ABOUT THIS DEGREE PROGRAM

A FOUNDATION IN BUSINESS
This program features a series of essential Business Core courses to help build interdisciplinary skills critical to workplace success. These courses introduce students to key disciplines that support business careers and cover concepts related to general business principles, including accounting, marketing, management and the analytic skills that inform business decision-making.

The Business Core coursework introduces students to contemporary workplace applications. In each course, the learning experience is enhanced through activities that help students apply the course material, while shaping future education and career choices.

A PROGRAM TO FUEL YOUR FUTURE
In this program, you’ll learn to understand competitive global business markets and develop skills for managing organizations across tech-dependent business models.

IS THIS PROGRAM FOR YOU?
Interested in pursuing a career in management but not sure where to focus? With this program, you’ll be exposed to a range of coursework that can help you choose the right specialization.

CAREER OPPORTUNITIES
Graduates of DeVry’s Management degree program may consider, but are not limited to, the following careers:
- Accountant
- Business Analyst
- Securities and Commodities
- Financial Planner
- Manager
- Marketer
- Data Analyst

WHAT YOU’LL LEARN

ESSENTIALS
- Communicate methods and findings
- Collaborate in a dynamic work environment
- Solve complex problems
- Analyze financial and business-related data
- Apply appropriate technologies

BUSINESS CORE
- Lead, manage and collaborate in diverse environments in physical and virtual settings
- Allocate financial and human resources, manage risk and analyze business opportunities
- Evaluate and solve complex business problems using numerical and qualitative data
- Use technology to develop business solutions to improve daily operations and long-term strategy

PROGRAM
- Apply leadership, resource management and conflict management techniques to solve business problems
- Analyze financial and statistical data using spreadsheet and database software
- Apply managerial theories and techniques to improve organizational performance and foster continuous improvement
- Effectively communicate business information to varying audiences through varying media

QUICK FACTS

122 CREDIT HOURS minimum credit hours required for graduation
2 + 8 YEARS minimum length to graduation

ACCREDITATION MATTERS
The Bachelor of Science in Business Management degree has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it meets standards of business education that promote teaching excellence.

THE SMART WAY TO BE UNDECIDED
With our undecided model, you’ll be exposed to 11 different specializations and be better armed to choose your path.

MICROSOFT OFFICE PRODUCTIVITY TOOLS
To ensure you have a robust learning experience, as part of your program, you will use latest version of the Microsoft Office suite to communicate business information, analyze data and report findings.

FLEXIBILITY TO FIT YOUR LIFE
Take courses online, on campus, or in our innovative connected classrooms. Study full- or part-time and tailor your DeVry experience to fit your life. Classes start every 8 weeks, so you can begin your college degree when it makes sense for you.

BE AN ACTIVE PART OF AN INCLUSIVE FUTURE
Customize your curriculum by choosing Diversity, Equity and Inclusion (DE&I) course alternates for your Communication Skills, Humanities and Social Science courses. These options highlight relevant topics to help empower you to promote an inclusive workplace.
ESSENTIALS  
COMMUNICATION SKILLS  
ENGL112 Composition  
ENGL135 Advanced Composition  
HUMANITIES  
LAS432 Technology, Society, and Culture  
Select one  
ETHC334 Diversity, Equity and Inclusion in the Workplace  
ETHC445 Principles of Ethics  
SOCIAL SCIENCES  
ECON312 Principles of Economics  
SOCS185 Culture and Society  
MATHEMATICS AND NATURAL SCIENCES  
MATH114 Algebra for College Students  
SCI228 Nutrition, Health and Wellness with Lab  
Select one  
MATH200 Quantitative Reasoning  
MATH221 Statistics for Decision-Making  
ADDITIONAL GENERAL EDUCATION SELECTION  
Select one  
SPCH275 Public Speaking  
SPCH276 Intercultural Communication  
PERSONAL AND PROFESSIONAL DEVELOPMENT  
CARD405 Career Development  
COLL148 Critical Thinking and Problem-Solving  
* This icon indicates Diversity, Equity & Inclusion Courses  

BUSINESS CORE  
BUSINESS CORE  
BUSI155 Data Analysis with Spreadsheets with Lab  
BUSN115 Introduction to Business and Technology  
BUSN319 Marketing  
COMP100 Computer Applications for Business with Lab  
MGMT303 Principles of Management  
Select one  
ACCT207 Fundamentals of Accounting  
ACCT212 Financial Accounting  

PROGRAM  
MANAGEMENT AND TECHNOLOGY  
BIAM110 Introduction to Business Analytics  
BUSN278 Budgeting and Forecasting  
BUSN369 International Business  
LEAD335 Cross-Cultural Leadership  
MGMT410 Human Resource Management  
Select one  
MGMT404 Project Management  
PROJ404 Project Management for the Profession  

SENIOR PROJECT  
BUSN460 Senior Project  
Students will take either the Analytics or Computing sequence. All students except those in Business Intelligence & Analytics will take the Analytics sequence. Business Intelligence & Analytics students will take the Computing sequence.  

ANALYTICS  
ACCT346 Managerial Accounting  
BIAM300 Managerial Applications of Business Analytics  
BUSN379 Finance  
COMPUTING  
CEIS110 Introduction to Programming  
CEIS150 Programming with Objects  
CEIS209 Intermediate Programming  

SPECIALIZED  
Students who have not chosen an area of specialization may begin the program in “Undecided” status; however, they must select a specialization by the time they have earned 30 semester credit hours toward their degree.  
Available specializations are:  
• Accounting  
• Business Intelligence and Analytics Management  
• Finance  
• Global Supply Chain Management  
• Health Services Management  
• Hospitality Management  
• Human Resource Management  
• Project Management  
• Sales and Marketing  
• Small Business Management and Entrepreneurship  

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