ABOUT THIS DEGREE PROGRAM

A FOUNDATION IN BUSINESS
This program features a series of essential Business Core courses to help build interdisciplinary skills critical to workplace success. These courses introduce students to key disciplines that support business careers and cover concepts related to general business principles, including accounting, marketing, management and the analytic skills that inform business decision-making.

The Business Core coursework introduces students to contemporary workplace applications. In each course, the learning experience is enhanced through activities that help students apply the course material, while shaping future education and career choices.

A PROGRAM TO FUEL YOUR FUTURE
Students electing the Small Business Management and Entrepreneurship technical specialty will hone their entrepreneurial skills through rigorous coursework spanning entrepreneurship, customer relations, ecommerce and business planning.

IS THIS PROGRAM FOR YOU?
Do you have potential transfer credits and an interest in pursuing management in a small business environment or starting your own company? Then this program may be the right fit for you.

CAREER OPPORTUNITIES
Graduates of DeVry University’s Technical Management program with a specialization in Small Business Management and Entrepreneurship may consider, but are not limited to, the following careers:

• Administrative Services Manager
• Business Development Manager
• Construction Manager
• Retail Store Manager
• General and Operations Manager
• Customer Relations Manager
• Management Analyst Consultant
• Small Business Owner
• Social and Community Service Manager

WHAT YOU’LL LEARN

ESSENTIALS
• Communicate methods and findings
• Collaborate in a dynamic work environment
• Solve complex problems
• Analyze numerical data
• Apply appropriate technologies

BUSINESS CORE
• Lead, manage and collaborate in diverse environments in physical and virtual settings
• Allocate financial and human resources, manage risk and analyze business opportunities
• Evaluate and solve complex business problems using numerical and qualitative data
• Use technology to develop business solutions to improve daily operations and long-term strategy

PROGRAM
• Apply basic project management techniques through project planning software
• Analyze financial and statistical data using spreadsheet and database software
• Examine opportunities within the organization and propose changes for quality improvement
• Effectively communicate business information to diverse audiences through various media

SPECIALIZED
• Develop long-range budget based on sales forecasts to plan for financial needs
• Apply decision making techniques to effectively operate a small business
• Identify opportunities and develop new products and services
• Produce a comprehensive business plan to guide strategy and operations

QUICK FACTS

122 CREDIT HOURS
minimum credit hours required for graduation1

2 + 8 YEARS + MONTHS
minimum length to graduation2

MICROSOFT OFFICE PRODUCTIVITY TOOLS
To ensure you have a robust learning experience, as part of your program, you will use latest version of the Microsoft Office suite to communicate business information, analyze data and report findings.

ACCREDITATION MATTERS
The Bachelor of Science in Technical Management degree has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it meets standards of business education that promote teaching excellence.

FLEXIBILITY TO FIT YOUR LIFE
Take courses online, on campus, or in our innovative connected classrooms. Study full- or part-time and tailor your DeVry experience to fit your life. Classes start every 8 weeks, so you can begin your college degree when it makes sense for you.

1 125 for students enrolled at a Pennsylvania location.
2 Not including breaks. Assumes year-round, full-time enrollment. Additional program information may be found at https://www.devry.edu/online-programs.html.
**Bachelor's Degree Program**

**Technical Management | Small Business Management and Entrepreneurship**

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### ESSENTIAL

<table>
<thead>
<tr>
<th>COMMUNICATION SKILLS</th>
<th>40 CREDIT HOURS</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL112(^1)</td>
<td>Composition</td>
</tr>
<tr>
<td>ENGL135</td>
<td>Advanced Composition</td>
</tr>
</tbody>
</table>

**HUMANITIES\(^2\)**

| ETHC445 | Principles of Ethics |
| LAS432 | Technology, Society and Culture |

**SOCIAL SCIENCES**

| ECON312 | Principles of Economics |
| SOCS185\(^3\) | Culture and Society |

**MATHEMATICS AND NATURAL SCIENCES**

| MATH114 | Algebra for College Students |
| MATH221 | Statistics for Decision-Making |
| SCI228\(^4\) | Nutrition, Health and Wellness with Lab |

**ADDITIONAL GENERAL EDUCATION SELECTION**

| SPCH275 | Public Speaking |

**PERSONAL AND PROFESSIONAL DEVELOPMENT**

| CARD405 | Career Development |
| COLL148 | Critical Thinking and Problem-Solving |

\(^1\) Students enrolled at a New Jersey location take ENGL108 in lieu of this course.

