programs, students will be required to take a substantial amount of coursework online to complete their program. DeVry University is accredited by The Higher Learning Commission (HLC), http://www.hlcommission.org. Keller Campus of DeVry University is authorized by the Tennessee Higher Education Commission. www.tn.gov/HigherEducation for Virginia. Arlington Campus: 2450 Crystal Dr., Arlington, VA 22202. DeVry University is authorized of students who attended this program can be found at devry.edu/ucwd-ge. Important information about the education debt, earnings and completion rates may consider careers including, but not limited to, the following:

- Digital Graphics Editor
- Graphic Designer
- Multimedia Artist/Animator
- Web Designer
- Web Interface Designer
- Website Editor

Through our TechPath approach, we’ve put technology at the core of our programs in business, tech and health — including this program. Every TechPath class you take revolves around a unique learning rubric developed at DeVry. We call it People-Process-Data-Devices or P2D2. You’ll gain real skills in collaboration, be able to adapt to new structures, and be comfortable working with data and a wide spectrum of tech-forward tools. P2D2 is a key component of what makes TechPath a smart, new way of getting the knowledge you need to be ready to hit the ground running in the way successful companies work today.

In DeVry University’s Website Design certificate program, students can learn to design user interfaces (UI), graphic elements and code responsive web-based content viewed on computers, smartphones, tablets and other connected devices. The curriculum is designed with concepts from the Adobe Certification Exam built in to help students prepare to take the Adobe Certified Associate (ACA) Exam, which is recognized as an industry standard of achievement.

Working in a wide range of industries, such as advertising, marketing, technical communications, publishing and training, website designers use software applications to design, illustrate, compile and produce visual solutions for communications, especially for the Internet. Website designers benefit from extensive knowledge in fundamental concepts, digital imaging, responsive design and web animation.

Graduates of DeVry University’s Website Design certificate program may consider careers including, but not limited to, the following:

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Knowledge and Skills

WEB TECHNOLOGY — Maintain understanding of current web technologies or programming practices.

DESIGN — Design, build and maintain websites using authoring or scripting languages, content creation tools, management tools and digital media. Stay current on design techniques, tools and principles involved in production of graphics, infographics and user interfaces. Develop and document style guidelines for website content. Develop site maps, application models, image templates or page templates that meet project goals, user needs or industry standards.

SOFTWARE AND PROGRAMMING PROFICIENCY — Understand and be able to use web programming languages such as HTML, CSS, JavaScript and PHP as well as industry-specific software, such as Adobe Creative Cloud®.

MULTIMEDIA INTEGRATION — Use multimedia authoring tools and techniques to create interactive websites and dynamic web applications by integrating assets such as video, audio, images and animation.

COMMUNICATION AND MEDIA — Maintain knowledge of media production, communication and dissemination techniques, and methods. This includes alternative ways to inform and entertain via written, oral and visual media.

Coursework

Web Graphic Design
- WGD201 Visual Design Fundamentals
- WGD205 Advanced Design and Rapid Visualization
- WGD210 Digital Imaging Fundamentals
- WGD229 Information Design
- WGD232 Web Design
- WGD235 Web Animation
- WGD242 Advanced Web Design
- WGD251 Responsive Web Design
- WGD260 Media Portfolio

Graphic and Multimedia Design

GMD211 Web Video Fundamentals with Lab

Did You Know?

DeVry’s curriculum is designed with concepts from the Adobe Certification Exam. Earn your certificate in Website Design and prepare to sit for the Adobe Certified Associate Exam in Photoshop, Dreamweaver, Illustrator, Premiere Pro or InDesign. Certification signifies an industry standard of achievement.

Courses in blue are part of the DeVry Tech Path

Quick Facts

15% 37 OF UNDERGRADUATE DEGREES FOR EMPLOYMENT OR JOB DEVELOPMENT
1 OF MEDIAN EARNINGS 1 YEAR AFTER DEGREE
30 YEARS OF 1988-2018

For comprehensive consumer information, visit devry.edu/studentconsumerinfo. Important information about the education debt, earnings and completion rates of students who attended this program can be found at devry.edu/ucwd-ge.

DeVry University operates as DeVry College of New York.

Undergraduate Certificate WEBSITE DESIGN

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