ABOUT THIS DEGREE PROGRAM

A PROGRAM TO FUEL YOUR FUTURE
Prepare to learn the visual design software used across the industry when you choose the Graphic and Multimedia Design specialization. Through hands-on activities you will understand the nuances of designing for different media types and learn to translate user needs into functionality.

IS THIS PROGRAM FOR YOU?
If you would like to hone your skills in creating the look for websites and mobile applications, this may be the program for you.

CAREER OPPORTUNITIES
Graduates of DeVry University’s Multimedia Design and Development program with a specialization in Graphic and Multimedia Design may consider careers including, but not limited to, the following:

- Multimedia Artist/Animator
- Multimedia Designer
- Multimedia Producer
- Multimedia Specialist
- Web Animator
- Web/Graphic Designer

WHAT YOU’LL LEARN

ESSENTIALS
- Communicate methods and findings
- Collaborate in dynamic work environments
- Solve complex problems
- Analyze numerical data
- Apply appropriate technologies

PROGRAM
- Understand current web technologies and web development practices
- Write design or edit web page content or direct others producing content
- Learn to evaluate code to ensure that it is accessible, valid and properly structured
- Build and maintain websites
- Understand and be able to use web programming languages such as HTML, CSS and JavaScript as well as industry specific software such as Adobe Creative Cloud

SPECIALIZED
- Learn to enhance web presentations through video and audio integration
- Explore advanced techniques for visual designs and imagery
- Use advanced drawing and line art techniques to develop web illustrations and animation
- Employ classical animation techniques for digital production

QUICK FACTS

122 CREDIT HOURS
minimum credit hours required for graduation

2 + 8 YEARS
time to complete

FLEXIBILITY TO FIT YOUR LIFE
Take courses online, on campus or in our innovative connected classrooms. Study full- or part-time and tailor your DeVry experience to fit your life. Classes start every 8 weeks, so you can begin your college degree when it makes sense for you.

MICROSOFT OFFICE PRODUCTIVITY TOOLS
To ensure you have a robust learning experience, as part of your program, you will use latest version of the Microsoft Office suite to communicate business information, analyze data and report findings.

ADobe CERTIFICATION PREP
DeVry’s curriculum is designed with concepts from the Adobe Certification Exam. Earn your bachelor’s degree and prepare to pursue the Adobe Certified Associate Exam in Photoshop, Illustrator, InDesign or Premiere Pro. Certification signifies an industry standard of achievement.

BE AN ACTIVE PART OF AN INCLUSIVE FUTURE
Customize your curriculum by choosing Diversity, Equity and Inclusion (DE&I) course alternates for your Communication Skills, Humanities and Social Science courses. These options highlight relevant topics to help empower you to promote an inclusive workplace.

1 125 for students enrolled at a Pennsylvania location.
2 Not including breaks. Assumes year-round, full-time enrollment. Additional program information may be found at https://www.devry.edu/online-programs.html.
## Bachelor's Degree Program | Media Arts
### Multimedia Design & Development | Graphic and Multimedia Design

### ESSENTIALS

| Credit Hours | COMMUNICATION SKILLS
| | ENG112 Composition
| | ENG135 Advanced Composition
| | ENG216 Technical Writing
| | Select one
| | SPCH275 Public Speaking
| | SPCH276 Intercultural Communication

### HUMANITIES

| Credit Hours | LAS432 Technology, Society, and Culture
| | Select one
| | ETHC334 Diversity, Equity and Inclusion in the Workplace
| | ETHC445 Principles of Ethics
| | Select one
| | HUMN303 Introduction to the Humanities
| | HUMN304 Multi-Ethnic Humanities

### SOCIAL SCIENCES

| Credit Hours | ECON312 Principles of Economics
| | SOCS185 Culture and Society
| | Select one
| | SOCS225 Environmental Sociology
| | SOCS350 Cultural Diversity in the Professions

### MATHMATICS & NATURAL SCIENCES

| Credit Hours | MATH114 Algebra for College Students
| | MATH221 Statistics for Decision-Making
| | SCI128 Nutrition, Health and Wellness with Lab

### PERSONAL AND PROFESSIONAL DEVELOPMENT

| CARD405 Career Development
| COLL148 Critical Thinking and Problem-Solving

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1. 14 for students enrolled at a New Jersey location.
2. 12 for students enrolled at a Pennsylvania location.
3. 12 for students enrolled at a Nevada location.

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### PROGRAM

| Credit Hours | BUSINESS AND COMPUTING
| | BUSN115 Introduction to Business and Technology
| | COMP100 Computer Applications for Business with Lab

### MULTIMEDIA CORE

| CIS363B Web Interface Design with Lab
| MDD310 Multimedia Standards
| MDD340 Business of Graphics
| WGD201 Visual Design Fundamentals
| WGD205 Advanced Design and Rapid Visualization
| WGD210 Digital Imaging Fundamentals
| WGD229 Information Design
| WGD235 Web Animation
| WGD242 Advanced Web Design
| WGD251 Responsive Web Design

### CAREER PREPARATION

| MGMT404 Project Management
| TECH460 Senior Project
| WGD260 Media Portfolio

### SPECIALIZED

| Credit Hours | GRAPHIC AND MULTIMEDIA DESIGN
| | GMD311 Web Video Fundamentals with Lab
| | GMD341 Advanced Imaging with Lab
| | GMD371 Advanced Illustration with Lab
| | GMD451 Animation with Lab
| | WBG340 Programming Multimedia for the Web with Lab

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1. This icon indicates Diversity, Equity & Inclusion Courses

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In New York, DeVry University operates as DeVry College of New York. DeVry University is accredited by The Higher Learning Commission (HLC). https://www.naccsc.org. Keller Graduate School of Management is included in this accreditation. DeVry is certified to operate by the State Council of Higher Education for Virginia. Arlington Campus: 1400 Crystal Dr., Ste. 120, Arlington, VA 22202. DeVry University is authorized for operation as a postsecondary educational institution by the Tennessee Higher Education Commission. https://www.tn.gov/thec. Nashville Campus: 301 S. Perimeter Park Dr., Ste. 100, Nashville, TN 37211. Programs, course requirements and availability vary by location. Some courses may be available online only. All students enrolled in site-based programs will be required to take some coursework online and, for some programs and locations, a substantial portion of the program may be required to be completed online. DeVry’s academic catalog, available via https://www.devry.edu/catalog, contains the most current and detailed program information, including admission, progression and graduation requirements. Information contained herein is effective as of date of publishing. ©2021 DeVry Educational Development Corp. All rights reserved. Version 8/24/2021

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