

Bachelor's Degree Program MANAGEMENT

Specialization: **Hospitality Management**

ABOUT THIS DEGREE PROGRAM

The bachelor's degree in Management at DeVry University can help you develop the management skills needed to work in many business areas and industries, such as accounting, project management, entrepreneurship, marketing, and human resources. If you're currently employed, this can be a great way to further develop your management skills.

Our Management degree program is designed to prepare students to meet the challenges of a high-tech, global marketplace by bringing the real world into the classroom. Through experiential projects, you can develop the skills and business acumen needed in today's business world.

This program is designed to accommodate students with a wide range of experiences, including those with little or no prior college education or work experience. If you have prior work or educational experience, you may also want to consider our Technical Management degree program which is available with many of the same specializations.

GENERAL EDUCATION COURSEWORK

Communication Skills

ENGL112	Composition
ENGL135	Advanced Composition

Humanities

ETHC445	Principles of Ethics
LAS432	Technology, Society and Culture

Social Sciences

ECON312	Principles of Economics
SOCS185 ¹	Culture and Society

Mathematics and Natural Sciences

MATH114	Algebra for College Students
MATH221	Statistics for Decision-Making
SCI228	Nutrition, Health and Wellness with Lab

Additional General Education Selection

SPCH275	Public Speaking
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Personal and Professional Development

CARD405	Career Development
COLL148	Critical Thinking and Problem-Solving

¹ Students enrolled at a Nevada location must take POLI332 as part of this requirement or the General Education Option.

CORE-DEGREE COURSEWORK

Business, Management and Technology

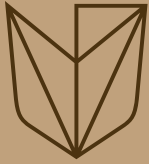
ACCT212	Financial Accounting
BIS155	Data Analysis with Spreadsheets with Lab
BIS245	Database Essentials for Business with Lab
BUSN115	Introduction to Business and Technology
BUSN278	Budgeting and Forecasting
BUSN319	Marketing
CIS115	Logic and Design
CIS206	Architecture and Operating Systems with Lab
COMP100	Computer Applications for Business with Lab
MGMT303	Principles of Management
MGMT404	Project Management
MGMT410	Human Resource Management

Senior Project

BUSN460	Senior Project
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Analytics

BIAM300	Managerial Applications of Business Analytics
BIAM400	Applied Business Analytics
BIAM410	Database Concepts in Business Intelligence



ABOUT THIS SPECIALIZATION

DeVry University's bachelor's degree program in Management can help prepare you for the workplace with a solid business foundation. Our specialization in Hospitality Management can further focus your studies.

The field of hospitality management is diverse, spanning the industries of lodging, gaming, restaurants, tourism, meetings and events. Our curriculum can help prepare you with the skills to best pursue the breadth of available opportunities within the hospitality field.

Our specialization explores the operations and day-to-day managerial challenges and responsibilities within hospitality management. Students can learn the particulars of meeting and event management which can include venue selection, staffing, sponsorships, finance and exhibit coordination. As a student, you can study the operational and managerial practices in new and established restaurants, as well as the fundamentals of food safety. Our curriculum introduces you to the operating conditions and management responsibilities in casinos and related properties and services. In addition, you can become familiar with the many aspects of the tourism and hospitality industry.

Graduates of DeVry University's Management program with a specialization in Hospitality Management may consider careers including, but not limited to, the following:

- Casino Operations Manager¹
- Customer Service Representative
- Event Planner
- Hotel and Restaurant Operations Manager
- Management Consultant
- Meeting and Convention Planner
- Retail Store Manager
- Tourism Operations Manager

¹Applicants for jobs in this field may be subject to pre-employment screenings such as, but not limited to, criminal background checks, and drug and/or alcohol testing.

Employment in some occupations may require years of relevant experience.

For comprehensive consumer information, visit devry.edu/studentconsumerinfo. Important information about the education debt, earnings and completion rates of students who attended this program can be found at devry.edu/bm-ge. For additional program information, visit devry.edu/bm.

In New York, DeVry University operates as DeVry College of New York.

DeVry University is accredited by The Higher Learning Commission (HLC), www.hlcommission.org. DeVry is certified to operate by the State Council of Higher Education for Virginia, Arlington Campus – 2450 Crystal Dr., Arlington, VA 22202. DeVry University is authorized for operation by the THEC, www.tn.gov/thec Nashville Campus - 3343 Perimeter Hill Dr., Nashville, TN 37211. To report unresolved complaints to the Illinois Board of Higher Education, visit their webpage at <http://complaints.ibhe.org/> or by mail to the Illinois Board of Higher Education, 1 N. Old State Capitol Plaza, Suite 333, Springfield, IL 62701-1377. Program availability varies by location. ©2017 DeVry Educational Development Corp. All rights reserved. Version 08/14/17

KNOWLEDGE AND SKILLS

ADMINISTRATION AND MANAGEMENT — Understand the fundamental management theories and traditional managerial responsibilities in formal and informal organizational structures, including planning, organizing, directing, controlling and staffing.

FOUNDATIONS OF HOTEL MANAGEMENT — Understand lodging industry management, economics and measurement, including reservation systems, staffing, security and maintenance.

MEETINGS AND EVENTS MANAGEMENT — Learn about sponsorship, venues, staffing, finance, exhibit coordination, contracted services, legal implications, marketing and convention bureaus.

RESTAURANT MANAGEMENT — Explore service, customer relations, mission, marketing strategy and menu creation, as well as financial management and business operations for both new and established restaurants.

TOURISM MANAGEMENT — Examine the social and behavioral aspects of tourism and the structure and function of major tourism delivery systems. Analyze supply and demand for facilities, products and services; forecast demand; and explore revenue and yield management approaches.

CUSTOMER AND PERSONAL SERVICE — Demonstrate the principles and processes of personal service, including conducting customer-needs assessments, meeting quality standards for services and evaluating customer satisfaction.

FOOD SAFETY AND SANITATION — Understand the fundamental aspects of food safety, sanitation and food service operations.

PROGRAM-SPECIFIC COURSEWORK

Hospitality Management

- HOSP310 Introduction to Hospitality Management
- HOSP320 Foundations of Hotel Management
- HOSP330 Meetings and Events Management
- HOSP410 Restaurant Management
- HOSP420 Food Safety and Sanitation
- HOSP440 Casino Management
- HOSP450 Tourism Management