BACHELOR’S DEGREE PROGRAM | BUSINESS

TECHNICAL MANAGEMENT

ABOUT THIS DEGREE PROGRAM

A FOUNDATION IN BUSINESS

This program features a series of essential Business Core courses to help build interdisciplinary skills critical to workplace success. These courses introduce students to key disciplines that support business careers and cover concepts related to general business principles, including accounting, marketing, management and the analytic skills that inform business decision-making.

The Business Core coursework introduces students to contemporary workplace applications. In each course, the learning experience is enhanced through activities that help students apply the course material, while shaping future education and career choices.

A PROGRAM TO FUEL YOUR FUTURE

For those with prior college education or professional experience, the bachelor’s degree completion program in Technical Management at DeVry University can help you learn to operate in competitive global business markets and develop skills for managing organizations across tech-dependent business models. You’ll analyze business opportunities and risks, work with databases to leverage statistical and financial data, and apply marketing and communication strategies to improve organizational performance.

IS THIS PROGRAM FOR YOU?

Do you have potential transfer credits and an interest in pursuing a management degree? Then this program may be the right fit for you.

CAREER OPPORTUNITIES

Graduates of DeVry’s Technical Management degree program may consider, but are not limited to, the following careers:

- Business Information Systems
- E-Commerce
- Entrepreneurship
- Sales and Marketing
- Health Services Management
- Small Business Management
- Project Management

WHAT YOU’LL LEARN

ESSENTIALS

- Communicate methods and findings
- Collaborate in a dynamic work environment
- Solve complex problems
- Analyze numerical data
- Apply appropriate technologies

BUSINESS CORE

- Lead, manage, and collaborate in diverse environments in physical and virtual settings
- Allocate financial and human resources, manage risk and analyze business opportunities
- Solve complex business problems using numerical and qualitative data
- Use technology to develop business solutions to improve daily operations and long-term strategy

PROGRAM

- Apply leadership, resource management, and conflict management techniques to solve business problems
- Analyze financial and statistical data using spreadsheet and database software
- Apply managerial theories and techniques to improve organizational performance and foster continuous improvement
- Effectively communicate business information to varying audiences through varying media

QUICK FACTS

122 CREDIT HOURS

minimum credit hours required for graduation

14% GROWTH

nationaly from 2018-2028 for employment of Management Analysts

2 + 8 YEARS

minimum length to graduation

MICROSOFT OFFICE PRODUCTIVITY TOOLS

To ensure you have a robust learning experience, as part of your program, you will use latest version of the Microsoft Office suite to communicate business information, analyze data and report findings.

THE SMART WAY TO BE UNDECIDED

With our undecided model, you can begin developing interdisciplinary skills critical to workplace success while taking the time you need to choose a specialization that’s right for your career path.

ACCREDITATION MATTERS

The Bachelor of Science in Technical Management degree has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it meets standards of business education that promote teaching excellence.

1: 125 for students enrolled at a Pennsylvania location. 2: https://www.bls.gov/ooh/business-and-financial/management-analysts.htm. 3: Data reflects a national projected percentage change in employment from 2018-2028 and may not reflect local economic conditions. 4: Not including breaks. Assumes year-round, full-time enrollment. Additional program information may be found at https://www.devry.edu/degree-programs.html. 5: Must declare a specialization by 30 credit hours.
Bachelor's Degree Program
Technical Management

**ESSENTIALS**

**COMMUNICATION SKILLS**
- ENGL112 Composition
- ENGL135 Advanced Composition

**HUMANITIES**
- ETHC445 Principles of Ethics
- LAS432 Technology, Society, and Culture

**SOCIAL SCIENCES**
- ECON312 Principles of Economics
- SOCS185 Culture and Society

**MATHEMATICS AND NATURAL SCIENCES**
- MATH114 Algebra for College Students
- MATH221 Statistics for Decision-Making
- SCI228 Nutrition, Health and Wellness with Lab

**ADDITIONAL GENERAL EDUCATION SELECTION**
- SPCH275 Public Speaking

**PERSONAL AND PROFESSIONAL DEVELOPMENT**
- CARD405 Career Development
- COLL148 Critical Thinking and Problem-Solving

**BUSINESS CORE**

**BUSINESS CORE**
- ACCT212 Financial Accounting
- BIS155 Data Analysis with Spreadsheets with Lab
- BUSN115 Introduction to Business and Technology
- BUSN339 Marketing
- COMP100 Computer Applications for Business with Lab
- MGMT303 Principles of Management

**PROGRAM**

**MANAGEMENT AND TECHNOLOGY**
- BIS245 Database Essentials for Business with Lab
- MGMT404 Project Management

**ELECTIVES**

The following suggested electives follow the TechPath and ensure students meet prerequisite requirements. Qualifying prior college coursework not meeting other program requirements may be applied toward the elective hours. Students may request alternate elective courses through academic advising.
- BUSN369 International Business
- BUSN412 Business Policy
- MGMT408 Management of Technology Resources
- SEC310 Principles and Theory of Security Management
- WGD201 Visual Design Fundamentals
- WGD210 Digital Imaging Fundamentals
- WGD229 Information Design

**SENIOR PROJECT**
- BUSN460 Senior Project

**SPECIALIZED**

Students who have not chosen an area of specialization may begin the program in “Undecided” status; however, they must select a specialization by the time they have earned 30 semester credit hours toward their degree.

Available specializations are:
- Accounting
- Business Intelligence and Analytics Management
- Criminal Justice
- Finance
- Global Supply Chain Management
- Health Information Management
- Health Services Management
- Hospitality Management
- Human Resource Management
- Information Technology - Networking Fundamentals
- Project Management
- Sales and Marketing
- Small Business Management and Entrepreneurship

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1 Students enrolled at a New Jersey location take ENGL108 in lieu of this course.
2 Students enrolled at a Pennsylvania location must take HUMN451 as part of this requirement.
3 Students enrolled at a Nevada location must take POLI332 as part of this requirement or the General Education Option.
4 Students enrolled at a New Jersey location may take PHYS204 or SCI200 to fulfill this requirement.

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In New York, DeVry University operates as DeVry College of New York. DeVry University is accredited by The Higher Learning Commission (HLC). www.hlcommission.org. Keller Graduate School of Management is included in this accreditation. DeVry is certified to operate by the State Council of Higher Education for Virginia. Arlington Campus: 2450 Crystal Dr., Arlington, VA 22202. DeVry University is authorized for operation as a postsecondary educational institution by the Tennessee Higher Education Commission, www.tn.gov/thec. Nashville Campus: 3343 Perimeter Hill Dr., Nashville, TN 37211. Programs, course requirements and availability vary by location. Some courses may be available online only. All students enrolled in site-based programs will be required to take some coursework online and, for some programs and locations, a substantial portion of the program may be required to be completed online.

DeVry’s academic catalog, available via devry.edu/catalogs, contains the most current and detailed program information, including admission, progression and graduation requirements. Information contained herein is effective as of date of publishing. ©2020 DeVry Educational Development Corp. All rights reserved. Version 2/3/20