

AI AND BUSINESS ANALYTICS



ABOUT THIS DEGREE PROGRAM

Keller's AI and Business Analytics graduate certificate program is designed to help students analyze important data that drives strategic business decisions. Coursework explores the use of AI tools for business decision-making and covers methods for gathering, storing, and reporting data. Topics include business analytics, AI leadership, database management, data warehousing, data modeling, and decision trees.

The certificate can be earned as a standalone credential, credits from which are transferrable to the AI and Business Analytics concentration in the Master of Business Administration (MBA) program pathways.

QUICK FACTS



ACCREDITATION MATTERS

Keller's AI and Business Analytics Graduate Certificate program has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it has met the standards of business education that promote teaching excellence.

KNOWLEDGE AND SKILLS

ANALYTICS TOOLS

Identify and evaluate, based on relative strengths and weaknesses, the appropriate analytical tools needed to solve multidimensional business problems.

ANALYTICS MODELING

Construct business analyses and translate the findings to a diverse audience of experts.

ANALYTICS STRATEGIES

Explain the strategic implications of applying the techniques of business analytics to support the decision-making of senior level managers in their organization.

COURSEWORK

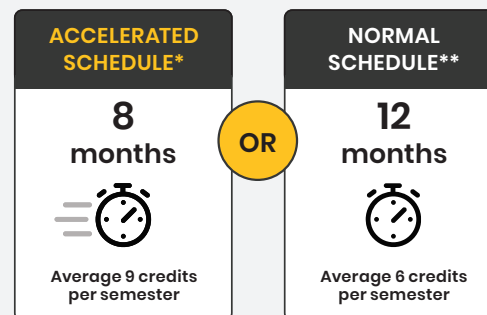
LEADERSHIP AND APPLICATIONS

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| BIAM500 | Applications of Business Analytics I |
| LEAD570 | Leadership in the Age of AI |
| MATH534 | Applied Managerial Statistics |

ARTIFICIAL INTELLIGENCE AND BUSINESS ANALYTICS

Three of:

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| BIAM510 | Applications of Business Analytics II |
| BIAM530 | Developing and Managing Databases for Business Intelligence |
| BIAM560 | Predictive Analytics |
| MIS540 | Innovation Through Technology |
| MIS548 | AI Applications for Business |



ACCELERATE ON YOUR SCHEDULE

Choose the schedule that best fits your goals and commitments. You can earn your **Graduate Certificate** in as few as **8 months**.

Or, follow a normal schedule and complete your program in 12 months.

*Accelerated schedule assumes completion of 3 semesters, enrollment in an average of 9 credit hours per semester and continuous, full-time year round enrollment with no breaks per 12-month period.

**Normal schedule does not include breaks and assumes 3 semesters of year-round, full-time enrollment in an average of 6 credit hours per semester per 12-month period.

