



# Bachelor's Degree Program TECHNICAL MANAGEMENT

Specialization: **Hospitality Management**

## ABOUT THIS DEGREE PROGRAM

For those with prior college education or professional experience, the bachelor's degree completion program in Technical Management at DeVry University can help you develop the management skills needed to work in many business areas and industries, such as accounting, project management, entrepreneurship, marketing, and human resources. With previously earned qualifying college credits, you may be able to earn your bachelor's degree in less time.

Our Technical Management degree program is designed to prepare students to meet the challenges of a high-tech, global marketplace by bringing the real world into the classroom. Through experiential projects, you can develop the skills and business acumen needed in today's business world.

If you have prior work or educational experience, you may also want to consider our Management degree program, which is available with many of the same specializations.

## DID YOU KNOW?

DeVry University's Bachelor of Science in Technical Management program has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP) [www.acbsp.org](http://www.acbsp.org), demonstrating that it has met the standards of business education that promote teaching excellence.



## GENERAL EDUCATION COURSEWORK

### Communication Skills

ENGL112	Composition
ENGL135	Advanced Composition

### Humanities

ETHC445	Principles of Ethics
LAS432	Technology, Society and Culture

### Social Sciences

ECON312	Principles of Economics
SOCS185 <sup>1</sup>	Culture and Society

### Mathematics and Natural Sciences

MATH114	Algebra for College Students
MATH221	Statistics for Decision-Making
SCI228 <sup>2</sup>	Nutrition, Health and Wellness with Lab

### Additional General Education Selection

SPCH275	Public Speaking
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### Personal and Professional Development

CARD405	Career Development
COLL148	Critical Thinking and Problem-Solving

<sup>1</sup> Students enrolled at a Nevada location must take POLI332 as part of this requirement or the General Education Option.

<sup>2</sup> Students enrolled at a New Jersey location may take PHYS204 or SCI200 to fulfill this requirement.

## CORE-DEGREE COURSEWORK

### Business, Management and Technology

ACCT212	Financial Accounting
BIS155	Data Analysis with Spreadsheets with Lab
BIS245	Database Essentials for Business with Lab
BUSN115	Introduction to Business and Technology
BUSN412	Business Policy
COMP100	Computer Applications for Business with Lab
MGMT303	Principles of Management
MGMT404	Project Management

### Senior Project

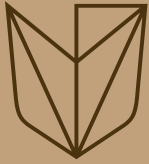
BUSN460	Senior Project
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### Electives<sup>3</sup>

The following suggested electives follow the TechPath and ensure students meet prerequisite requirements. Qualifying prior college coursework not meeting other program requirements may be applied toward the elective hours. Students may request alternate elective courses through academic advising.

BUSN319	Marketing
BUSN369	International Business
CIS115	Logic and Design
CIS170C	Programming with Lab
CIS206	Architecture and Operating Systems with Lab
MGMT408	Management of Technology Resources
SEC310	Principles and Theory of Security Management

<sup>3</sup> Students enrolled at a New Jersey location must take 55 semester-credit hours of general education coursework. Fifteen semester-credit hours of general education coursework may be applied to the Electives course area.



## ABOUT THIS SPECIALIZATION

DeVry University's bachelor's degree program in Technical Management can help prepare you for the workplace with a solid business foundation. Our specialization in Hospitality Management can further focus your studies.

The field of hospitality management is diverse, spanning the industries of lodging, gaming, restaurants, tourism, meetings and events. Our curriculum can help prepare you with the skills to best pursue the breadth of available opportunities within the hospitality field.

Our curriculum explores the operations and day-to-day managerial challenges and responsibilities within hospitality management. Students can learn the particulars of meeting and event management which can include venue selection, staffing, sponsorships, finance and exhibit coordination. As a student, you can study the operational and managerial practices in new and established restaurants, as well as the fundamentals of food safety. Our specialization introduces you to the operating conditions and management responsibilities in casinos and related properties and services. In addition, you can become familiar with the many aspects of the tourism and hospitality industry.

Graduates of DeVry University's Technical Management program with a specialization in Hospitality Management may consider careers including, but not limited to, the following:

- Casino Operations Manager<sup>1</sup>
- Customer Service Representative
- Event Planner
- Hotel and Restaurant Operations Manager
- Management Consultant
- Meeting and Convention Planner
- Retail Store Manager
- Tourism Operations Manager

<sup>1</sup>Applicants for jobs in this field may be subject to pre-employment screenings such as, but not limited to, criminal background checks, and drug and/or alcohol testing.

Employment in some occupations may require years of relevant experience.

For comprehensive consumer information, visit [devry.edu/studentconsumerinfo](http://devry.edu/studentconsumerinfo). Important information about the education debt, earnings and completion rates of students who attended this program can be found at [devry.edu/btm-ge](http://devry.edu/btm-ge). For additional program information, visit [devry.edu/btm](http://devry.edu/btm).

In New York, DeVry University operates as DeVry College of New York.

DeVry University is accredited by The Higher Learning Commission (HLC), [www.hlcommission.org](http://www.hlcommission.org). DeVry is certified to operate by the State Council of Higher Education for Virginia. Arlington Campus – 2450 Crystal Dr., Arlington, VA 22202. DeVry University is authorized for operation by the THEC. [www.tn.gov/thec](http://www.tn.gov/thec) Nashville Campus - 3343 Perimeter Hill Dr., Nashville, TN 37211. To report unresolved complaints to the Illinois Board of Higher Education, visit their webpage at <http://complaints.ibhe.org/> or by mail to the Illinois Board of Higher Education, 1 N. Old State Capitol Plaza, Suite 333, Springfield, IL 62701-1377. Program availability varies by location. ©2017 Adtalem Global Education. All rights reserved. Version 07/14/17

## KNOWLEDGE AND SKILLS

**ADMINISTRATION AND MANAGEMENT** — Understand the fundamental management theories and traditional managerial responsibilities in formal and informal organizational structures, including planning, organizing, directing, controlling and staffing.

**FOUNDATIONS OF HOTEL MANAGEMENT** — Understand lodging industry management, economics and measurement, including reservation systems, staffing, security and maintenance.

**MEETINGS AND EVENTS MANAGEMENT** — Learn about sponsorship, venues, staffing, finance, exhibit coordination, contracted services, legal implications, marketing and convention bureaus.

**RESTAURANT MANAGEMENT** — Explore service, customer relations, mission, marketing strategy and menu creation, as well as financial management and business operations for both new and established restaurants.

**TOURISM MANAGEMENT** — Examine the social and behavioral aspects of tourism and the structure and function of major tourism delivery systems. Analyze supply and demand for facilities, products and services; forecast demand; and explore revenue and yield management approaches.

**CUSTOMER AND PERSONAL SERVICE** — Demonstrate the principles and processes of personal service, including conducting customer-needs assessments, meeting quality standards for services and evaluating customer satisfaction.

**FOOD SAFETY AND SANITATION** — Understand the fundamental aspects of food safety, sanitation and food service operations.

## PROGRAM-SPECIFIC COURSEWORK

### Hospitality Management

HOSP310	Introduction to Hospitality Management
HOSP320	Foundations of Hotel Management
HOSP330	Meetings and Event Management
HOSP410	Restaurant Management
HOSP420	Food Safety and Sanitation
HOSP440	Casino Management
HOSP450	Tourism Management