ABOUT THIS DEGREE PROGRAM

A FOUNDATION IN BUSINESS
This program features a series of essential Business Core courses to help build interdisciplinary skills critical to workplace success. These courses introduce students to key disciplines that support business careers and cover concepts related to general business principles, including accounting, marketing, management and the analytic skills that inform business decision-making.

The Business Core coursework introduces students to contemporary workplace applications. In each course, the learning experience is enhanced through activities that help students apply the course material, while shaping future education and career choices.

A PROGRAM TO FUEL YOUR FUTURE
Students electing the Small Business Management and Entrepreneurship technical specialty will hone their entrepreneurial skills through rigorous coursework spanning entrepreneurship, customer relations, e-commerce and business planning.

IS THIS PROGRAM FOR YOU?
Do you have potential transfer credits and an interest in pursuing management in a small business environment or starting your own company? Then this program may be the right fit for you.

CAREER OPPORTUNITIES
Graduates of DeVry University’s Technical Management program with a specialization in Small Business Management and Entrepreneurship may consider, but are not limited to, the following careers:

- Administrative Services Manager
- Business Development Manager
- Construction Manager
- Retail Store Manager
- General and Operations Manager
- Customer Relations Manager
- Management Analyst
- Consultant
- Small Business Owner
- Social and Community Service Manager

WHAT YOU’LL LEARN

ESSENTIALS
- Communicate methods and findings
- Collaborate in a dynamic work environment
- Solve complex problems
- Analyze numerical data
- Apply appropriate technologies

BUSINESS CORE
- Lead, manage and collaborate in diverse environments in physical and virtual settings
- Allocate financial and human resources, manage risk and analyze business opportunities
- Evaluate and solve complex business problems using numerical and qualitative data
- Use technology to develop business solutions to improve daily operations and long-term strategy

PROGRAM
- Apply basic project management techniques through project planning software
- Analyze financial and statistical data using spreadsheet and database software
- Examine opportunities within the organization and propose changes for quality improvement
- Effectively communicate business information to diverse audiences through various media

SPECIALIZED
- Develop long-range budget based on sales forecasts to plan for financial needs
- Apply decision making techniques to effectively operate a small business
- Identify opportunities and develop new products and services
- Produce a comprehensive business plan to guide strategy and operations

QUICK FACTS

122 CREDIT HOURS
minimum credit hours required for graduation

2 + 8 YEARS + MONTHS
minimum length to graduation

ACCREDITATION MATTERS
The Bachelor of Science in Technical Management degree has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it meets standards of business education that promote teaching excellence.

MICROSOFT OFFICE PRODUCTIVITY TOOLS
To ensure you have a robust learning experience, as part of your program, you will use latest version of the Microsoft Office suite to communicate business information, analyze data and report findings.

FLEXIBILITY TO FIT YOUR LIFE
Take courses online, on campus, or in our innovative connected classrooms. Study full- or part-time and tailor your DeVry experience to fit your life. Classes start every 8 weeks, so you can begin your college degree when it makes sense for you.

BE AN ACTIVE PART OF AN INCLUSIVE FUTURE
Customize your curriculum by choosing Diversity, Equity and Inclusion (DE&I) course alternates for your Communication Skills, Humanities and Social Science courses. These options highlight relevant topics to help empower you to promote an inclusive workplace.

1 125 for students enrolled at a Pennsylvania location.
2 Not including breaks. Assumes year-round, full-time enrollment. Additional program information may be found at https://www.devry.edu/online-programs.html.
Bachelor's Degree Program | Business
Technical Management | Small Business Management and Entrepreneurship

ESSENTIALS

COMMUNICATION SKILLS
ENGL112  Composition
ENGL135  Advanced Composition

HUMANITIES
LAS432  Technology, Society, and Culture
Select one
ETHC334  Diversity, Equity and Inclusion in the Workplace
ETHC445  Principles of Ethics

SOCIAL SCIENCES
ECON312  Principles of Economics
SOCS185  Culture and Society

MATHEMATICS AND NATURAL SCIENCES
MATH114  Algebra for College Students
SCII28  Nutrition, Health and Wellness with Lab
Select one
MATH200  Quantitative Reasoning
MATH221  Statistics for Decision-Making

ADDITIONAL GENERAL EDUCATION SELECTION
Select one
SPCH275  Public Speaking
SPCH276  Intercultural Communication

PERSONAL AND PROFESSIONAL DEVELOPMENT
CARD405  Career Development
COLL148  Critical Thinking and Problem-Solving

This icon indicates Diversity, Equity & Inclusion Courses

BUSINESS CORE

BUSINESS CORE
BIS155  Data Analysis with Spreadsheets with Lab
BUSN115  Introduction to Business and Technology
BUSN319  Marketing
COMP100  Computer Applications for Business with Lab
MGMT303  Principles of Management
Select one
ACCT207  Fundamentals of Accounting
ACCT212  Financial Accounting

PROGRAM

MANAGEMENT AND TECHNOLOGY
One of
BIS245  Database Essentials for Business with Lab
SEC310  Principals and Theory of Security Management
Select one
MGMT404  Project Management
PROJ404  Project Management for the Profession

ELECTIVES
Two of
ACCT360  Managerial Accounting
BIAM110  Introduction to Business Analytics
BUSN379  Finance
LEAD150  Leadership and Facilitating Change
LEAD200  Communication for a Diverse Workplace
MGMT408  Management of Technology Resources

Five of
BUSN278  Budgeting and Forecasting
BUSN369  International Business
BUSN412  Business Policy
GSCM206  Managing Across the Supply Chain
LEAD335  Cross-Cultural Leadership
MGMT410  Human Resource Management

SENIOR PROJECT
BUSN460  Senior Project

SPECIALIZED

SMALL BUSINESS MANAGEMENT AND ENTREPRENEURSHIP
BUSN258  Customer Relations
BUSN278  Budgeting and Forecasting
MGMT410  Human Resource Management
SBE310  Small Business Management and Entrepreneurship
SBE420  Operational Issues in Small Business Management
SBE430  E-Commerce for Small Business
SBE440  Business Plan Writing for Small Businesses and Entrepreneurs

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In New York, DeVry University operates as DeVry College of New York. DeVry University is accredited by The Higher Learning Commission (HLC). www.hlcommission.org. The University’s Keller Graduate School of Management is accredited by the Tennessee Higher Education Commission. Naperville Campus: 1200 E. Diehl Rd., Naperville, IL 60563. Program availability varies by location. In site-based programs, students will be required to take a substantial amount of coursework online to complete their program.

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