ABOUT THIS DEGREE PROGRAM

A FOUNDATION IN BUSINESS
This program features a series of essential Business Core courses to help build interdisciplinary skills critical to workplace success. These courses introduce students to key disciplines that support business careers and cover concepts related to general business principles, including accounting, marketing, management and the analytic skills that inform business decision-making.

The Business Core coursework introduces students to contemporary workplace applications. In each course, the learning experience is enhanced through activities that help students apply the course material, while shaping future education and career choices.

A PROGRAM TO FUEL YOUR FUTURE
Make the most of your transfer coursework with this bachelor's degree-completion program in hospitality management. You'll receive a strong business management foundation and have the option to specialize in hospitality or tourism.

IS THIS PROGRAM FOR YOU?
Do you have potential transfer credits and an interest in hospitality management? Then this program might be the right fit for you.

CAREER OPPORTUNITIES
Graduates who complete DeVry's Bachelor's of Science in Technical Management degree with a specialization in Hospitality Management may consider, but are not limited to, the following careers:

- Casino Operations Manager
- Event Planner
- General and Operations Managers
- Meeting and Convention Planners
- Sales Manager
- Tourism Operations Manager
- Hotel and Restaurant Operations Manager

WHAT YOU'LL LEARN

ESSENTIALS
- Communicate methods and findings
- Collaborate in a dynamic work environment
- Solve complex problems
- Apply appropriate technologies

BUSINESS CORE
- Lead, manage and collaborate in diverse environments
- Allocate financial and human resources, manage risk and analyze opportunities
- Evaluate and solve complex problems using numerical and qualitative data
- Use technology to develop business solutions to improve daily operations and long-term strategy

PROGRAM
- Apply leadership, resource management and conflict management techniques to solve business problems
- Analyze financial and statistical data
- Apply managerial theories and techniques to improve organizational performance and foster continuous improvement

SPECIALIZED
- Apply traditional and contemporary practices to the lodging industry
- Explore event models in the context of sponsors, venues, staffing, finance, exhibits, procuring services, marketing and legal implications
- Use a deep understanding of the tourism industry to inform managerial approaches used in many aspects of tourism including the management of casinos and many other destinations

QUICK FACTS

122 CREDIT HOURS
minimum credit hours required for graduation

2 YEARS
minimum length to graduation

MICROSOFT OFFICE PRODUCTIVITY TOOLS
To ensure you have a robust learning experience, as part of your program, you will use the latest version of the Microsoft Office suite to communicate business information, analyze data and report findings.

ACREDITATION MATTERS
Our Technical Management program has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP), demonstrating that it has met the standards of business education that promote teaching excellence. Learn more about ACBSP at www.acbsp.org.

LEARN FROM THOSE WHO LEAD
Our accomplished faculty of experienced educators is passionate about teaching and guiding students toward success. Shape and build your education with guidance from faculty who challenge you intellectually and provide insight into new learnings from their real-world knowledge and industry expertise.

BE AN ACTIVE PART OF AN INCLUSIVE FUTURE
Customize your curriculum by choosing Diversity, Equity and Inclusion (DE&I) course alternates for your Communication Skills, Humanities and Social Science courses. These options highlight relevant topics to help empower you to promote an inclusive workplace.

1 125 for students enrolled at a Pennsylvania location.
2 Not including breaks. Assumes year-round, full-time enrollment. Additional program information may be found at https://www.devry.edu/online-programs.html.
### Bachelor's Degree Program | Business

#### Technical Management | Hospitality Management

#### ESSENTIALS 40 CREDIT HOURS

**COMMUNICATION SKILLS**
- ENGL112 Composition
- ENGL135 Advanced Composition

**HUMANITIES**
- LAS432 Technology, Society, and Culture
- ETHC334 Diversity, Equity and Inclusion in the Workplace
- ETHC445 Principles of Ethics

**SOCIAL SCIENCES**
- ECON312 Principles of Economics
- SOCS185 Culture and Society

**MATHEMATICS AND NATURAL SCIENCES**
- MATH114 Algebra for College Students
- MATH221 Statistics for Decision-Making
- SCI228 Nutrition, Health and Wellness with Lab

**ADDITIONAL GENERAL EDUCATION SELECTION**
Select one
- SPCH275 Public Speaking
- SPCH276 Intercultural Communication

**PERSONAL AND PROFESSIONAL DEVELOPMENT**
- CARD405 Career Development
- COLL148 Critical Thinking and Problem-Solving

This icon indicates Diversity, Equity & Inclusion Courses

#### BUSINESS CORE 18 CREDIT HOURS

**BUSINESS CORE**
- ACCT212 Financial Accounting
- BIS155 Data Analysis with Spreadsheets with Lab
- BUSN115 Introduction to Business and Technology
- BUSN319 Marketing
- COMP100 Computer Applications for Business with Lab
- MGMT303 Principles of Management

#### PROGRAM 37 CREDIT HOURS

**MANAGEMENT AND TECHNOLOGY**
- BIS245 Database Essentials for Business with Lab
- MGMT404 Project Management

**ELECTIVES**
- Two of:
  - ACCT360 Managerial Accounting
  - BIAM110 Introduction to Business Analytics
  - BUSN379 Finance
  - MGMT408 Management of Technology Resources
- Five of:
  - BUSN278 Budgeting and Forecasting
  - BUSN369 International Business
  - BUSN412 Business Policy
  - GSCM206 Managing Across the Supply Chain
  - MGMT410 Human Resource Management
- SEC310 Principles and Theory of Security Management

**SENIOR PROJECT**
- BUSN460 Senior Project

**SPECIALIZED**
- 28 CREDIT HOURS

**HOSPITALITY MANAGEMENT**
- HOSP310 Introduction to Hospitality Management
- HOSP320 Foundations of Hotel Management
- HOSP330 Meetings and Events Management
- HOSP410 Restaurant Management
- HOSP420 Food Safety and Sanitation
- HOSP440 Casino Management
- HOSP450 Tourism Management

#### BUSINESS CORE

1 Students enrolled at a New Jersey location must take ENGL108 in lieu of this course.
2 Students enrolled at a New Jersey location take ENGL108 in lieu of this course.
3 Students enrolled at a Pennsylvania location must take HUMN451 as part of this requirement.
4 Students enrolled at a Nevada location must take POLI332 as part of this requirement, the Additional General Education Selection or the Electives.
5 Students enrolled at a New Jersey location may take PHYS204 or SCI200 to fulfill this requirement.

**BUSINESS CORE**

1 Students enrolled at a New Jersey location must take 55 semester-credit hours of general education coursework. Fifteen semester-credit hours of general education coursework may be applied to the Electives course area.

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In New York, DeVry University operates as DeVry College of New York. DeVry University is accredited by The Higher Learning Commission (HLC). https://www.norcom.org. Keller Graduate School of Management is included in this accreditation. DeVry University is authorized for operation as a postsecondary educational institution by the Tennessee Higher Education Commission. https://www.tn.gov/thec. Nashville Campus: 301 S. Perimeter Park Dr., Ste. 100, Nashville, TN 37211. Programs, course requirements and availability vary by location. Some courses may be available online only. All students enrolled in site-based programs will be required to take some coursework online and, for some programs and locations, a substantial portion of the program may be required to be completed online. DeVry's academic catalog, available via https://www.devry.edu/catalogs, contains the most current and detailed program information, including admission, progression and graduation requirements. Information contained herein is effective as of date of publishing. ©2021 DeVry Educational Development Corp. All rights reserved. Version 8/21/2021