ABOUT THIS DEGREE PROGRAM

A FOUNDATION IN BUSINESS
This program features a series of essential Business Core courses to help build interdisciplinary skills critical to workplace success. These courses introduce students to key disciplines that support business careers and cover concepts related to general business principles, including accounting, marketing, management and the analytic skills that inform business decision-making.

The Business Core coursework introduces students to contemporary workplace applications. In each course, the learning experience is enhanced through activities that help students apply the course material, while shaping future education and career choices.

A PROGRAM TO FUEL YOUR FUTURE
This program explores the strategies and practices of domestic and international venues, including restaurants, resorts, casinos, banquet facilities and government organizations.

IS THIS PROGRAM FOR YOU?
Interested in management in the hospitality or tourism field? Then this program might be the right fit for you.

CAREER OPPORTUNITIES
Graduates who complete DeVry’s Bachelor’s of Science in Management degree with a specialization in Hospitality Management may consider, but are not limited to, the following careers:

- Casino Operations Manager
- Event Planner
- Hotel and Restaurant Operations Manager
- Meeting and Convention Planner
- Operations Manager

WHAT YOU’LL LEARN

ESSENTIALS
- Communicate methods and findings
- Solve complex problems
- Analyze financial and business-related data

BUSINESS CORE
- Lead, manage and collaborate in diverse environments
- Evaluate and solve complex business problems using numerical and qualitative data
- Use technology to develop business solutions to improve daily operations and long-term strategy

PROGRAM
- Apply leadership, resource management and conflict management techniques
- Analyze financial and statistical data using spreadsheet and database software
- Apply managerial theories and techniques to improve organizational performance and foster continuous improvement

SPECIALIZED
- Apply traditional and contemporary practices to the lodging industry concerning important topics such as reservation systems, staffing, security, finance and operations
- Explore event models in the context of sponsors, venues, staffing, finance, exhibits, procuring services, marketing and legal implications
- Analyze restaurant operations, planning and marketing as a business venture and in the context of food safety as outlined in the FDA Food Code and the Hazard Analysis Critical Point system
- Use a deep understanding of the tourism industry to inform managerial approaches used in many aspects of tourism including the management of casinos and many other destinations

QUICK FACTS

122 CREDIT HOURS
minimum credit hours required for graduation

2 + 8 YEARS + MONTHS
minimum length to graduation

ACCREDITATION MATTERS
The Bachelor of Science in Business Management degree has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it meets standards of business education that promote teaching excellence.

MICROSOFT OFFICE PRODUCTIVITY TOOLS
To ensure you have a robust learning experience, as part of your program, you will use latest version of the Microsoft Office suite to communicate business information, analyze data and report findings.

FLEXIBILITY TO FIT YOUR LIFE
Take courses online, on campus, or in our innovative connected classrooms. Study full- or part-time and tailor your DeVry experience to fit your life. Classes start every 8 weeks, so you can begin your college degree when it makes sense for you.

LEARN FROM THOSE WHO LEAD
Our accomplished faculty of experienced educators is passionate about teaching and guiding students toward success. Shape and build your education with guidance from faculty who challenge you intellectually and provide insight into new learnings from their real-world knowledge and industry expertise.

BE AN ACTIVE PART OF AN INCLUSIVE FUTURE
Customize your curriculum by choosing Diversity, Equity and Inclusion (DE&) course alternates for your Communication Skills, Humanities and Social Science courses. These options highlight relevant topics to help empower you to promote an inclusive workplace.

