ABOUT THIS DEGREE PROGRAM

A FOUNDATION IN BUSINESS
This program features a series of essential Business Core courses to help build interdisciplinary skills critical to workplace success. These courses introduce students to key disciplines that support business careers and cover concepts related to general business principles, including accounting, marketing, management and the analytic skills that inform business decision-making.

The Business Core coursework introduces students to contemporary workplace applications. In each course, the learning experience is enhanced through activities that help students apply the course material, while shaping future education and career choices.

A PROGRAM TO FUEL YOUR FUTURE
In this program, you’ll learn to understand competitive global business markets and develop skills for managing organizations across tech-dependent business models.

IS THIS PROGRAM FOR YOU?
Interested in pursuing a career in management but not sure where to focus? With this program, you’ll be exposed to a range of coursework that can help you choose the right specialization.

CAREER OPPORTUNITIES
Graduates of DeVry’s Management degree program may consider, but are not limited to, the following careers:

- Accountant
- Business Analyst
- Securities and Commodities
- Financial Planner
- Manager
- Marketer
- Data Analyst

WHAT YOU’LL LEARN

ESSENTIALS
- Communicate methods and findings
- Collaborate in a dynamic work environment
- Solve complex problems
- Analyze financial and business-related data
- Apply appropriate technologies

BUSINESS CORE
- Lead, manage and collaborate in diverse environments in physical and virtual settings
- Allocate financial and human resources, manage risk and analyze business opportunities
- Evaluate and solve complex business problems using numerical and qualitative data
- Use technology to develop business solutions to improve daily operations and long-term strategy

PROGRAM
- Apply leadership, resource management and conflict management techniques to solve business problems
- Analyze financial and statistical data using spreadsheet and database software
- Apply managerial theories and techniques to improve organizational performance and foster continuous improvement
- Effectively communicate business information to varying audiences through varying media

QUICK FACTS

122 CREDIT HOURS
minimum credit hours required for graduation¹

2 YEARS 8 MONTHS
minimum length to graduation²

ACCREDITATION MATTERS
The Bachelor of Science in Business Management degree has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it meets standards of business education that promote teaching excellence.

THE SMART WAY TO BE UNDECIDED²
With our undecided model, you’ll be exposed to 11 different specializations and be better armed to choose your path.

MICROSOFT OFFICE PRODUCTIVITY TOOLS
To ensure you have a robust learning experience, as part of your program, you will use latest version of the Microsoft Office suite to communicate business information, analyze data and report findings.

FLEXIBILITY TO FIT YOUR LIFE
Take courses online, on campus, or in our innovative connected classrooms. Study full- or part-time and tailor your DeVry experience to fit your life. Classes start every 8 weeks, so you can begin your college degree when it makes sense for you.

BE AN ACTIVE PART OF AN INCLUSIVE FUTURE
Customize your curriculum by choosing Diversity, Equity and Inclusion (DE&I) course alternates for your Communication Skills, Humanities and Social Science courses. These options highlight relevant topics to help empower you to promote an inclusive workplace.

¹ 125 for students enrolled at a Pennsylvania location.
² Not including breaks. Assumes year-round, full-time enrollment. Additional program information may be found at https://www.devry.edu/online-programs.html.
³ Must declare a specialization by 60 credit hours for bachelor’s degree program.
ESSENTIALS | 40 CREDIT HOURS
COMMUNICATION SKILLS
ENGL112 Composition
ENGL135 Advanced Composition

HUMANITIES
LAS432 Technology, Society, and Culture
Select one
ETHC334 Diversity, Equity and Inclusion in the Workplace
ETHC445 Principles of Ethics

SOCIAL SCIENCES
ECON312 Principles of Economics
SOC185 Culture and Society

MATHEMATICS AND NATURAL SCIENCES
MATH114 Algebra for College Students
MATH221 Statistics for Decision-Making
SCI228 Nutrition, Health and Wellness with Lab

ADDITIONAL GENERAL EDUCATION SELECTION
Select one
SPCH275 Public Speaking
SPCH276 Intercultural Communication

PERSONAL AND PROFESSIONAL DEVELOPMENT
CARD405 Career Development
COLL148 Critical Thinking and Problem-Solving

BUSINESS CORE | 18 CREDIT HOURS
BUSINESS CORE
ACCT212 Financial Accounting
BIS155 Data Analysis with Spreadsheets with Lab
BUSN115 Introduction to Business and Technology
BUSN319 Marketing
COMP100 Computer Applications for Business with Lab
MGMT303 Principles of Management

PROGRAM | 37 CREDIT HOURS
MANAGEMENT AND TECHNOLOGY
BIAM110 Introduction to Business Analytics
BIS245 Database Essentials for Business with Lab
BUSN278 Budgeting and Forecasting
BUSN369 International Business
MGMT404 Project Management
MGMT410 Human Resource Management

SENIOR PROJECT
BUSN460 Senior Project

Students will take either the Analytics or Computing sequence. All students except those in Business Intelligence & Analytics will take the Analytics sequence. Business Intelligence & Analytics students will take the Computing sequence.

ANALYTICS
ACCT346 Managerial Accounting
BIAM300 Managerial Applications of Business Analytics
BUSN379 Finance

COMPUTING
CEIS110 Introduction to Programming
CEIS150 Programming with Objects
CEIS209 Intermediate Programming

SPECIALIZED
Students who have not chosen an area of specialization may begin the program in “Undecided” status; however, they must select a specialization by the time they have earned 30 semester credit hours toward their degree.

Available specializations are:
- Accounting
- Business Intelligence and Analytics Management
- Finance
- Global Supply Chain Management
- Health Services Management
- Hospitality Management
- Human Resource Management
- Project Management
- Sales and Marketing
- Small Business Management and Entrepreneurship

1 9 credit hours for students enrolled at a Pennsylvania location.
2 Students enrolled at a Pennsylvania location must take HUMN451 as part of this requirement.
3 Students enrolled at a Nevada location must take POLI332.
4 Ohio residents enrolled as online students, and students enrolled at an Ohio location, must take an additional natural sciences course from those with prefixes BIOS, PHYS, or SCI as part of this requirement.
5 Students selecting the Accounting concentration interested in sitting for the CPA exam in Texas complete ACCT434, ACCT440 and MGMT330 as elective course options instead of the Analytics option. Successful completion of topics presented in these courses is required to sit for the CPA exam in Texas. Additional requirements also apply to students wishing to sit for the CPA exam; students should check with the Texas Board of Public Accountancy for details.