ABOUT THIS DEGREE PROGRAM

A FOUNDATION IN BUSINESS
This program features a series of essential Business Core courses to help build interdisciplinary skills critical to workplace success. These courses introduce students to key disciplines that support business careers and cover concepts related to general business principles, including accounting, marketing, management and the analytic skills that inform business decision-making.

The Business Core coursework introduces students to contemporary workplace applications. In each course, the learning experience is enhanced through activities that help students apply the course material, while shaping future education and career choices.

A PROGRAM TO FUEL YOUR FUTURE
DeVry’s Associate in Business degree program can be an ideal way for you to get started in the field. You can build a foundation in business by learning fundamental skills such as accounting, data analysis, marketing, HR and globalization and applying these skills in identifying business problems and recommending real-world solutions.

IS THIS PROGRAM FOR YOU?
Interested in pursuing a career in business but not sure where to focus? With this program, you’ll study a range of coursework that can help you choose your path while learning applicable skills.

CAREER OPPORTUNITIES
Graduates of DeVry University’s Business associate degree program may consider, but are not limited to, the following careers:

- Assistant Manager
- Customer Service Representative
- Management Trainee
- Retail Shift Manager
- Assistant Marketing Analyst
- Sales Account Representative
- Inventory Associate
- Accounting Associate Jr. Staff Accountant

WHAT YOU’LL LEARN

ESSENTIALS
- Communicate complex business concepts to stakeholders
- Collaborate in dynamic work environments
- Develop sophisticated business solutions
- Apply technology to meet consumer needs and achieve business goals

BUSINESS CORE
- Lead, manage, and collaborate in diverse environments in physical and virtual settings
- Allocate financial and human resources, manage risk and analyze business opportunities
- Evaluate and solve complex business problems using numerical and qualitative data
- Use technology to develop business solutions to improve daily operations and long-term strategy

PROGRAM
- Produce financial statements using GAAP guidelines
- Analyze financial and statistical data using spreadsheets
- Apply marketing strategies for business products and services
- Understand and apply modern and classic business and management concepts

QUICK FACTS

61 CREDIT HOURS
minimum credit hours required for graduation

1 + 4 YEAR + MONTHS
minimum length to graduation

MICROSOFT OFFICE PRODUCTIVITY TOOLS
To ensure you have a robust learning experience, as part of your program, you will use the latest version of the Microsoft Office suite to communicate business information, analyze data and report findings.

EVERY COURSE COUNTS
If you choose to continue on, all credits apply to your related Bachelor’s Degree in Technical Management, saving you time and money.

THE SMART WAY TO BE UNDECIDED
With our undecided model, you’ll be exposed to a variety of different topics so that you are better armed to choose your path.

1 Not including breaks. Assumes year-round, full-time enrollment. Additional program information may be found at https://www.devry.edu/online-programs.html.
2 At the time of application to the next credential level, an evaluation of qualifying transfer credit will occur and the most beneficial outcome will be applied.
Associate Degree Program

Business

ESSENTIALS

COMMUNICATION SKILLS
ENGL112 Composition
ENGL135 Advanced Composition
SPPH275 Public Speaking

HUMANITIES
ETHC232 Ethical and Legal Issues in the Professions

SOCIAL SCIENCES
SOC5185 Culture and Society

PERSONAL AND PROFESSIONAL DEVELOPMENT
CARD205 Career Development
COLL148 Critical Thinking and Problem-Solving

MATHEMATICS & NATURAL SCIENCES
MATH114 Algebra for College Students
SC1228 Nutrition, Health and Wellness with Lab

BUSINESS CORE

BUSINESS CORE
ACCT212 Financial Accounting
BIS155 Data Analysis with Spreadsheets with Lab
BUSN115 Introduction to Business and Technology
BUSN219 Marketing Fundamentals
COMP100 Computer Applications for Business w/ Lab
MGMT303 Principles of Management

SPECIALIZED

Available specializations are:
• Budgeting & Forecasting
• General Business
• Healthcare Business
• Retail Management

Earn a credential at every step.

ASSOCIATE

61 CREDIT HOURS

BACHELOR'S

+62 CREDIT HOURS REMAINING

123 CREDIT HOURS TOTAL

BUILD SKILLS WITH STACKABLE DEGREES

When you earn an Associate Degree in Business, every course you completed in the program applies to your Bachelor’s Degree in Technical Management. Build your confidence – and your resume – when you start your journey at DeVry.

The figures displayed represent the minimum credit hours required for graduation. Additional coursework may be necessary to complete program requirements. For the ABUS program, every course counts towards the Bachelor’s in Technical Management except for the following specializations: Information Technology, Health Information Management and Criminal Justice. At the time of application to the next credential level, an evaluation of qualifying transfer credit will occur and the most beneficial outcome will be applied.

In New York, DeVry University operates as DeVry College of New York. DeVry University is accredited by The Higher Learning Commission (HLC), www.hlcommission.org. Keller Graduate School of Management is included in this accreditation. DeVry is certified to operate by the State Council of Higher Education for Virginia. Arlington Campus: 2450 Crystal Dr., Arlington, VA 22202. DeVry University is authorized for operation as a postsecondary educational institution by the Tennessee Higher Education Commission. www.tn.gov/thec. Nashville Campus: 3343 Perimeter Hill Dr., Nashville, TN 37211. Programs, course requirements and availability vary by location. Some courses may be available online only. All students enrolled in site-based programs will be required to take some coursework online and, for some programs and locations, a substantial portion of the program may be required to be completed online.

DeVry’s academic catalog, available via devry.edu/catalogs, contains the most current and detailed program information, including admission, progression and graduation requirements. Information contained herein is effective as of date of publishing. ©2020 DeVry Educational Development Corp. All rights reserved. Version 1/1/20.