

**DeVry University****Keller** Graduate School  
of Management

Bachelor in Multimedia Design &amp; Development

4 years with full-time enrollment

[www.devry.edu](http://www.devry.edu)

2160 Lundy Avenue, Ste. 250, San Jose, CA, 95131

408.571.3760

**SCHOOL PERFORMANCE FACT SHEET**

DeVry University was approved by the Bureau for Private Postsecondary Education (BPPE) as an institution of higher education in March 2015. Prior to this, DeVry University, as a regionally accredited institution, was exempt from BPPE approval and was not required to collect some of the data necessary to complete this form. Where possible DeVry University has provided the closest approximation to data required by BPPE. Please see the *Definition* section below for an explanation of how information DeVry University collected differs from that required by BPPE.

**On-Time Completion Rates**

Calendar Year	Number of Students Who Began Program <sup>1</sup>	Students Available for Graduation <sup>2</sup>	Graduates <sup>3</sup>	Completion Rate <sup>4</sup>
2013	0	0	0	n/a
2014	8	8	1	12.50%

**Students Completing After Published Program Length (101-150% Completion Rate)**

Calendar Year	Number of Students Who Began Program <sup>1</sup>	Students Available for Graduation <sup>2</sup>	150% Graduates <sup>5</sup>	150% Completion Rate <sup>6</sup>
2013	0	0	0	n/a
2014	8	8	0	0.00%

**Placement Rates**

Calendar Year	Number of Students Who Began Program <sup>1</sup>	Number of Graduates <sup>3</sup>	Graduates Available for Employment <sup>7</sup>	Graduates Employed in the Field <sup>8</sup>	Placement Rate Employed in the Field <sup>9</sup>	Graduates Employed in the Field an average of less than 32 hours per week	Graduates Employed in the Field at least 32 hours per week
2013	0	0	0	0	n/a	0	0
2014	8	1	1	0	0.00%	0	0

Graduates are qualified for positions using the skills and knowledge obtained through their program. For undergraduate programs, this information is found within the program guide accessible at <http://www.devry.edu/degree-programs/program-guides.html>. For graduate programs, this information is found within the academic catalog accessible at [http://www.devry.edu/d/Keller\\_Catalog.pdf](http://www.devry.edu/d/Keller_Catalog.pdf).

Note: DeVry University does not track employment data for its graduate students.

Student's Initials: \_\_\_\_\_ Date: \_\_\_\_\_

**Examination Passage Rates (for licensure examinations not continuously administered)**

*This program does not prepare students for a state licensure examination or this information is not available.*

Number of Students Taking Exam <sup>10</sup>	Exam Date <sup>11</sup>	Number Who Passed Exam	Number Who Failed Exam	Passage Rate <sup>12</sup>
2013				
2014				

**License Examination Passage Rates (continually administered examinations)**

*This program does not prepare students for a state licensure examination or this information is not available.*

Calendar Year	Number of Students Taking Exam <sup>10</sup>	Number Who Passed First Exam Taken <sup>13</sup>	Number Who Failed First Exam Taken	Passage Rate <sup>12</sup>
2013				
2014				

**Salary and Wage Information (includes data for the two calendar years prior to reporting)**

Calendar Year	Graduates Available for Employment <sup>7</sup>	Graduates Employed in Field <sup>8</sup>	Students Not Reporting Salary
2013	0	0	0
2014	1	0	0

Calendar Year	Annual Salary and Wages Reported Graduates Employed in the Field <sup>14</sup>						
	\$1 to \$20,000	\$20,001 to \$25,000	\$25,001 to \$30,000	\$30,001 to \$35,000	\$35,001 to \$40,000	\$40,001 to \$45,000	\$45,001 to \$50,000
2013	0	0	0	0	0	0	0
2014	0	0	0	0	0	0	0

Calendar Year	Annual Salary and Wages Reported Graduates Employed in the Field <sup>14</sup>					
	\$50,001 to \$55,000	\$55,001 to \$60,000	\$60,001 to \$65,000	\$65,001 to \$70,000	\$70,001 to \$75,000	\$75,000 and Over
2013	0	0	0	0	0	0
2014	0	0	0	0	0	0

Salary information is self-reported by graduates. Not all graduates report salary.

Note: DeVry University does not track employment data for graduate students.

