ABOUT THIS DEGREE PROGRAM

A FOUNDATION IN BUSINESS
This program features a series of essential Business Core courses to help build interdisciplinary skills critical to workplace success. These courses introduce students to key disciplines that support business careers and cover concepts related to general business principles, including accounting, marketing, management and the analytic skills that inform business decision-making.

The Business Core coursework introduces students to contemporary workplace applications. In each course, the learning experience is enhanced through activities that help students apply the course material, while shaping future education and career choices.

A PROGRAM TO FUEL YOUR FUTURE
Make the most of your transfer coursework with this bachelor’s degree-completion program in hospitality management. You’ll receive a strong business management foundation and have the option to specialize in hospitality or tourism.

IS THIS PROGRAM FOR YOU?
Do you have potential transfer credits and an interest in hospitality management? Then this program might be the right fit for you.

CAREER OPPORTUNITIES
Graduates who complete DeVry’s Bachelor’s of Science in Technical Management degree with a specialization in Hospitality Management may consider, but are not limited to, the following careers:

- Casino Operations Manager
- Event Planner
- General and Operations Managers
- Hotel and Restaurant Operations Manager
- Meeting and Convention Planner
- Operations Manager
- Sales Manager
- Tourism Operations Manager

WHAT YOU’LL LEARN

ESSENTIALS
- Communicate methods and findings
- Collaborate in a dynamic work environment
- Solve complex problems
- Apply appropriate technologies

BUSINESS CORE
- Lead, manage and collaborate in diverse environments
- Allocate financial and human resources, manage risk and analyze opportunities
- Evaluate and solve complex problems using numerical and qualitative data
- Use technology to develop business solutions to improve daily operations and long-term strategy

PROGRAM
- Apply leadership, resource management and conflict management techniques to solve business problems
- Analyze financial and statistical data
- Apply managerial theories and techniques to improve organizational performance and foster continuous improvement

SPECIALIZED
- Apply traditional and contemporary practices to the lodging industry
- Explore event models in the context of sponsors, venues, staffing, finance, exhibits, procuring services, marketing and legal implications
- Use a deep understanding of the tourism industry to inform managerial approaches used in many aspects of tourism including the management of casinos and many other destinations

QUICK FACTS

122 CREDIT HOURS
minimum credit hours required for graduation

2 YEARS + 8 MONTHS
minimum length to graduation

ACCREDITATION MATTERS
Our Technical Management program has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP), demonstrating that it has met the standards of business education that promote teaching excellence. Learn more about ACBSP at www.acbsp.org.

MICROSOFT OFFICE PRODUCTIVITY TOOLS
To ensure you have a robust learning experience, as part of your program, you will use the latest version of the Microsoft Office suite to communicate business information, analyze data and report findings.

LEARN FROM THOSE WHO LEAD
Our accomplished faculty of experienced educators is passionate about teaching and guiding students toward success. Shape and build your education with guidance from faculty who challenge you intellectually and provide insight into new learnings from their real-world knowledge and industry expertise.

BE AN ACTIVE PART OF AN INCLUSIVE FUTURE
Customize your curriculum by choosing Diversity, Equity and Inclusion (DE&I) course alternates for your Communication Skills, Humanities and Social Science courses. These options highlight relevant topics to help empower you to promote an inclusive workplace.

1 125 for students enrolled at a Pennsylvania location.
2 Not including breaks. Assumes year-round, full-time enrollment. Additional program information may be found at https://www.devry.edu/online-programs.html.
## ESSENTIALS

### COMMUNICATION SKILLS
- **ENGL112** Composition
- **ENGL135** Advanced Composition

### HUMANITIES
- **LAS432** Technology, Society, and Culture
- **Select one**
  - **ETHC334** Diversity, Equity and Inclusion in the Workplace
  - **ETHC445** Principles of Ethics

### SOCIAL SCIENCES
- **ECON312** Principles of Economics
- **SOC155** Culture and Society

### MATHEMATICS AND NATURAL SCIENCES
- **MATH114** Algebra for College Students
- **SCI122** Nutrition, Health and Wellness with Lab
- **Select one**
  - **MATH200** Quantitative Reasoning
  - **MATH221** Statistics for Decision-Making

### ADDITIONAL GENERAL EDUCATION SELECTION
- **Select one**
  - **SPCH275** Public Speaking
  - **SPCH276** Intercultural Communication

### PERSONAL AND PROFESSIONAL DEVELOPMENT
- **CARD405** Career Development
- **COLL148** Critical Thinking and Problem-Solving

- This icon indicates Diversity, Equity & Inclusion Courses

## BUSINESS CORE

### BUSINESS CORE
- **BIS155** Data Analysis with Spreadsheets with Lab
- **BUSN115** Introduction to Business and Technology
- **BUSN319** Marketing
- **COMP100** Computer Applications for Business with Lab
- **MGMT303** Principles of Management
- **Select one**
  - **ACCT207** Fundamentals of Accounting
  - **ACCT212** Financial Accounting

## PROGRAM

### MANAGEMENT AND TECHNOLOGY
- **One of**
  - **BIS245** Database Essentials for Business with Lab
  - **SEC310** Principals and Theory of Security Management
- **One of**
  - **MGMT404** Project Management
  - **PROJ404** Project Management for the Profession

### ELECTIVES
- **Two of**
  - **ACCT360** Managerial Accounting
  - **BIAM110** Introduction to Business Analytics
  - **BUSN379** Finance
  - **LEAD150** Leadership and Facilitating Change
  - **LEAD200** Communication for a Diverse Workplace
  - **MGMT408** Management of Technology Resources
  - **Five of**
    - **BUSN278** Budgeting and Forecasting
    - **BUSN369** International Business
    - **BUSN412** Business Policy
    - **GSCM206** Managing Across the Supply Chain
    - **LEAD335** Cross-Cultural Leadership
    - **MGMT410** Human Resource Management

### SENIOR PROJECT
- **BUSN460** Senior Project

## SPECIALIZED

### HOSPITALITY MANAGEMENT
- **HOSP310** Introduction to Hospitality Management
- **HOSP320** Foundations of Hotel Management
- **HOSP330** Meetings and Events Management
- **HOSP410** Restaurant Management
- **HOSP420** Food Safety and Sanitation
- **HOSP440** Casino Management
- **HOSP450** Tourism Management

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1. Students enrolled at a New Jersey location take ENGL108 in lieu of this course.
2. Students enrolled at a Nevada location must take POLI332 as part of this requirement, the Additional General Education Selection or the Electives.
3. Students enrolled at a New Jersey location must take PHYS204 to fulfill this requirement.
4. Students selecting the Business Intelligence and Analytics Management technical specialty must take MATH221.
5. Students selecting the Accounting or Finance technical specialty must take ACCT212.
6. Students selecting the Project Management concentration must take PROJ404.
7. Students enrolled at a New Jersey location must take 55 semester-credit hours of general education coursework. Fifteen semester-credit hours of general education coursework may be applied to the Electives course area.
8. Students selecting the Accounting technical specialty interested in sitting for the CPA exam in Texas complete ACCT434, ACCT440, and MGMT330 as elective course options. Successful completion of topics presented in these courses is required to sit for the CPA exam in Texas. Additional requirements also apply to students wishing to sit for the CPA exam; students should check with the Texas Board of Public Accountancy for details.