Bachelor’s Degree Program
TECHNICAL MANAGEMENT
Specialization: Small Business Management and Entrepreneurship

ABOUT THIS DEGREE PROGRAM

For those with prior college education or professional experience, the bachelor’s degree completion program in Technical Management at DeVry University can help you develop the management skills needed to work in many business areas and industries, such as accounting, project management, entrepreneurship, marketing, and human resources. With previously earned qualifying college credits, you may be able to earn your bachelor’s degree in less time.

Our Technical Management degree program is designed to prepare students to meet the challenges of a high-tech, global marketplace by bringing the real world into the classroom. Through experiential projects, you can develop the skills and business acumen needed in today’s business world.

If you have prior work or educational experience, you may also want to consider our Management degree program, which is available with many of the same specializations.

Through our TechPath approach, we've put technology at the core of our programs in business, tech and health – including this program. Every TechPath class you take revolves around a unique learning rubric developed at DeVry. We call it People-Process-Data-Devices or P2D2. You’ll gain real skills in collaboration, be able to adapt to new structures, and be comfortable working with data and a wide spectrum of tech-forward tools. P2D2 is a key component of what makes TechPath a smart, new way of getting the knowledge you need to be ready to hit the ground running in the way successful companies work today.

GENERAL EDUCATION COURSEWORK

Communication Skills
ENGL112 Composition
ENGL113 Advanced Composition

Humanities
ETHC445 Principles of Ethics
LAS432 Technology, Society and Culture

Social Sciences
ECON312 Principles of Economics
SOCIS185 Culture and Society

Mathematics and Natural Sciences
MATH114 Algebra for College Students
MATH221 Statistics for Decision-Making
SCI228 Nutrition, Health and Wellness with Lab

Additional General Education Selection
SPCH275 Public Speaking

Personal and Professional Development
CARD405 Career Development
COLL148 Critical Thinking and Problem-Solving

Courses in blue are part of the DeVry TechPath

CORE-DEGREE COURSEWORK

Business, Management and Technology
ACCT212 Financial Accounting
BIS185 Data Analysis with Spreadsheets with Lab
BIS248 Database Essentials for Business with Lab
BUSN115 Introduction to Business and Technology
BUSN142 Business Policy
COMPI100 Computer Applications for Business with Lab
MGMT303 Principles of Management
MGMT404 Project Management

Senior Project
BUSN460 Senior Project

Electives
The following suggested electives follow the TechPath and ensure students meet prerequisite requirements. Qualifying prior college coursework not meeting other program requirements may be applied toward the elective hours. Students may request alternate elective courses through academic advising.

BUSN319 Marketing
BUSN369 International Business
CIS105 Logic and Design
CIS170C Programming with Lab
CIS206 Architecture and Operating Systems with Lab
MGMT408 Management of Technology Resources
SEC310 Principles and Theory of Security Management

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Programs, course requirements and availability vary by location. Some courses may be available online only. All students enrolled in site-based programs will be required to take some coursework online and, for some programs and locations, a substantial portion of the program may be required to be completed online. DeVry’s academic catalog, available via devry.edu/catalogs, contains the most current and detailed program information, including admission, progression and graduation requirements. Information contained herein is effective as of date of publishing.
ABOUT THIS SPECIALIZATION

DeVry University's Bachelor of Science in Technical Management program can help you prepare for the workplace with a solid business foundation. Our specialization in Small Business Management and Entrepreneurship can further focus your studies.

Small businesses are a vital part of the American economy, driving innovation, growth and prosperity. They reflect the American dream and “can-do” spirit of entrepreneurship in which a good idea, strong business skills and enough hard work can build a substantial and fulfilling career, and leave a lasting legacy.

Our Small Business Management & Entrepreneurship specialization can help you visualize and work toward this goal through a sharp focus on critical business, management and communication skills, aimed at helping budding entrepreneurs.

This specialization provides an overview of small business management and entrepreneurship, as well as a focus on customer relations, budgeting, forecasting, e-commerce and other small business topics. As a graduate, you can develop the skills to excel in the vibrant small business sector.

Graduates of DeVry University's Technical Management program with a specialization in Small Business Management and Entrepreneurship may consider careers including, but not limited to, the following:

- Administrative Services Manager
- Business Development Manager
- Business Manager
- Construction Manager
- General and Operations Manager
- Customer Relations Manager
- Internet Marketing and Sales Manager
- Management Analyst/Consultant
- Meeting and Convention Planner
- Retail Store Manager
- Small Business Owner
- Social and Community Service Manager

Employment in some occupations may require years of relevant experience.

DID YOU KNOW?

DeVry University's Bachelor of Science in Technical Management program has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP) www.acbsp.org, demonstrating that it has met the standards of business education that promote teaching excellence.

For comprehensive consumer information, visit devry.edu/studentconsumerinfo.

Important information about the education debt, earnings and completion rates of students who attended this program can be found at devry.edu/btm-ge.

For additional program information, visit devry.edu/htm.

In New York, DeVry University operates as DeVry College of New York.

DeVry University is accredited by The Higher Learning Commission (HLC), http://www.hlcommission.org. Keller Graduate School of Management is included in this accreditation. DeVry is certified to operate by the State Council of Higher Education for Virginia. Arlington Campus 2450 Crystal Dr., Arlington, VA 22202. DeVry University is authorized for operation as a postsecondary educational institution by the Tennessee Higher Education Commission. www.tn.gov/hec Nashville Campus, 3343 Perimeter Hill Dr., Nashville, TN 37211. Program availability varies by location. In site-based programs, students will be required to take a substantial amount of coursework online to complete their program.

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PROGRAM-SPECIFIC COURSEWORK

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<thead>
<tr>
<th>Small Business Management and Entrepreneurship</th>
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<tbody>
<tr>
<td>BUSN285 Customer Relations</td>
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<td>BUSN278 Budgeting and Forecasting</td>
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<td>MGMT410 Human Resource Management</td>
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<td>SBE310 Small Business Management and Entrepreneurship</td>
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<td>SBE420 Operational Issues in Small Business Management</td>
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<td>SBE430 E-Commerce for Small Business</td>
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<td>SBE440 Business Plan Writing for Small Businesses and Entrepreneurs</td>
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