ABOUT THIS DEGREE PROGRAM

DeVry University’s Associate in Business (ABUS) degree program can be an easy way for you to get started in the field. You can build a foundation in business, learning fundamental principles and gaining exposure to different specialties – like accounting, data analysis, marketing and human resource management. You can choose from two tracks – General Business and Retail Management.

Our business program is designed to prepare students to meet the challenges of a high-tech, global marketplace by bringing the real world into the classroom. Through experiential projects, you can develop the skills and business acumen needed in today’s business world.

ABOUT THESE SPECIALIZATIONS

Both the General Business and Retail Management tracks are designed to produce graduates who are able to:

- Apply problem-solving skills to a variety of administrative tasks in the workplace using business and management principles.
- Use technology for business and management applications, including data analysis, presentations, communication and research.
- Communicate effectively both orally and in writing across environments and platforms.
- Work collaboratively in a team environment, and coordinate and share information to achieve a common goal.

KNOWLEDGE AND SKILLS

PROBLEM SOLVING – Use business and management principles to apply problem-solving skills to a variety of administrative tasks in the workplace.

TECHNOLOGY – Use technology for business and management tasks, including data analysis, presentations, communication and research.

COLLABORATION – Work collaboratively in a team environment, learn to coordinate and share information to achieve a common goal.

COMMUNICATION – Communicate effectively both orally and in writing across environments and platforms.

GENERAL EDUCATION COURSEWORK

Communications
ENGL112 Composition
ENGL135 Advanced Composition
SPCH127 Public Speaking

Humaneities
ETHC232 Ethical and Legal Issues in the Professions

Social Sciences
SOCS185 Culture and Society

Personal & Professional Development
CARD205 Career Development
COLL148 Critical Thinking and Problem Solving

Mathematics & Natural Sciences
MATH114 Algebra for College Students
SCI228 Nutrition, Health and Wellness with Lab

CORE-DEGREE COURSEWORK

Business Core
ACCT212 Financial Accounting
BIS155 Data Analysis w/Spreadsheets
BUSN115 Introduction to Business and Technology
BUSN219 Marketing Fundamentals
COMP100 Computer Applications for Business w/Lab
WGD201 Visual Design Fundamentals

Track: minimum 13 Credit Hours

Students who have not chosen an area of specialization may begin the program in “Undeclared” status; however, they must select a track by the time they have earned 30 semester-credit hours toward their degree. Available tracks are General Business or Retail Management.