# WEBSITE DEVELOPMENT

# ABOUT THIS PROGRAM

# IS THIS PROGRAM FOR YOU?

If writing and designing web page content appeals to you, or if you are interested in learning the tools to program interactive web pages and games, this may be the program for you.

# A PROGRAM TO FUEL YOUR FUTURE

Prepare to develop the skills needed to develop responsive web pages, web graphics and web-based databases when you pursue the Website Development undergraduate certificate.

# **CAREER OPPORTUNITIES**

Graduates of DeVry University's <u>Website Development certificate</u> program may consider careers including, but not limited to, the following:

- Web Designer
- Web Developer
- Website Editor
- Website Producer

# QUICK FACTS





# FLEX 2 FIT

Microsoft

### FLEXIBILITY TO FIT YOUR LIFE

Take courses online, on campus or in our innovative connected classrooms. Study full- or part-time and tailor your DeVry experience to fit your life. Classes start every 8 weeks, so you can begin your college degree when it makes sense for you.

# MICROSOFT OFFICE PRODUCTIVITY TOOLS

To ensure you have a robust learning experience, as part of your program, you will use latest version of the Microsoft Office suite to communicate business information, analyze data and report findings.

#### MINIMUM COMPLETION TIME" 12 months COR 1 year 4 months COR 1 year 2 months COR 1 year 2 months

# ACCELERATE AT YOUR PACE

Choose the schedule that best fits your goals and commitments. You can earn your **Undergraduate Certificate** in as little as **12 months**.

Or, follow a normal schedule and complete your program in 1 year 4 months.

\*Per 12-month period, assumes completion of 3 semesters, enrollment in 12-15 credit hours per semester and continuous, year-round enrollment with no breaks. \*\*Per 12-month period, assumes completion of 2 semesters and enrollment in 12-15 credit hours per semester.







# **PROGRAM OUTLINE**

#### WEB GRAPHIC DESIGN

Web Interface Design with Lab
Digital Imaging Fundamentals
Information Design
Advanced Web Design
Responsive Web Design

#### WEB DEVELOPMENT

CEIS236	Database Systems and Programming Fundamentals
SBE330	Creativity, Innovation and New Product Development

- WBG310 Interactive Web Page Scripting with Lab
- WBG410 Dynamic Website Development and Database Integration with Lab
- WGD235 Web Animation

# WHAT YOU'LL LEARN

#### WEB GRAPHIC DESIGN

- Understand current web technologies and web development practices
- Write, design or edit web page content or direct others producing content
- Learn to evaluate code to ensure that it is accessible, valid and properly structured
- Build and maintain websites
- Understand and be able to use web programming languages such as HTML, CSS and JavaScript as well as industry relevant software such as Adobe<sup>®</sup> Photoshop<sup>®</sup>, Illustrator<sup>®</sup>, and InDesign<sup>®</sup>
- Learn to use databases, and code for front and back-end website development

#### WEB DEVELOPMENT

- Learn to program dynamic, interactive web pages and web-based games
- Use multimedia authoring tools and techniques to create web-based games and dynamic web pages
- Explore advanced techniques used to design and develop websites
- Implement websites that meet industry standards and legal requirements for accessibility

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