ABOUT THIS DEGREE PROGRAM

A FOUNDATION IN BUSINESS

This program features a series of essential Business Core courses to help build interdisciplinary skills critical to workplace success. These courses introduce students to key disciplines that support business careers and cover concepts related to general business principles, including accounting, marketing, management and the analytic skills that inform business decision-making.

The Business Core coursework introduces students to contemporary workplace applications. In each course, the learning experience is enhanced through activities that help students apply the course material, while shaping future education and career choices.

A PROGRAM TO FUEL YOUR FUTURE

In this program, you’ll learn to understand competitive global business markets and develop skills for managing organizations across tech-dependent business models.

IS THIS PROGRAM FOR YOU?

Interested in pursuing a career in management but not sure where to focus? With this program, you’ll be exposed to a range of coursework that can help you choose the right specialization.

CAREER OPPORTUNITIES

Graduates of DeVry’s Management degree program may consider, but are not limited to, the following careers:

- Accountant
- Business Analyst
- Securities and Commodities
- Financial Planner

- Manager
- Marketer
- Data Analyst

WHAT YOU’LL LEARN

ESSENTIALS

- Communicate methods and findings
- Collaborate in a dynamic work environment
- Solve complex problems
- Analyze financial and business-related data
- Apply appropriate technologies

BUSINESS CORE

- Lead, manage and collaborate in diverse environments in physical and virtual settings
- Allocate financial and human resources, manage risk, and analyze business opportunities
- Evaluate and solve complex business problems using numerical and qualitative data
- Use technology to develop business solutions to improve daily operations and long-term strategy

PROGRAM

- Apply leadership, resource management, and conflict management techniques to solve business problems
- Analyze financial and statistical data using spreadsheet and database software
- Apply managerial theories and techniques to improve organizational performance and foster continuous improvement
- Effectively communicate business information to varying audiences through varying media

MICROSOFT OFFICE PRODUCTIVITY TOOLS

To ensure you have a robust learning experience, as part of your program, you will use latest version of the Microsoft Office suite to communicate business information, analyze data and report findings.

QUICK FACTS

122 CREDIT HOURS
minimum credit hours required for graduation

14% GROWTH
nationally from 2018-2028 for employment of Management Analysts

2 + 8 YEARS AND MONTHS
minimum length to graduation

The Smart Way to be Undecided

With our undecided model, you’ll be exposed to 11 different specializations and be better armed to choose your path.

Flex 2 Fit

Take courses online, on campus, or in our innovative connected classrooms. Study full- or part-time and tailor your DeVry experience to fit your life. Classes start every 8 weeks, so you can begin your college degree when it makes sense for you.

1 125 for students enrolled at a Pennsylvania location. 2 https://www.bls.gov/ooh/business-and-financial/management-analysts.htm. Data reflects a national projected percentage change in employment from 2018-2028 and may not reflect local economic conditions. 3 Not including breaks. Assumes year-round, full-time enrollment. Additional program information may be found at https://www.devry.edu/degree-programs.html.
Bachelor's Degree Program
Management

ESSENTIALS

COMMUNICATION SKILLS
ENGL112 Composition
ENGL135 Advanced Composition

HUMANITIES1
ETHC445 Principles of Ethics
LAS432 Technology, Society, and Culture

SOCIAL SCIENCES
ECON312 Principles of Economics
SOC5185 Culture and Society

MATHEMATICS AND NATURAL SCIENCES
MATH114 Algebra for College Students
MATH221 Statistics for Decision-Making
SCI228 Nutrition, Health and Wellness with Lab

ADDITIONAL GENERAL EDUCATION SELECTION
SPCH275 Public Speaking

PERSONAL AND PROFESSIONAL DEVELOPMENT
CARD405 Career Development
COLL148 Critical Thinking and Problem-Solving

BUSINESS CORE

BUSINESS CORE
ACCT212 Financial Accounting
BIS155 Data Analysis with Spreadsheets with Lab
BUSN115 Introduction to Business and Technology
BUSN319 Marketing
COMP100 Computer Applications for Business with Lab
MGMT303 Principles of Management

PROGRAM

MANAGEMENT AND TECHNOLOGY
BIS245 Database Essentials for Business with Lab
BUNSN369 International Business
BUNSN278 Budgeting and Forecasting
CIS115 Logic and Design
MGMT404 Project Management
MGMT410 Human Resource Management

ANALYTICS
BIAM300 Managerial Applications of Business Analytics
BIAM400 Applied Business Analytics
BIAM410 Database Concepts in Business Intelligence

COMPUTING
CIS170C Programming with Lab
CIS247C Object-Oriented Programming with Lab
COMP230 Introduction to Scripting and Database with Lab

SENIOR PROJECT
BUSN460 Senior Project

SPECIALIZED

Students who have not chosen an area of specialization may begin the program in "Undecided" status; however, they must select a specialization by the time they have earned 30 semester credit hours toward their degree.

Available specializations are:
• Accounting
• Business Intelligence and Analytics Management
• Finance
• Global Supply Chain Management
• Health Services Management
• Hospitality Management
• Human Resource Management
• Information Technology
• Project Management
• Sales and Marketing
• Small Business Management and Entrepreneurship

1 Students enrolled at a Pennsylvania location must take HUMN451 as part of this requirement.
2 Students enrolled at a Nevada location must take POLI332 as part of this requirement or the General Education Option.
3 Ohio residents enrolled as online students, and students enrolled at an Ohio location, must take an additional natural sciences course from those with prefixes BIOS, PHYS, or SCI as part of this requirement.

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In New York, DeVry University operates as DeVry College of New York. DeVry University is accredited by The Higher Learning Commission (HLC). www.hlcommission.org. Keller Graduate School of Management is included in this accreditation. DeVry University is a postsecondary educational institution and is regulated as such by the Tennessee Higher Education Commission, www.tn.gov/thec. Nashville Campus: 3343 Perimeter Hill Dr., Nashville, TN 37211. Programs, course requirements and availability vary by location. Some courses may be available online only. All students enrolled in site-based programs will be required to take some coursework online and, for some programs and locations, a substantial portion of the program may be required to be completed online. DeVry's academic catalog, available via devry.edu/catalogs, contains the most current and detailed program information, including admission, progression and graduation requirements. Information contained herein is effective as of date of publishing. ©2019 DeVry Educational Development Corp. All rights reserved. Version 9/24/19