ABOUT THIS DEGREE PROGRAM

A PROGRAM TO FUEL YOUR FUTURE
Learn to lead forward. The Master’s Degree in Business Administration (MBA) program focuses on helping you build the skills needed to closely evaluate business situations. Take your leadership skills to the next level by tailoring your MBA with a Business Intelligence and Analytics Management concentration.

By electing a Business Intelligence and Analytics Management concentration, you will develop proficiency in the methods and technologies needed to gather, store and report on big data. Apply your technical and leadership skills to provide data-driven business recommendation that help organizations achieve their strategic goals.

CAREER OPPORTUNITIES
Graduates of DeVry’s University’s Keller Graduate School of Management MBA program with a concentration in Business Intelligence and Analytics Management may consider, but are not limited to the following careers:

• Data Analyst
• Operations Analyst
• Management Analyst
• Marketing Analyst

WHAT YOU’LL LEARN

CORE MBA
• Develop leadership skills to promote future-forward solutions for organizational success
• Collaborate in a dynamic work environment to support community in a global environment
• Analyze data to help make informed business decisions
• Analyze business opportunities, risks and options to manage financial resources
• Identifying opportunities for technology innovation within organizations
• Integrate managerial and technical skills to boost operating efficiencies
• Examine the alignment of organizational vision with structure, processes and culture
• Apply strategic thinking techniques to improve organizational productivity

CONCENTRATION
• Select and apply methods to summarize data, identify patterns, and make predictions
• Design databases, retrieve requested information, and develop reports
• Make data-driven strategic decisions and lead business intelligence and analytics projects

QUICK FACTS

16 COURSES
8 WEEK SESSIONS
6 SESSIONS PER YEAR

ACCREDITATION MATTERS
Keller’s MBA program has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it has met the standards of business education that promote teaching excellence.

MASTER’S ADVANTAGE
If you’ve earned an undergraduate degree in Business, Technology or a degree with a technology specialization you may be eligible to waive up to three courses (or nine credit hours). We call this our Master’s Advantage. With these course waivers, you can earn your graduate degree with fewer courses, allowing you to put master’s degree to work for you even sooner.

FLEXIBILITY TO FIT YOUR LIFE
Whether you’re balancing a job, family duties, or both on top of your studies, Keller’s flexible learning options allow you to tailor your experience to fit your life – and your professional goals. Study 100% online or take classes at one of our campus locations with our hybrid format. Classes start every 8 weeks, so you can advance your education when and where it makes sense for you.

TWO–IN–ONE
Earn your MBA with a concentration in Business Intelligence and Analytics Management and get a Big Data and Analytics Graduate Certificate along the way.*

*Eligibility and application of course waivers varies based on the type of course waiver credit earned, the student’s enrolled location and/or the student’s state of residence. For more information, please refer to the Course Waiver section of the Keller academic catalog.
**CORE MBA**

**LEADERSHIP AND TECHNOLOGY**
- MGMT501* Organizational Structures and Business Processes
- MGMT591 Leadership and Organizational Behavior
- BIAM500 Applications of Business Analytics

**ACCOUNTING & APPLIED MATHEMATICS**
- ACCT500* Essentials in Accounting, Finance and Economics
- ACCT503 Financial Accounting: Managerial Use and Analysis
- ECON545 Business Economics
- FIN510 Corporate Finance
- MATH534* Applied Managerial Statistics

**STRATEGIC BUSINESS**
- MIS540* Innovation Through Technology
- MKTG525 Strategic Marketing

Select one of the following:
- HRM587 Managing Organizational Change
- HRM591 Strategic Human Resource Management
- HRM595 Negotiation Skills

Select one of the following:
- FIN565 International Finance
- HRM584 Managing International Human Resources
- INTL500 Global Perspectives for International Business

**CAPSTONE**
- MGMT601 MBA Capstone

*For more information, please refer to the Course Waiver section of the Keller academic catalog.

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**CONCENTRATION**

**BUSINESS INTELLIGENCE AND ANALYTICS MANAGEMENT**
- BIAM510 Applications of Business Analytics II
- BIAM530 Developing and Managing Databases for Business Intelligence
- BIAM560 Predictive Analysis

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In New York, DeVry University operates as DeVry College of New York. DeVry University is accredited by The Higher Learning Commission (HLC). [https://www.northeastcommission.org](https://www.northeastcommission.org). Keller Graduate School of Management is included in this accreditation. DeVry is certified to operate by the State Council of Higher Education for Virginia. Arlington Campus: 1400 Crystal Dr., Ste. 120, Arlington, VA 22202. DeVry University is authorized for operation as a postsecondary educational institution by the [Tennessee Higher Education Commission](https://tn.gov/thec). Nashville Campus: 301 S. Perimeter Park Dr., Ste. 100, Nashville, TN 37211. Programs, course requirements and availability vary by location. Some courses may be available online only. All students enrolled in site-based programs will be required to take some coursework online and, for some programs and locations, a substantial portion of the program may be required to be completed online. DeVry’s academic catalog, available via [https://www.devry.edu/catalogs](https://www.devry.edu/catalogs), contains the most current and detailed program information, including admission, progression and graduation requirements. Information contained herein is effective as of date of publishing. ©2022 DeVry Educational Development Corp. All rights reserved. Version 9/13/22