\(^2\) Students enrolled at a Pennsylvania location must take HUMN451 as part of this requirement.

\(^3\) Students enrolled at a Nevada location must take POLI332 as part of this requirement or the General Education Option.

\(^4\) Students enrolled at a New Jersey location may take PHYS204 or SCI100 to fulfill this requirement.

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### BUSINESS CORE

<table>
<thead>
<tr>
<th>BUSINESS CORE(^5)</th>
<th>18 CREDIT HOURS</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT212</td>
<td>Financial Accounting</td>
</tr>
<tr>
<td>BIS155</td>
<td>Data Analysis with Spreadsheets with Lab</td>
</tr>
<tr>
<td>BUSN115</td>
<td>Introduction to Business and Technology</td>
</tr>
<tr>
<td>BUSN319</td>
<td>Marketing</td>
</tr>
<tr>
<td>COMP100</td>
<td>Computer Applications for Business with Lab</td>
</tr>
<tr>
<td>MGMT303</td>
<td>Principles of Management</td>
</tr>
</tbody>
</table>

\(^5\) Students enrolled at a New Jersey location must also take the following to fulfill this requirement: all of ENGL108, BUSN412, GSCM206, and BUSN258.

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### MANAGEMENT AND TECHNOLOGY

**ELECTIVES\(^6\)**

| BIS245 | Database Essentials for Business with Lab |
| MGMT404 | Project Management |

BIAM110 is recommended for students selecting the Accounting or Business Intelligence and Analytics Management concentrations. ACCT360 is required for students selecting the Accounting or Finance concentrations.

Two of:

- ACCT360 | Managerial Accounting |
- BIAM110 | Introduction to Business Analytics |
- BUSN379 | Finance |
- MGMT408 | Management of Technology Resources |

Five of:

- BUSN278 | Budgeting and Forecasting |
- BUSN369 | International Business |
- BUSN412 | Business Policy |
- GSCM206 | Managing Across the Supply Chain |
- MGMT410 | Human Resource Management |
- SEC310 | Principles and Theory of Security Management |

**SENIOR PROJECT**

| BUSN460 | Senior Project |

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### SPECIALIZED

**SMALL BUSINESS MANAGEMENT AND ENTREPRENEURSHIP**

| BUSN258 | Customer Relations |
| BUSN278 | Budgeting and Forecasting |
| MGMT410 | Human Resource Management |
| SBE310 | Small Business Management and Entrepreneurship |
| SBE420 | Operational Issues in Small Business Management |
| SBE430 | E-Commerce for Small Businesses |
| SBE440 | Business Plan Writing for Small Businesses and Entrepreneurs |

\(^6\) Students enrolled at a New Jersey location must take 55 semester-credit hours of general education coursework. Fifteen semester-credit hours of general education coursework may be applied to the Electives course area.

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visit DeVry.edu | Call 888.DeVry.04

In New York, DeVry University operates as DeVry College of New York. DeVry University is accredited by The Higher Learning Commission (HLC): [https://www.hlcommission.org](https://www.hlcommission.org). Keller Graduate School of Management is included in this accreditation. DeVry is certified to operate by the State Council of Higher Education for Virginia. Arlington Campus: 2450 Crystal Dr., Arlington, VA 22202. DeVry University is authorized for operation as a postsecondary educational institution by the [Tennessee Higher Education Commission](https://www.tn.gov/thec). Nashville Campus: 301 S. Perimeter Park Dr., Ste. 100, Nashville, TN 37211. Programs, course requirements and availability vary by location. Some courses may be available online only. All students enrolled in site-based programs will be required to take some coursework online and, for some programs and locations, a substantial portion of the program may be required to be completed online. DeVry's academic catalog, available via [https://www.devry.edu/catalogs](https://www.devry.edu/catalogs), contains the most current and detailed program information, including admission, progression and graduation requirements. Information contained herein is effective as of date of publishing. ©2021 DeVry Educational Development Corp. All rights reserved. Version 5/21/21