

# WEBSITE DESIGN



## ABOUT THIS PROGRAM

### IS THIS PROGRAM FOR YOU?

If you want to learn how to design user interfaces (UI), graphic elements and code responsive web-based content, then this may be the right fit for you.

### A PROGRAM TO FUEL YOUR FUTURE

This program helps students learn software applications to design, illustrate, compile and produce visual solutions for communications, especially for the Internet. Students will be exposed to design fundamentals, digital imaging, responsive design and web animation.

## CAREER OPPORTUNITIES

Graduates of DeVry University's [Website Design certificate program](#) may consider careers including, but not limited to, the following:

- Digital Graphics Editor
- Graphic Designer
- Multimedia Artist/Animator
- Web Designer
- Web Interface Designer
- Website Editor

## QUICK FACTS

**36**  
CREDIT HOURS  
minimum hours required  
for graduation

**1**  
YEAR  
time to complete<sup>1</sup>

## FLEX 2 FIT

### FLEXIBILITY TO FIT YOUR LIFE

Take courses online, on campus or in our innovative connected classrooms. Study full- or part-time and tailor your DeVry experience to fit your life. Classes start every 8 weeks, so you can begin your college degree when it makes sense for you.



### MICROSOFT OFFICE PRODUCTIVITY TOOLS

To ensure you have a robust learning experience, as part of your program, you will use latest version of the Microsoft Office suite to communicate business information, analyze data and report findings.



### ADOBE CERTIFICATION PREP

DeVry's curriculum is designed with concepts from the Adobe Certification Exam. Earn your undergraduate certificate and prepare to pursue the Adobe Certified Associate Exam in Photoshop, Illustrator, or InDesign. Certification signifies an industry standard of achievement.

<sup>1</sup>Not including breaks. Assumes year-round, full-time enrollment.

## Website Design

### PROGRAM

#### WEB GRAPHIC DESIGN

CIS363B	Web Interface Design with Lab
MGMT408	Management of Technology Resources
WGD201	Visual Design Fundamentals
WGD205	Advanced Design and Rapid Visualization
WGD210	Digital Imaging Fundamentals
WGD229	Information Design
WGD235	Web Animation
WGD242	Advanced Web Design
WGD251	Responsive Web Design

#### GRAPHIC AND MULTIMEDIA DESIGN

WBG370	Game Development with Lab
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### WHAT YOU'LL LEARN

#### WEB GRAPHIC DESIGN

- Understand current web technologies and web development practices.
- Write design or edit web page content or direct others producing content.
- Learn to evaluate code to ensure that it is accessible, valid and properly structured.
- Build and maintain websites.
- Understand and be able to use web programming languages such as HTML and CSS as well as industry specific software such as Adobe Creative Cloud.
- Learn to use cascading style sheets (CSS), databases and code to improve the operation of front- and back-end website development.
- Explore and apply fundamental concepts related to visual design.
- Develop skills in creating graphic media including exploring the process of using rapid visualization for design concept and idea formulation.
- Examine techniques related to the design and production of animation within the constraints of web applications.

#### GRAPHIC AND MULTIMEDIA DESIGN

- Learn to enhance web presentations through video and audio integration.

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In New York, DeVry University operates as DeVry College of New York. DeVry University is accredited by The Higher Learning Commission (HLC), [www.hlcommission.org](http://www.hlcommission.org). The University's Keller Graduate School of Management is included in this accreditation. DeVry is certified to operate by the State Council of Higher Education for Virginia. Arlington Campus: 1400 Crystal Dr., Ste. 120, Arlington, VA 22202. DeVry University is authorized for operation as a postsecondary educational institution by the [Tennessee Higher Education Commission](http://www.tennesseehighereducationcommission.org). Naperville Campus: 1200 E. Diehl Rd., Naperville, IL 60563. Program availability varies by location. In site-based programs, students will be required to take a substantial amount of coursework online to complete their program.

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