MASTER’S DEGREE PROGRAM | BUSINESS

BUSINESS ADMINISTRATION (MBA)
Concentration: Entrepreneurship

ABOUT THIS DEGREE PROGRAM
A PROGRAM TO FUEL YOUR FUTURE
Learn to lead forward. The Master’s Degree in Business Administration (MBA) program focuses on helping you build the skills needed to closely evaluate business situations. Take your leadership skills to the next level by tailoring your MBA with an Entrepreneurship concentration.

By electing an Entrepreneurship concentration, you will further explore crucial topics such as market development, business planning, exit strategies, and other skills important to entrepreneurial success.

CAREER OPPORTUNITIES
Graduates of DeVry University’s Keller Graduate School of Management MBA program with a concentration in Entrepreneurship may consider, but are not limited to the following careers:

• Business Manager
• Business Owner
• Store Manager
• Online Services Manager
• General Manager

WHAT YOU’LL LEARN

CORE MBA
• Develop leadership skills to promote future-forward solutions for organizational success
• Collaborate in a dynamic work environment to support community in a global environment
• Analyze data to help make informed business decisions
• Analyze business opportunities, risks and options to manage financial resources
• Identifying opportunities for technology innovation within organizations
• Integrate managerial and technical skills to boost operating efficiencies
• Examine the alignment of organizational vision with structure, processes and culture
• Apply strategic thinking techniques to improve organizational productivity

CONCENTRATION
• Identify and assess business opportunities, idea generation, business plan creation and management
• Identify capital resources, analyzing debt and equity options, and creating and negotiating investment offers
• Apply marketing skills such as market research, opportunity screening, segmentation, pricing and channel management
• Develop skills in new venture financing, differentiation, growth management, and exit strategies

QUICK FACTS

ACCRÉDITATION MATTERS
Keller’s MBA program has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it has met the standards of business education that promote teaching excellence.

TWO-IN-ONE
Earn your MBA with a concentration in Entrepreneurship and get an Entrepreneurship Graduate Certificate along the way.

ACCELERATE AT YOUR PACE
Choose the schedule that best fits your goals and commitments. With at least 9 credit hours of qualifying Prior Learning Credit and an accelerated pace, you can earn your Master's Degree in as few as 1 year 4 months.

Or, follow a normal schedule and complete your program in 2 years 8 months.

假设连续，年复一年的入学，没有休息。
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CORE MBA

PROGRAM CORE
ACCT500* Essentials in Accounting, Finance and Economics
ACCT503 Financial Accounting: Managerial Use and Analysis
ECONS45 Business Economics
FIN510 Corporate Finance
MATH534* Applied Managerial Statistics

STRATEGIC BUSINESS
MIS540* Innovation Through Technology
MKTG525 Strategic Marketing

One Human Resource Course Selection:
HRM587 Managing Organizational Change
HRM591 Strategic Human Resource Management
HRM595 Negotiation Skills

One International Course Selection:
FIN565 International Finance
HRM584 Managing International Human Resources
INTL500 Global Perspectives for International Business

LEADERSHIP AND TECHNOLOGY
MGMT501* Organizational Structures and Business Processes

One Leadership Course Selection:
LEADS10 Digital Leadership
MGMT591 Leadership and Organizational Behavior

One Elective Course Selection:
BIAM500 Applications of Business Analytics
MGMT520 Legal, Political and Ethical Dimensions of Business
MGMT550 Managerial Communication
MIS525 Essentials of Information Systems and Programming
NETW583 Strategic Management of Technology
PROJ586 Project Management Systems

CAPSTONE
MGMT601 MBA Capstone

CONCENTRATION

Entrepreneurship
ENTR510 Entrepreneurship and New Ventures
ENTR530 Venture Finance and Due Diligence

Select one of the following:
ENTR550 Entrepreneurial Marketing
GSCM520 Foundations in Global Supply Chain Management

*Students who hold an undergraduate business degree, a technology degree or a degree with a technology specialization may be eligible to waive up to three courses (nine credit hours). Students with undergraduate degrees in other disciplines may also be eligible to waive select courses upon review of their undergraduate transcript. Course waiver availability varies by location. See Course Waivers for details.