ABOUT THIS DEGREE PROGRAM

LEARN FROM THOSE WHO LEAD
Our accomplished faculty of experienced educators is passionate about teaching and guiding students toward success. Shape and build your education with guidance from faculty who challenge you intellectually and provide insight into new learnings from their real-world knowledge and industry expertise.

WHAT YOU’LL LEARN

ESSENTIALS
• Communicate methods and findings
• Collaborate in a dynamic work environment
• Analyze business-related data
• Apply appropriate technologies

BUSINESS CORE
• Lead, manage and collaborate in diverse environments
• Allocate financial and human resources, manage risk and analyze business opportunities
• Evaluate and solve complex problems using data
• Use technology to develop business solutions to improve daily operations and long-term strategy

PROGRAM
• Apply leadership, resource management and conflict management techniques
• Analyze financial and statistical data using spreadsheet and database software
• Apply managerial theories and techniques to improve organizational performance and foster continuous improvement
• Effectively communicate business information to varying audiences through varying media

SPECIALIZED
• Apply traditional and contemporary practices to the lodging industry
• Explore event models in the context of sponsors, venues, staffing, finance, exhibits, procuring services, marketing and legal implications
• Analyze restaurant operations, planning and marketing as a business venture

ABOUT THIS DEGREE PROGRAM

A FOUNDATION IN BUSINESS
This program features a series of essential Business Core courses to help build interdisciplinary skills critical to workplace success. These courses introduce students to key disciplines that support business careers and cover concepts related to general business principles, including accounting, marketing, management and the analytic skills that inform business decision-making.

The Business Core coursework introduces students to contemporary workplace applications. In each course, the learning experience is enhanced through activities that help students apply the course material, while shaping future education and career choices.

A PROGRAM TO FUEL YOUR FUTURE
In this specialization, study hospitality techniques, technologies and strategies for new and established restaurants, hotels, event spaces, resorts, casinos and government organizations.

IS THIS PROGRAM FOR YOU?
Interested in management in the hospitality or tourism field? Then this program might be the right fit for you.

CAREER OPPORTUNITIES
Graduates of DeVry University’s Business Administration program with a specialization in Hospitality Management may consider, but are not limited to, the following careers:
• Casino Operations Manager
• Event Planner
• Hotel and Restaurant Operations Manager
• Meeting and Convention Planner
• Operations Manager

QUICK FACTS

124 CREDIT HOURS
minimum credit hours required for graduation1 2
2 + 8 YEARS MONTHS
minimum length to graduation2

ACCREDITATION MATTERS
The Bachelor of Science in Business Administration degree has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it meets standards of business education that promote teaching excellence.

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MICROSOFT OFFICE PRODUCTIVITY TOOLS
To ensure you have a robust learning experience, as part of your program, you will use latest version of the Microsoft Office suite to communicate business information, analyze data and report findings.

BEAN ACTIVE PART OF AN INCLUSIVE FUTURE
Customize your curriculum by choosing Diversity, Equity and Inclusion (DE&I) course alternates for your Communication Skills, Humanities and Social Science courses. These options highlight relevant topics to help empower you to promote an inclusive workplace.

1 128 for students enrolled at a New Jersey location. 2 127 for students enrolled at a Pennsylvania location.
3 Not including breaks. Assumes year-round, full-time enrollment. Additional program information may be found at https://www.devry.edu/online-programs.html.
ESSENTIALS

COMMUNICATION SKILLS3
ENGL112 Composition
ENGL135 Advanced Composition
ENGL216 Technical Writing
Select one
SPCH275 Public Speaking
SPCH276 Intercultural Communication

HUMANITIES5,4
LAS432 Technology, Society, and Culture
Select one
ETHC334 Diversity, Equity and Inclusion in the Workplace
ETHC445 Principles of Ethics
Select one
HUMN303 Introduction to the Humanities
HUMN304 Multi-Ethnic Humanities

SOCIAL SCIENCES
LAWS310 The Legal Environment
SOC185 Culture and Society
Select one
SOC235 Environmental Sociology
SOC230 Cultural Diversity in the Professions

MATHEMATICS AND NATURAL SCIENCES6
MATH114 Algebra for College Students
MATH221 Statistics for Decision-Making
SCI228 Nutrition, Health and Wellness with Lab

PERSONAL AND PROFESSIONAL DEVELOPMENT
CARD405 Career Development
COLL148 Critical Thinking and Problem-Solving

BUSINESS CORE

BUSINESS CORE5,9
ACCT212 Financial Accounting
BIS155 Data Analysis with Spreadsheets with Lab
BUSN115 Introduction to Business and Technology
BUSN319 Marketing
COMP100 Computer Applications for Business with Lab
MGMT303 Principles of Management

FINANCE AND MANAGEMENT
ACCT360 Managerial Accounting
BIAM100 Introduction to Business Analytics
BUSN379 Finance
ECOS312 Principles of Economics
MGMT404 Project Management

ELECTIVES
Two of:
BUSN350 Business Analysis
CEIS110 Introduction to Programming
MGMT408 Management of Technology Resources
One of:
BUS245 Database Essentials for Business with Lab
BUSN278 Budgeting and Forecasting
SEC310 Principles and Theory of Security Management

SENIOR PROJECT
BUSN460 Senior Project

SPECIALIZED

HOSPITALITY MANAGEMENT
HOSP310 Introduction to Hospitality Management
HOSP320 Foundations of Hotel Management
HOSP330 Meetings and Events Management
HOSP410 Restaurant Management
HOSP420 Food Safety and Sanitation
HOSP440 Casino Management
HOSP450 Tourism Management

1 14 credit hours for students enrolled at a New Jersey location.
2 Students enrolled at a New Jersey location take ENGL108 in lieu of this course.
3 Students enrolled at a Pennsylvania location must take HUMN451 as part of this requirement.
4 Students enrolled at a Nevada location must take POLI332 in lieu of this requirement.
5 Students enrolled at a New Jersey location may take PHYS204 or SCI200 to fulfill this requirement.
6 11 credit hours for students enrolled at a New Jersey location.
7 Students enrolled at a New Jersey location take ENGL108 in lieu of this course.
8 Students enrolled at a New Jersey location location take PHYS204 or SCI200 to fulfill this requirement.
9 30 credit hours for students enrolled at a New Jersey location, where the additional credit hours satisfy the Electives course area requirement.

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