ABOUT THIS PROGRAM

IS THIS PROGRAM FOR YOU?
If you want to learn how to design user interfaces and graphic elements, and code responsive web-based content, then this may be the right fit for you.

A PROGRAM TO FUEL YOUR FUTURE
This program helps students learn software applications to design, illustrate, compile and produce visual solutions for communications, especially for the Internet. Students will be exposed to design fundamentals, digital imaging, responsive design and web animation.

CAREER OPPORTUNITIES
Graduates of DeVry University’s Website Design certificate program may consider careers including, but not limited to, the following:

- Graphic Designer
- Multimedia Artist/Animator

QUICK FACTS

36 CREDIT HOURS
minimum hours required for graduation

1 YEAR
time to complete

FLEXIBILITY TO FIT YOUR LIFE
Take courses online, on campus or in our innovative connected classrooms. Study full- or part-time and tailor your DeVry experience to fit your life. Classes start every 8 weeks, so you can begin your college degree when it makes sense for you.

MICROSOFT OFFICE PRODUCTIVITY TOOLS
To ensure you have a robust learning experience, as part of your program, you will use latest version of the Microsoft Office suite to communicate business information, analyze data and report findings.

ADOBE CERTIFICATION PREP
DeVry’s curriculum is designed with concepts from the Adobe Certification Exam. Earn your undergraduate certificate and prepare to pursue the Adobe Certified Associate Exam in Photoshop, Illustrator, or InDesign. Certification signifies an industry standard of achievement.

1 Not including breaks. Assumes year-round, full-time enrollment.
WHAT YOU’LL LEARN

WEB GRAPHIC DESIGN
- Understand current web technologies and web development practices.
- Write, design or edit web page content or direct others producing content.
- Learn to evaluate code to ensure that it is accessible, valid and properly structured.
- Build and maintain websites.
- Understand and be able to use web programming languages such as HTML and CSS as well as industry specific software such as Adobe Creative Cloud.
- Learn to use cascading style sheets (CSS), databases and code to improve the operation of front-how visitors interact with websites.
- Explore and apply fundamental concepts related to visual design.
- Develop skills in creating graphic media including exploring the process of using rapid visualization for design concept and idea formulation.
- Examine techniques related to the design and production of animation within web applications.

GRAPHIC AND MULTIMEDIA DESIGN
- Learn to enhance web presentations through video and audio integration.

PROGRAM

WEB GRAPHIC DESIGN
- CIS363B Web Interface Design with Lab
- WGD201 Visual Design Fundamentals
- WGD205 Advanced Design and Rapid Visualization
- WGD210 Digital Imaging Fundamentals
- WGD229 Information Design
- WGD235 Web Animation
- WGD242 Advanced Web Design
- WGD251 Responsive Web Design
- WGD260 Media Portfolio

GRAPHIC AND MULTIMEDIA DESIGN
- GMD311 Web Video Fundamentals with Lab