ASSOCIATE DEGREE PROGRAM | BUSINESS

BUSINESS

ABOUT THIS DEGREE PROGRAM

A FOUNDATION IN BUSINESS
This program features a series of essential Business Core courses to help build interdisciplinary skills critical to workplace success. These courses introduce students to key disciplines that support business careers and cover concepts related to general business principles, including accounting, marketing, management and the analytic skills that inform business decision-making.

The Business Core coursework introduces students to contemporary workplace applications. In each course, the learning experience is enhanced through activities that help students apply the course material, while shaping future education and career choices.

A PROGRAM TO FUEL YOUR FUTURE
DeVry’s Associate in Business degree program can be an ideal way for you to get started in the field. You can build a foundation in business by learning fundamental skills such as accounting, data analysis, marketing, HR and globalization and applying these skills in identifying business problems and recommending real-world solutions.

IS THIS PROGRAM FOR YOU?
Interested in pursuing a career in business but not sure where to focus? With this program, you’ll study a range of coursework that can help you choose your path while learning applicable skills.

CAREER OPPORTUNITIES
Graduates of DeVry University’s Business associate degree program may consider, but are not limited to, the following careers:
- Assistant Manager
- Customer Service Representative
- Management Trainee
- Retail Shift Manager
- Assistant Marketing Analyst
- Sales Account Representative
- Inventory Associate

WHAT YOU’LL LEARN

ESSENTIALS
- Communicate complex business concepts to stakeholders
- Collaborate in dynamic work environments
- Develop sophisticated business solutions
- Analyze business opportunities, risk and options for financial resources
- Apply technology to meet consumer needs and achieve business goals

BUSINESS CORE
- Lead, manage, and collaborate in diverse environments in physical and virtual settings
- Allocate financial and human resources, manage risk and analyze business opportunities
- Evaluate and solve complex business problems using numerical and qualitative data
- Use technology to develop business solutions to improve daily operations and long-term strategy

PROGRAM
- Produce financial statements using GAAP guidelines
- Analyze financial and statistical data using spreadsheets
- Apply marketing strategies for business products and services
- Understand and apply modern and classic business and management concepts

QUICK FACTS

61 CREDIT HOURS
minimum credit hours required for graduation

1 + 4 YEARS
minimum length to graduation¹

ACCREDITATION MATTERS
The Associate in Business degree program has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it meets standards of business education that promote teaching excellence.

EMBEDDED PROGRAM
DeVry offers a unique 2-in-1 design that allows our Business Essentials Certificate to be embedded within the Associate in Business, giving you the chance to earn your certificate on the way to your associate degree.

MICROSOFT OFFICE PRODUCTIVITY TOOLS
To ensure you have a robust learning experience, as part of your program, you will use the latest version of the Microsoft Office suite to communicate business information, analyze data and report findings.

THE SMART WAY TO BE UNDECIDED
With our undecided model, you’ll be exposed to a variety of different topics so that you are better armed to choose your path.

BE AN ACTIVE PART OF AN INCLUSIVE FUTURE
Customize your curriculum by choosing Diversity, Equity and Inclusion (DE&I) course alternates for your Communication Skills, Humanities and Social Science courses. These options highlight relevant topics to help empower you to promote an inclusive workplace.

¹ Not including breaks. Assumes year-round, full-time enrollment. Additional program information may be found at https://www.devry.edu/online-programs.html.
### Associate Degree Program | Business

#### Business Essentials

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>ENGL112</td>
<td>Composition</td>
<td>30</td>
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<tr>
<td>ENGL135</td>
<td>Advanced Composition</td>
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**Select one**

- SPCH275  Public Speaking
- SPCH276  Intercultural Communication

#### Business Core

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
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<tr>
<td>ACCT212</td>
<td>Financial Accounting</td>
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<tr>
<td>BIS155</td>
<td>Data Analysis with Spreadsheets with Lab</td>
<td></td>
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<tr>
<td>BUSN115</td>
<td>Introduction to Business and Technology</td>
<td></td>
</tr>
<tr>
<td>BUSN219</td>
<td>Marketing Fundamentals</td>
<td></td>
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<tr>
<td>COMP100</td>
<td>Computer Applications for Business with Lab</td>
<td></td>
</tr>
<tr>
<td>MGMT303</td>
<td>Principles of Management</td>
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**BUSINESS CORE 18 CREDIT HOURS**

#### Specialized

**13-15 CREDIT HOURS**

Students who have not chosen a track may begin the program in “Undecided” status; however, they must select a track by the time they have earned 30 semester-credit hours toward their degree.

Available specializations are:
- Budgeting & Forecasting
- General Business
- Healthcare Business
- Retail Management

**HUMANITIES**

Select one

- ETHC232  Ethical and Legal Issues in the Professions
- ETHC334  Diversity, Equity and Inclusion in the Workplace

**SOCIAL SCIENCES**

- SOCS185  Culture and Society

**MATHEMATICS AND NATURAL SCIENCES**

- MATH114  Algebra for College Students
- SCI228  Nutrition, Health and Wellness with Lab

**PERSONAL AND PROFESSIONAL DEVELOPMENT**

- CARD205  Career Development
- COLL148  Critical Thinking and Problem-Solving

*This icon indicates Diversity, Equity & Inclusion Courses*

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**Earn a credential at every step.**

**ASSOCIATE**

61 CREDIT HOURS

**BACHELOR’S**

+61 CREDIT HOURS REMAINING

122 TOTAL

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*The figures displayed represent the minimum credit hours required for graduation. Additional coursework may be necessary to complete program requirements. For the ABUS program, every course counts towards the Bachelor’s in Technical Management except for the following specializations: Information Technology, Health Information Management and Criminal Justice. At the time of application to the next credential level, an evaluation of qualifying transfer credit will occur and the most beneficial outcome will be applied.*