1 125 for students enrolled at a Pennsylvania location.
2 Not including breaks. Assumes year-round, full-time enrollment. Additional program information may be found at https://www.devry.edu/online-programs.html.
# Bachelor's Degree Program | Business Management | Hospitality Management

## ESSENTIALS

### COMMUNICATION SKILLS
- ENGL112 Composition
- ENGL135 Advanced Composition

### HUMANITIES
- LAS432 Technology, Society, and Culture
- Select one
  - ETHC334 Diversity, Equity and Inclusion in the Workplace
  - ETHC445 Principles of Ethics

### SOCIAL SCIENCES
- ECON312 Principles of Economics
- SOCS185 Culture and Society

### MATHEMATICS AND NATURAL SCIENCES
- MATH114 Algebra for College Students
- SCI228 Nutrition, Health and Wellness with Lab
- Select one
  - MATH200 Quantitative Reasoning
  - MATH221 Statistics for Decision-Making

### ADDITIONAL GENERAL EDUCATION SELECTION
- Select one
  - SPCH275 Public Speaking
  - SPCH276 Intercultural Communication

### PERSONAL AND PROFESSIONAL DEVELOPMENT
- CARD405 Career Development
- COLL148 Critical Thinking and Problem-Solving

### BUSINESS CORE

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>BIS155</td>
<td>Data Analysis with Spreadsheets with Lab</td>
<td>4</td>
</tr>
<tr>
<td>BUSN115</td>
<td>Introduction to Business and Technology</td>
<td>3</td>
</tr>
<tr>
<td>BUSN319</td>
<td>Marketing</td>
<td>3</td>
</tr>
<tr>
<td>COMP100</td>
<td>Computer Applications for Business with Lab</td>
<td>3</td>
</tr>
<tr>
<td>MGMT303</td>
<td>Principles of Management</td>
<td>3</td>
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<tr>
<td>Select one</td>
<td>Fundamentals of Accounting</td>
<td></td>
</tr>
<tr>
<td>ACCT207</td>
<td>Financial Accounting</td>
<td></td>
</tr>
<tr>
<td>ACCT212</td>
<td></td>
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</tr>
</tbody>
</table>

## BUSINESS CORE

### MANAGEMENT AND LEADERSHIP
- BIAM110 Introduction to Business Analytics
- BUSN278 Budgeting and Forecasting
- BUSN369 International Business
- LEAD335 Cross-Cultural Leadership
- MGMT410 Human Resource Management
- Select one
  - MGMT404 Project Management
  - PROJ404 Project Management for the Profession

### ANALYTICS
- ACCT346 Managerial Accounting
- BIAM300 Managerial Applications of Business Analytics
- BUSN379 Finance

### SENIOR PROJECT
- BUSN460 Senior Project

## SPECIALIZED

### HOSPITALITY MANAGEMENT
- HOSP310 Introduction to Hospitality Management
- HOSP320 Foundations of Hotel Management
- HOSP330 Meetings and Events Management
- HOSP410 Restaurant Management
- HOSP420 Food Safety and Sanitation
- HOSP440 Casino Management
- HOSP450 Tourism Management

1. Students enrolled at a Nevada location take POLI332.
2. Ohio residents enrolled as online students, and students enrolled at an Ohio location, must take an additional natural sciences course from those with designators BIOS, PHYS or SCI as part of this requirement.
3. Students selecting the Accounting or Finance concentration must take ACCT212.
4. Students selecting the Project Management concentration must take PROJ404.
5. Students selecting the Accounting concentration who are interested in sitting for the CPA exam in Texas completing ACCT434, ACCT404 and MGMT330 as elective course options. Successful completion of topics presented in these courses in required to sit for the CPA exam in Texas. Additional requirements also apply to students wishing to sit for the CPA exam; students should check with the Texas Board of Public Accountancy for details.

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In New York, DeVry University operates as DeVry College of New York. DeVry University is accredited by The Higher Learning Commission (HLC), www.hlcommission.org. The University’s Keller Graduate School of Management is included in this accreditation. DeVry is certified to operate by the State Council of Higher Education for Virginia. Arlington Campus: 1400 Crystal Dr., Ste. 120, Arlington, VA 22202. DeVry University is authorized for operation as a postsecondary educational institution by the Tennessee Higher Education Commission. Naperville Campus: 1200 E. Diehl Rd., Naperville, IL 60563. Program availability varies by location. In site-based programs, students will be required to take a substantial amount of coursework online to complete their program.

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