

# BUSINESS MANAGEMENT

Specialization: Hospitality Management



## ABOUT THIS DEGREE PROGRAM

### EMPOWERING EMERGING MANAGERS AND TEAM LEADERS

This program is designed to support students seeking to sharpen their managerial skills for a broad range of industries and organizational situations. Coursework provides a foundation of managerial principles to help students develop their leadership potential and complement their operational experience. The curriculum explores essential business topics, provides opportunities to specialize and integrates elective courses enabling students to develop skills to drive organizational change, manage projects, and achieve strategic and operational objectives.

### A PROGRAM TO FUEL YOUR FUTURE

This program explores the strategies and practices of domestic and international venues, including restaurants, resorts, casinos, banquet facilities and government organizations.

### IS THIS PROGRAM FOR YOU?

Interested in management in the hospitality or tourism field? Then this program might be the right fit for you.

## CAREER OPPORTUNITIES

Graduates who complete DeVry's Bachelor's of Science in Business Management degree with a specialization in Hospitality Management may consider, but are not limited to, the following careers:

- Casino Operations Manager
- Hotel and Restaurant Operations Manager
- Event Planner
- Meeting and Convention Planner
- Operations Manager

## WHAT YOU'LL LEARN

### ESSENTIALS

- Communicate methods and findings
- Solve complex problems
- Analyze financial and business-related data

### BUSINESS CORE

- Lead, manage and collaborate in diverse environments
- Explore basic analytical methods for data creation, collection and utilization
- Evaluate and solve complex business problems using numerical and qualitative data
- Use technology to develop business solutions to improve daily operations and long-term strategy

### PROGRAM

- Develop fundamental competencies necessary to align financial decisions with operational goals
- Develop an understanding of cross-cultural leadership dynamics, strategies for managing diverse teams, and skills for effective communication and research
- Utilize core project management principles to create essential documents for effective communication

### SPECIALIZED

- Apply traditional and contemporary practices to the lodging industry concerning important topics such as reservation systems, staffing, security, finance and operations
- Explore event models in the context of sponsors, venues, staffing, finance, exhibits, procuring services, marketing and legal implications
- Analyze restaurant operations, planning and marketing as a business venture and in the context of food safety as outlined in the FDA Food Code and the Hazard Analysis Critical Point system
- Use a deep understanding of the tourism industry to inform managerial approaches used in many aspects of tourism including the management of casinos and many other destinations

## QUICK FACTS

**122**  
CREDIT HOURS  
minimum credit hours  
required for graduation



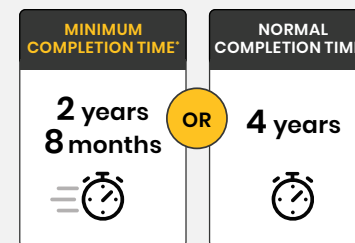
### ACCREDITATION MATTERS

The Bachelor of Science in Business Management degree has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, [www.acbsp.org](http://www.acbsp.org)), demonstrating that it meets standards of business education that promote teaching excellence.



### MICROSOFT OFFICE PRODUCTIVITY TOOLS

To ensure you have a robust learning experience, as part of your program, you will use latest version of the Microsoft Office suite to communicate business information, analyze data and report findings.



## ACCELERATE ON YOUR SCHEDULE

Choose the schedule that best fits your goals and commitments. You can earn your **Bachelor's Degree** in as little as **2 years 8 months.\***

Or, follow a normal schedule and complete your program in 4 years.\*\*

\*Minimum completion time does not include breaks and assumes 3 semesters of year-round, full-time enrollment in 12-19 credit hours a semester per 12-month period.

\*\*Normal completion time includes breaks and assumes 2 semesters of enrollment in 12-19 credit hours per semester per 12-month-period.

