ABOUT THIS DEGREE PROGRAM

A FOUNDATION IN BUSINESS
This program features a series of essential Business Core courses to help build interdisciplinary skills critical to workplace success. These courses introduce students to key disciplines that support business careers and cover concepts related to general business principles, including accounting, marketing, management, and the analytic skills that inform business decision-making.

The Business Core coursework introduces students to contemporary workplace applications. In each course, the learning experience is enhanced through activities that help students apply the course material, while shaping future education and career choices.

A PROGRAM TO FUEL YOUR FUTURE
This specialization will allow you to study planning, scoping, monitoring and managing projects.

IS THIS PROGRAM FOR YOU?
Interested in learning how project management applies to business? Then this program may be the right fit for you.

CAREER OPPORTUNITIES
Graduates of DeVry University’s Management program with a specialization in Project Management may consider, but are not limited to, the following careers:

- Cost Estimator
- General and Operations Manager
- Management Consultant
- Organizational Change Manager
- Project Developer
- Construction Manager

WHAT YOU’LL LEARN

ESSENTIALS
- Communicate methods and findings
- Collaborate in a dynamic work environment
- Solve complex problems
- Analyze business-related data
- Apply appropriate technologies

BUSINESS CORE
- Lead, manage and collaborate in diverse environments in physical and virtual settings
- Allocate financial and human resources, manage risk, and analyze business opportunities
- Evaluate and solve complex business problems using numerical and qualitative data
- Use technology to develop solutions to improve daily operations and long-term strategy

PROGRAM
- Apply leadership, resource management, and conflict management techniques to solve business problems
- Analyze financial and statistical data using spreadsheet and database software
- Apply managerial theories and techniques to improve organizational performance and foster continuous improvement
- Effectively communicate business information to varying audiences through varying media

SPECIALIZED
- Develop project plans, including project scope, schedules, project objectives, resource requirements and funding
- Identify project risks and develop a risk mitigation plan
- Develop and manage project budgets and deliver the project within its cost constraints
- Apply decision making techniques to ensure the project delivers a quality product

QUICK FACTS

122 CREDIT HOURS
minimum credit hours required for graduation

8% GROWTH
nationally from 2019-2029 for employment of Construction Managers

2 + 8 YEARS
minimum length to graduation

ACREDITATION MATTERS
The Bachelor of Science in Business Management degree has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it meets standards of business education that promote teaching excellence.

MICROSOFT OFFICE PRODUCTIVITY TOOLS
To ensure you have a robust learning experience, as part of your program, you will use latest version of the Microsoft Office suite to communicate business information, analyze data and report findings.

PMI GAC ACCREDITED
Our Management program, when completed with a project management major/concentration, is accredited by the Project Management Institute’s Global Accreditation Center. More information on this accreditation is available at www.pmi.org.

FLEXIBILITY TO FIT YOUR LIFE
Take courses online, on campus, or in our innovative connected classrooms. Study full- or part-time and tailor your DeVry experience to fit your life. Classes start every 8 weeks, so you can begin your college degree when it makes sense for you.

DIVERSITY, EQUITY & INCLUSION
Customize your curriculum by choosing Diversity, Equity and Inclusion (DE&I) course alternates for your Communication Skills, Humanities and Social Science courses. These options highlight relevant topics to help empower you to promote an inclusive workplace.
Bachelor's Degree Program | Business Management | Project Management

ESSENTIALS

COMMUNICATION SKILLS
ENGL112 Composition
ENGL135 Advanced Composition

HUMANITIES
LAS432 Technology, Society, and Culture

Select one
ETHC334 Diversity, Equity and Inclusion in the Workplace
ETHC445 Principles of Ethics

SOCIAL SCIENCES
ECON312 Principles of Economics
SOCS185 Culture and Society

MATHEMATICS AND NATURAL SCIENCES
MATH114 Algebra for College Students
MATH221 Statistics for Decision-Making
SCI228 Nutrition, Health and Wellness with Lab

ADDITIONAL GENERAL EDUCATION SELECTION

Select one
SPCH275 Public Speaking
SPCH276 Intercultural Communication

PERSONAL AND PROFESSIONAL DEVELOPMENT
CARD405 Career Development
COLL148 Critical Thinking and Problem-Solving

BUSINESS CORE

BUSINESS CORE
ACCT212 Financial Accounting
BIS155 Data Analysis with Spreadsheets with Lab
BUSN115 Introduction to Business and Technology
BUSN319 Marketing
COMP100 Computer Applications for Business with Lab
MGMT303 Principles of Management

PROGRAM

MANAGEMENT AND TECHNOLOGY
BIAM110 Introduction to Business Analytics
BIS245 Database Essentials for Business with Lab
BUSN278 Budgeting and Forecasting
BUSN369 International Business
MGMT410 Human Resource Management
MGMT404 Project Management

ANALYTICS
ACCT346 Managerial Accounting
BIAM300 Managerial Applications of Business Analytics
BUSN379 Finance

SENIOR PROJECT
BUSN460 Senior Project

SPECIALIZED

PROJECT MANAGEMENT
ACCT436 Advanced Cost Management
GSCM326 Total Quality Management
MGMT340 Business Systems Analysis
PROJ330 Human Resources and Communications in Projects
PROJ410 Contracts and Procurement
PROJ420 Project Risk Management
PROJ430 Advanced Project Management

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