ABOUT THIS DEGREE PROGRAM

A FOUNDATION IN BUSINESS
This program features a series of essential Business Core courses to help build interdisciplinary skills critical to workplace success. These courses introduce students to key disciplines that support business careers and cover concepts related to general business principles, including accounting, marketing, management and the analytic skills that inform business decision-making.

The Business Core coursework introduces students to contemporary workplace applications. In each course, the learning experience is enhanced through activities that help students apply the course material, while shaping future education and career choices.

A PROGRAM TO FUEL YOUR FUTURE
This specialization can help prepare you for a career in finance with a foundation in business management and provide you with the skills to leverage financial data to make good business decisions through business intelligence.

IS THIS PROGRAM FOR YOU?
If you want to solve real-life business problems through business analytics and intelligence, this may be the program for you.

CAREER OPPORTUNITIES
Graduates of DeVry University’s Management program with a specialization in Finance may consider, but are not limited to, the following careers:
- Budget Analyst
- Cash Manager
- Credit Manager
- Financial Analyst
- Financial Planning Consultant
- Risk and Insurance Analyst
- Security and Commodities

WHAT YOU’LL LEARN

ESSENTIALS
- Communicate methods and findings
- Collaborate in a dynamic work environment
- Apply appropriate technologies

BUSINESS CORE
- Lead, manage and collaborate in diverse environments
- Allocate financial and human resources, manage risk and analyze business opportunities
- Evaluate and solve complex business problems using data
- Use technology to develop business solutions to improve daily operations and long-term strategy

PROGRAM
- Apply leadership, resource management, and conflict management techniques to solve business problems
- Analyze financial and statistical data using spreadsheet and database software
- Apply managerial theories and techniques to improve organizational performance and foster continuous improvement
- Effectively communicate business information to varying audiences through varying media

SPECIALIZED
- Evaluate investment decisions
- Prepare and analyze financial statements
- Evaluate the global financial system
- Analyze how fixed-income securities are traded

QUICK FACTS

122 CREDIT HOURS
minimum credit hours required for graduation

5% GROWTH
nationally from 2019-2029 for employment of Financial Analysts

2+8 YEARS + 8 MONTHS
minimum length to graduation

ACCREDITATION MATTERS
The Bachelor of Science in Business Management degree has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it meets standards of business education that promote teaching excellence.

MICROSOFT OFFICE PRODUCTIVITY TOOLS
To ensure you have a robust learning experience, as part of your program, you will use latest version of the Microsoft Office suite to communicate business information, analyze data and report findings.

FLEXIBILITY TO FIT YOUR LIFE
Take courses online, on campus, or in our innovative connected classrooms. Study full- or part-time and tailor your DeVry experience to fit your life. Classes start every 8 weeks, so you can begin your college degree when it makes sense for you.

LEARN FROM THOSE WHO LEAD
Our accomplished faculty of experienced educators is passionate about teaching and guiding students toward success. Shape and build your education with guidance from faculty who challenge you intellectually and provide insight into new learnings from their real-world knowledge and industry expertise.

BE AN ACTIVE PART OF AN INCLUSIVE FUTURE
Customize your curriculum by choosing Diversity, Equity and Inclusion (DE&) course alternates for your Communication Skills, Humanities and Social Science courses. These options highlight relevant topics to help empower you to promote an inclusive workplace.

3 Not including breaks. Assumes year-round, full-time enrollment. Additional program information may be found at https://www.devry.edu/online-programs.html.
Bachelor's Degree Program | Business Management | Finance

ESSENTIALS

COMMUNICATION SKILLS
ENGL112 Composition
ENGL135 Advanced Composition

HUMANITIES1,2
LAS432 Technology, Society, and Culture
ETHC334 Diversity, Equity and Inclusion in the Workplace
ETHC445 Principles of Ethics

SOCIAL SCIENCES
ECN312 Principles of Economics
SOCI185 Culture and Society

MATHEMATICS AND NATURAL SCIENCES
MATH114 Algebra for College Students
MATH221 Statistics for Decision-Making
SCI228 Nutrition, Health and Wellness with Lab

ADDITIONAL GENERAL EDUCATION SELECTION

Select one
SPCH275 Public Speaking
SPCH276 Intercultural Communication

PERSONAL AND PROFESSIONAL DEVELOPMENT
CARD405 Career Development
COLL148 Critical Thinking and Problem-Solving

PROGRAM

MANAGEMENT AND TECHNOLOGY
BIAM110 Introduction to Business Analytics
BIS245 Database Essentials for Business with Lab
BUSN278 Budgeting and Forecasting
BUSN369 International Business
MGMT404 Project Management
MGMT410 Human Resource Management

ANALYTICS
ACCT346 Managerial Accounting
BIAM300 Managerial Applications of Business Analytics
BUSN379 Finance

SENIOR PROJECT
BUSN460 Senior Project

SPECIALIZED

FINANCE
ACCT303 Intermediate Accounting I
ACCT326 Federal Tax Accounting I
ACCT426 Federal Tax Accounting II
ACCT436 Advanced Cost Management
FIN351 Investment Fundamentals and Security Analysis
FIN364 Money and Banking
FIN382 Financial Statement Analysis
FIN390 Fixed Income Securities Analysis

COMMUNICATION SKILLS

BUSINESS CORE

BUSINESS CORE
ACCT212 Financial Accounting
BIS155 Data Analysis with Spreadsheets with Lab
BUSN115 Introduction to Business and Technology
BUSN319 Marketing
COMP100 Computer Applications for Business with Lab
MGMT303 Principles of Management

COMMUNICATION SKILLS

1 9 credit hours for students enrolled at a Pennsylvania location.
2 Students enrolled at a Pennsylvania location must take HUMN451 as part of this requirement.
3 Students enrolled at a Nevada location must take POLI332.
4 Ohio residents enrolled as online students, and students enrolled at an Ohio location, must take an additional natural sciences course from those with prefixes BIOS, PHYS, or SCI as part of this requirement.