Student's Initials: \_\_\_\_\_ Date: \_\_\_\_\_

**Student Loan Information**

The Cohort Default Rate (CDR) represents the percentage of this institution’s students that failed to make required payments on their federal loans within three years of when they were required to begin repayment of that loan. The most recent three-year cohort default rate reported by the U.S. Department of Education for this institution is 18.5%.

The percentage of the students who attended this institution in 2013-2014, who received federal student loans to help pay their cost of education at the school was 70%.

This fact sheet is filed with the Bureau for Private Postsecondary Education. Regardless of any information you may have relating to completion rates, placement rates, starting salaries, or license exam passage rates, this fact sheet contains the information as calculated pursuant to state law.

Any questions a student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at: P.O. Box 980818, West Sacramento, CA 95798-0818, [www.bppe.ca.gov](http://www.bppe.ca.gov), P: 888.370.7589 or 916.431.6959, F: 916.263.1897.

**My signature below certifies that I have read and understand this School Performance Fact Sheet. The School Performance Fact Sheet was reviewed and discussed with a school official prior to signing an enrollment agreement.**

\_\_\_\_\_  
**Student’s Name (print)**

\_\_\_\_\_  
**Student’s Signature**

\_\_\_\_\_  
**Date**

\_\_\_\_\_  
**Advisor’s Signature**

\_\_\_\_\_  
**Date**

Definitions

***Bold, italicized font is included below to indicate where the information DeVry University collected differs from the information required by BPPE.***

<sup>1</sup> “Number of Students Who Began Program” means the number of students who began the program who are scheduled to complete the program within the reporting calendar year, and includes all the students who remained enrolled after their cancellation period.

***DeVry University measures on-time completion to be the amount of time needed to complete each program if the student attends on a full-time basis. Because of this, for the purposes of this fact sheet, those who entered part-time are not included.***

<sup>2</sup> “Students available for graduation” is the number of students who began program minus the number of students who have died, been incarcerated, or been called to active military duty.

<sup>3</sup> “Graduates” is the number of students who completed the program within 100% of the program length.

***DeVry University measures on-time completion to be the amount of time needed to complete each program if the student attends on a full-time basis. Because of this, for the purposes of this fact sheet, those who entered part-time are not included.***

<sup>4</sup> “Completion Rate” is the number of Graduates divided by the Number of Students Available for Graduation.

<sup>5</sup> “150% Graduates” is the number of students who completed within 101-150% of the program length.

***DeVry University measures 150% completion based on 150% of the expected completion time for a full-time student. Because of this, for the purposes of this fact sheet, those who entered part-time are not included.***

<sup>6</sup> “150% Completion Rate” is the number of students who completed the program in the reported calendar year within 101-150% of the published program length divided by the Number of Students Available for Graduation in the published program length period.

<sup>7</sup> “Graduates available for employment” means the number of graduates minus the number of graduates unavailable for employment. “Graduates unavailable for employment” means the graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

8

“Graduates employed in the field” means graduates who are gainfully employed in a single position for which the institution represents the program prepares its graduates within six months after a student completes the applicable educational program. For occupations for which the state requires passing an examination, the period of employment must begin within six months of the announcement of the examination results for the first examination available after a student completes an applicable educational program.

***DeVry University data for “Graduates employed in the field” includes all graduates who obtained employment in their field of study (considering all of the graduates’ jobs), as determined by the institution, between 120 days prior to graduation and 180 days after graduation. DeVry University considers graduates who work fewer than 35 hours per week to be employed part-time. For the purposes of this fact sheet, their employment outcomes are included in the category: “Graduates Employed in the Field an average of less than 32 hours per week”. “Graduates Employed in Field” does not reflect the employment outcomes of:***

- ***those who entered part-time, even if they graduated***
- ***full-time students who completed the program outside of the normal full-time program length (for example, more than 2 years for a 2-year associate degree program and more than 4 years for a 4-year bachelor’s degree program);***
- ***graduates whose employment in their field of study began more than 120 days prior to or six months after graduation.***

9

“Placement Rate Employed in the Field” is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.

10

Number of Students Taking Exam is the number of students who completed the program within 150% of the published program length and who took the exam in the reported calendar year for the first time.

11

Exam Date is the date for the first available exam after the students completed the program.

12

Passage Rate is calculated by dividing the number of students who passed the exam by the number of graduates who took the reported licensing exam.

13

Number Who Passed First Exam Taken is the number of students who took and passed the licensing exam in the reported calendar year on the first attempt.

14 “Salary” is as reported by the student. Not all graduates report salary.