Business Administration
Specialization: Hospitality Management

ABOUT THIS DEGREE PROGRAM

Businesses large and small are the core of the American economy. Earning a bachelor’s degree in Business Administration at DeVry University can help you develop the skills needed to work in many business areas and industries, such as accounting, project management, entrepreneurship, marketing, and human resources.

The Business Administration degree program is designed to prepare students to meet the challenges of a high-tech, global marketplace by bringing the real world into the classroom. Through experiential projects, you can develop the skills and business acumen needed in today’s business world.

This program is designed to accommodate students with a wide range of experiences, including those with little or no prior college education or work experience. If you have prior work or educational experience, you may also want to consider our Technical Management or Management degree programs, which are available with many of the same specializations.

DID YOU KNOW?

DeVry University’s Bachelor of Science in Business Administration program has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP) www.acbsp.org, demonstrating that it has met the standards of business education that promote teaching excellence.

Programs, course requirements and availability vary by location. Some courses may be available online only. All students enrolled in site-based programs will be required to take some coursework online and, for some programs and locations, a substantial portion of the program may be required to be completed online. DeVry’s academic catalog, available via devry.edu/catalogs, contains the most current and detailed program information, including admission, progression and graduation requirements. Information contained herein is effective as of date of publishing.

GENERAL EDUCATION COURSEWORK

Communication Skills
- ENGL112 Composition
- ENGL155 Advanced Composition
- ENGL216 Technical Writing
- SPCH275 Public Speaking

Humanities
- HUMN303 Introduction to the Humanities
- ETHC445 Principles of Ethics
- LAS432 Technology, Society, and Culture

Social Sciences
- SOCS185 Culture and Society
- SOCS325 Environmental Sociology
- LAWS310 The Legal Environment

Mathematics and Natural Sciences
- MATH114 Algebra for College Students
- MATH221 Statistics for Decision-Making
- SCI228 Nutrition, Health and Wellness with Lab

Personal and Professional Development
- CARD405 Career Development
- COLL148 Critical Thinking and Problem Solving

Electives
- CIS115 Logic and Design
- MGMT408 Management of Technology Resources
- SEC310 Principles and Theory of Security Management

CORE-DEGREE COURSEWORK

Business Core
- ACCT212 Financial Accounting
- ACCT346 Managerial Accounting
- BUSN115 Introduction to Business and Technology
- BUSN319 Marketing
- BUSN379 Finance
- COMP100 Computer Applications for Business with Lab
- ECON312 Principles of Economics
- MGMT303 Principles of Management
- MGMT404 Project Management

Senior Project
- BUSN460 Senior Project

Electives
- The following suggested electives ensure students meet prerequisite requirements and offer applied tech skills for today’s business world. Qualifying prior college coursework not meeting other program requirements may be applied toward the elective hours. Students may request alternate elective courses through academic advising.

- CIS115 Logic and Design
- MGMT408 Management of Technology Resources
- SEC310 Principles and Theory of Security Management

1 Students enrolled at a New Jersey location must also take the following to fulfill this requirement:
   (a) all of: BUSN412, GSCM206
   (b) one of: BUSN369, INTP491 and INTP492
ABOUT THIS SPECIALIZATION

DeVry University's bachelor's degree program in Business Administration can help prepare you for the workplace with a solid business foundation. Our specialization in Hospitality Management can further focus your studies. The field of hospitality management is diverse, spanning the industries of lodging, gaming, restaurants, tourism, meetings and events. DeVry University's curriculum can help prepare you with the skills to best pursue the breadth of available opportunities within the hospitality field. Our curriculum explores the operations and day-to-day managerial challenges and responsibilities within hospitality management. Students can learn the particulars of meeting and event management which can include venue selection, staffing, sponsorships, finance and exhibit coordination. As a student, you can study the operational and managerial practices in new and established restaurants, as well as the fundamentals of food safety. Our specialization introduces you to the operating conditions and management responsibilities in casinos and related properties and services. In addition, you can become familiar with the many aspects of the tourism and hospitality industry.

Graduates of DeVry University's Business Administration program with a specialization in Hospitality Management may consider careers including, but not limited to, the following:

- Casino Operations Manager
- Customer Service Representative
- Event Planner
- Hotel and Restaurant Operations Manager
- Management Consultant
- Meeting and Convention Planner
- Retail Store Manager
- Tourism Operations Manager

1 Applicants for jobs in this field may be subject to pre-employment screenings such as, but not limited to, criminal background checks, and drug and/or alcohol testing.

Employment in some occupations may require years of relevant experience.

For comprehensive consumer information, visit devry.edu/studentconsumerinfo. Important information about the education debt, earnings and completion rates of students who attended this program can be found at devry.edu/bba-ge. For additional program information, visit devry.edu/bba.

In New York, DeVry University operates as DeVry College of New York. DeVry University is accredited by The Higher Learning Commission (HLC). http://www.hlcommission.org. Keller Graduate School of Management is included in this accreditation. DeVry is certified to operate by the State Council of Higher Education for Virginia. www.vt.edu. In site-based programs, students will be required to take a substantial amount of coursework online to complete their program.

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