MASTER’S DEGREE PROGRAM | BUSINESS
BUSINESS ADMINISTRATION (MBA)
Concentration: Business Intelligence and Analytics Management

ABOUT THIS DEGREE PROGRAM
A PROGRAM TO FUEL YOUR FUTURE
Learn to lead forward. The Master’s Degree in Business Administration (MBA) program focuses on helping you build the skills needed to closely evaluate business situations. Take your leadership skills to the next level by tailoring your MBA with a Business Intelligence and Analytics Management concentration.

By electing a Business Intelligence and Analytics Management concentration, you will develop proficiency in the methods and technologies needed to gather, store and report on big data. Apply your technical and leadership skills to provide data-driven business recommendations that help organizations achieve their strategic goals.

CAREER OPPORTUNITIES
Graduates of DeVry’s University’s Keller Graduate School of Management MBA program with a concentration in Business Intelligence and Analytics Management may consider, but are not limited to the following careers:
• Data Analyst
• Business Analyst
• Data Scientist
• Operations Research Analyst

WHAT YOU’LL LEARN
CORE MBA
• Develop leadership skills to promote future-forward solutions for organizational success
• Collaborate in a dynamic work environment to support community in a global environment
• Analyze data to help make informed business decisions
• Analyze business opportunities, risks and options to manage financial resources
• Identifying opportunities for technology innovation within organizations
• Integrate managerial and technical skills to boost operating efficiencies
• Examine the alignment of organizational vision with structure, processes and culture
• Apply strategic thinking techniques to improve organizational productivity

CONCENTRATION
• Select and apply methods to summarize data, identify patterns, and make predictions
• Design databases, retrieve requested information, and develop reports
• Make data-driven strategic decisions and lead business intelligence and analytics projects

QUICK FACTS
ACCREDITATION MATTERS
Keller’s MBA program has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it has met the standards of business education that promote teaching excellence.

TWO–IN–ONE
Earn your MBA with a concentration in Business Intelligence and Analytics Management and get a Big Data and Analytics Graduate Certificate along the way.¹

ACCELERATE ON YOUR SCHEDULE
Choose the schedule that best fits your goals and commitments. With at least 9 credit hours of qualifying Prior Learning Credit and an accelerated pace, you can earn your Master’s Degree in as few as 1 year 4 months. Or, follow a normal schedule and complete your program in 2 years 8 months.

¹ Future programmatic changes could impact the ability to earn additional credentials en route to an eligible degree program. Refer to the academic catalog for details.
## CORE MBA

### PROGRAM CORE
- ACCT500* Essentials in Accounting, Finance and Economics
- ACCT503 Financial Accounting: Managerial Use and Analysis
- ECON545 Business Economics
- FIN510 Corporate Finance
- MATH534* Applied Managerial Statistics

### STRATEGIC BUSINESS
- MGMT501* Organizational Structures and Business Processes
- LEAD510 Digital Leadership
- MGMT591 Leadership and Organizational Behavior
- MIS548 AI Applications for Business

### LEADERSHIP AND TECHNOLOGY
- BIAM500 Application of Business Analytics I
- IAM510 Applications of Business Analytics II
- IAM530 Developing and Managing Databases for Business Intelligence
- IAM560 Predictive Analysis

### CONCENTRATION

### BUSINESS INTELLIGENCE AND ANALYTICS MANAGEMENT
- BIAM510 Applications of Business Analytics II
- BIAM530 Developing and Managing Databases for Business Intelligence
- BIAM560 Predictive Analysis

*Students who hold an undergraduate business degree, a technology degree or a degree with a technology specialization may be eligible to waive up to three courses (nine credit hours). Students with undergraduate degrees in other disciplines may also be eligible to waive select courses upon review of their undergraduate transcript. Course waiver availability varies by location. See Course Waivers for details.