Business Management | Hospitality Management

ESSENTIALS

40  
CREDIT HOURS

COMMUNICATION SKILLS

- ENGL112 Composition
- ENGL135 Advanced Composition
- SPCH275 Public Speaking

HUMANITIES

- ETHC445 Principles of Ethics
- LAS432 Technology, Society, and Culture

SOCIAL SCIENCES

- ECON312 Principles of Economics
- SOCS185<sup>1</sup> Culture and Society

MATHEMATICS AND NATURAL SCIENCES

- MATH114 Algebra for College Students
- SCI228<sup>2</sup> Nutrition, Health and Wellness with Lab

Select one

- MATH200 Quantitative Reasoning
- MATH221 Statistics for Decision-Making

PERSONAL AND PROFESSIONAL DEVELOPMENT

- CARD405 Career Development
- COLL148 Critical Thinking and Problem-Solving

BUSINESS CORE

21  
CREDIT HOURS

BUSINESS CORE

- BIAM110 Introduction to Business Analytics
- BIS155 Data Analysis with Spreadsheets with Lab
- BUSN115 Introduction to Business and Technology
- BUSN319 Marketing
- COMP100 Computer Applications for Business with Lab
- MGMT303 Principles of Management
- Select one
- ACCT207 Fundamentals of Accounting
- ACCT212 Financial Accounting

PROGRAM

35  
CREDIT HOURS

MANAGEMENT AND LEADERSHIP

- BIAM110 Introduction to Business Analytics
- BUSN278 Budgeting and Forecasting
- BUSN369 International Business
- BUSN379 Finance
- LEAD335 Cross-Cultural Leadership
- MGMT410 Human Resource Management
- Select one
- MGMT404 Project Management
- PROJ404 Project Management for the Profession

ELECTIVES

Electives may be chosen from courses listed in the Course Descriptions section of the [Academic Catalog](#) provided they are not used to meet any other graduation requirements and prerequisites are met. The following suggested electives follow DeVry’s TechPath and ensure students meet prerequisite requirements. Qualifying prior college coursework not meeting other program requirements may be applied toward the elective hours.

*Note: Students selecting the Accounting or Finance concentration must take ACCT360, Managerial Accounting.*

- ACCT360 Managerial Accounting
- BUSN350 Business Analysis
- TECH408 Applied AI for Management and Technology

SENIOR PROJECT

- BUSN460 Senior Project

SPECIALIZED

28  
CREDIT HOURS

HOSPITALITY MANAGEMENT

- HOSP310 Introduction to Hospitality Management
- HOSP320 Foundations of Hotel Management
- HOSP330 Meetings and Events Management
- HOSP410 Restaurant Management
- HOSP420 Food Safety and Sanitation
- HOSP440 Casino Management
- HOSP450 Tourism Management

<sup>1</sup>Students enrolled at a Nevada location take POLI332.

<sup>2</sup>Ohio residents enrolled as online students, and students enrolled at an Ohio location, must take an additional natural sciences course from those with designators BIOS, TECH or SCI as part of this requirement.

Get a Head Start on Your Master’s Degree

Take your degree to the next level with the Keller Credit Pathway

Eligible Bachelor’s in Business Management students may save time and money by enrolling in **up to 3 graduate-level elective courses (9 credit hours)** helping to fast-track select Keller Graduate School of Management degrees.

For more information, refer to <https://www.devry.edu/d/keller-credit-pathway.pdf>

visit [DeVry.edu](https://www.devry.edu) | Call 888.DevVry.04

In New York, DeVry University operates as DeVry College of New York. DeVry University is accredited by The Higher Learning Commission (HLC), [www.hlcommission.org](http://www.hlcommission.org). The University’s Keller Graduate School of Management is included in this accreditation. DeVry is certified to operate by the State Council of Higher Education for Virginia. Arlington Campus: 1400 Crystal Dr., Ste. 120, Arlington, VA 22202. DeVry University is authorized for operation as a postsecondary educational institution by the Tennessee Higher Education Commission, [www.tn.gov/thec](http://www.tn.gov/thec). Lisle Campus: 4225 Naperville Rd., Ste. 400, Lisle, IL 60532. Unresolved complaints may be reported to the Illinois Board of Higher Education through the online complaint system <https://complaints.ibhe.org/> or by mail to 1 N. Old State Capitol Plaza, Ste. 333, Springfield, IL 62701-1377. Program availability varies by location. In site-based programs, students will be required to take a substantial amount of coursework online to complete their program. ©2025 DeVry Educational Development Corp. All rights reserved. Version 3/2025

