

DATA MINING AND ANALYTICS



ABOUT THIS PROGRAM

IS THIS PROGRAM FOR ME?

If you are interested in data and how to use models to make data-driven decisions, then this is the certificate program for you. Learn how to build, verify and test data models and how analytics plays a role throughout all aspects of business today.

A PROGRAM TO FUEL YOUR FUTURE

We live in a data-driven world. It's all around us in everything we do. Prepare for a career in a data-focused field. Dive into databases using SQL and use Python coding to generate analytical results in this Data Mining and Analytics certificate program.

CAREER OPPORTUNITIES

Graduates of DeVry's Data Mining & Analytics certificate program may consider, but are not limited to, entry level opportunities in positions, such as:

- Software applications developer
- Software developer – data analyst
- Data modeler
- Data miner

QUICK FACTS

43
CREDIT HOURS
minimum credit hours
required for graduation

14
COURSES

1 + 4
YEAR MONTHS
minimum length for graduation¹

TECH CORE

ANCHORED IN TECH CORE

Prepare to be immersed in coursework designed to help you build interdisciplinary skills you'll need for today's Internet of Things (IoT) economy. Project work and activities allow you to develop relevant skills in:

- Digital Devices
- Coding
- Operating Systems

IoT KIT

IOT KIT

You can simulate the Internet of Things (IoT) experience wherever you are. With our IoT Kit², you'll get hands-on experience using digital devices, sensors and cloud-based tools to build relevant IoT systems.

SKILLS FOCUSED

CERTIFICATION EXAM ALIGNED CURRICULUM

Experience elements of our technology curriculum focused on real-world industry standards and prepare for certification opportunities that help validate your knowledge and skills.

- CompTIA IT Fundamentals
- CompTIA Linux+
- Microsoft Technical Associate – Python



EVERY COURSE COUNTS

When you earn a Certificate in Data Mining and Analytics from DeVry, you can apply all credits toward a bachelor's degree from DeVry and be 1/3 of the way done. The credits from this data mining certificate stack into DeVry's Bachelor's Degree in Software Development with a specialization in Big Data and Analytics.

¹ Not including breaks. Assumes year-round, full-time enrollment. Additional program information may be found at <https://www.devry.edu/online-programs.html>.

² The Portable IoT Kit is a required expense and is not complimentary.

PROGRAM COURSES

MATHEMATICS

MATH114	Algebra for College Students
MATH221	Statistics for Decision-Making

TECH CORE

CEIS101C	Introduction to Technology and Information Systems
CEIS106	Introduction to Operating Systems
CEIS110	Introduction to Programming

CODING AND PROGRAMMING

CIS170C	Programming with Lab
CEIS236	Database Systems and Programming Fundamentals
CEIS312	Introduction to Artificial Intelligence and Machine Learning

DATA AND ANALYSIS

BIAM300	Managerial Applications of Business Analytics
CEIS340	Database Management
CEIS480	Data Mining and Analytics
CEIS485	Data Interpretation and Statistical Analysis

CAREER PREPARATION

CEIS299	Careers and Technology
CEIS499	Preparation for the Profession

WHAT YOU'LL LEARN

ESSENTIALS

- Solve complex problems
- Analyze numerical data

TECH CORE

- Network, secure and deploy digital devices and sensors in the IoT ecosystem
- Scripting and writing components of an application or program
- Install and configure operating systems using Command Line Interface (CLI)

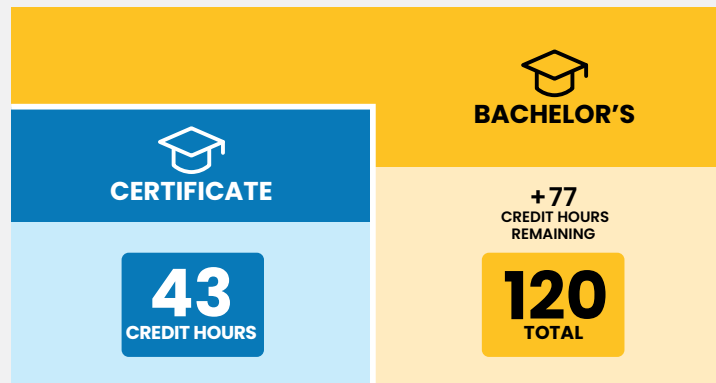
PROGRAM

- Teach systems to learn without being explicitly programmed
- Program and manage large data systems
- Solve technical problems using an algorithmic approach and basic programming and coding methods

SPECIALIZED

- Acquire, retrieve and store data
- Mine and analyze data
- Use advanced techniques to analyze data

Earn a credential at every step.



¹The figures displayed represent the minimum credit hours required for graduation. At the time of application to the next credential level, an evaluation of qualifying transfer credit will occur and the most beneficial outcome will be applied.

HOW DO CREDENTIALS STACK?

The Data Mining and Analytics certificate can serve as a steppingstone to our Software Development bachelor's degree when you specialize in Big Data and Analytics. If you choose to continue on with your education, all credits apply to your bachelor's degree. Build your confidence – and your resume – when you start your journey at DeVry¹.

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