BUSINESS MANAGEMENT

Specialization: Global Supply Chain Management



ABOUT THIS DEGREE PROGRAM

EMPOWERING EMERGING MANAGERS **AND TEAM LEADERS**

This program is designed to support students seeking to sharpen their managerial skills for a broad range of industries and organizational situations. Coursework provides a foundation of managerial principles to help students develop their leadership potential and complement their operational experience. The curriculum explores essential business topics, provides opportunities to specialize and integrates elective courses enabling students to develop skills to drive organizational change, manage projects, and achieve strategic and operational objectives.

A PROGRAM TO FUEL YOUR FUTURE

In this specialization, you will learn fundamental skills necessary to succeed as a manager in a variety of industries with a specialized focus on supply chain management, TOM, distribution and warehousing. procurement management and operations management in a global context.

IS THIS PROGRAM FOR YOU?

Are you interested in learning the fundamental skills necessary to be a manager in multiple settings where supply chain is paramount? Then this may be the program for you.

CAREER OPPORTUNITIES

Graduates of DeVry University's Business Management program with a specialization in Global Supply Chain Management may consider, but are not limited to. the following careers:

- · Logistics Team Lead
- Materials Manager
- · Procurement Officer
- Purchasing Associate
- Supply Chain Analyst
- Warehouse Clerk

WHAT YOU'LL LEARN

ESSENTIALS

- · Communicate methods and findings
- · Solve complex problems

BUSINESS CORE

- · Lead, manage and collaborate in diverse environments
- Explore basic analytical methods for data creation, collection and utilization
- Allocate financial and human resources, manage risk and analyze opportunities
- Evaluate and solve complex problems using numerical and qualitative data
- Use technology to develop business solutions to improve daily operations and long-term strategy

PROGRAM

- Develop fundamental competencies necessary to align financial decisions with operational goals
- Develop an understanding of cross-cultural leadership dynamics, strategies for managing diverse teams, and skills for effective communication and research
- Utilize core project management principles to create essential documents for effective communication

SPECIALIZED

- Apply decision-making tools to analyze solutions to supply chain issues
- Analyze end-to-end supply chain to increase customer service and profitability
- Analyze business decisions such as make vs. buy, supplier evaluation and selection, global sourcing
- Use contemporary tools such as master production scheduling, materials resource planning and capacity resource planning for optimal efficiencies

OUICK FACTS

CREDIT HOURS required for graduation

MICROSOFT OFFICE PRODUCTIVITY TOOLS



ACCREDITATION MATTERS

The Bachelor of Science in Business Management degree has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it meets standards of business education that promote teaching excellence.



Microsoft

To ensure you have a robust learning experience, as part of your program, you will use latest version of the Microsoft Office suite to communicate business information, analyze data and report findings.



ACCELERATE ON YOUR SCHEDULE

Choose the schedule that best fits your goals and commitments. You can earn your Bachelor's Degree in as little as 2 years 8 months.*

Or, follow a normal schedule and complete your program in 4 years.**

*Minimum completion time does not include breaks and assumes 3 semesters of year-round, full-time enrollment in 12-19 credit hours a semester per 12-month period.

**Normal completion time includes breaks and assumes 2 semesters of enrollment in 12-19 credit hours per semester per 12-month-period.



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ESSENTIALS

40 CREDIT HOURS

COMMUNICATION SKILLS

ENGL112 Composition

ENGL135 Advanced Composition

SPCH275 Public Speaking

HUMANITIES

ETHC445 Principles of Ethics

LAS432 Technology, Society, and Culture

SOCIAL SCIENCES

ECON312 Principles of Economics SOCS185¹ Culture and Society

MATHEMATICS AND NATURAL SCIENCES

MATH114 Algebra for College Students

SCI228² Nutrition, Health and Wellness with Lab

Select one

MATH200 Quantitative Reasoning
MATH221 Statistics for Decision-Making

PERSONAL AND PROFESSIONAL DEVELOPMENT

CARD405 Career Development

COLL148 Critical Thinking and Problem-Solving

BUSINESS CORE

21 CREDIT HOURS

BUSINESS CORE

BIAM110	Introduction to Business Analytics
BIS155	Data Analysis with Spreadsheets with Lab
BUSN115	Introduction to Business and Technology

BUSN319 Marketing

COMP100 Computer Applications for Business with Lab

MGMT303 Principles of Management **Select one**

ACCT207 Fundamentals of Accounting

ACCT212 Financial Accounting

PROGRAM

35 CREDIT HOURS

LEADERSHIP AND OPERATIONS

BUSN278	Budgeting and Forecasting
BUSN369	International Business

BUSN379 Finance

LEAD335 Cross-Cultural Leadership
MGMT410 Human Resource Management

Select one⁴

MGMT404 Project Management

PROJ404 Project Management for the Profession

ELECTIVES

Electives may be chosen from courses listed in the Course Descriptions section of the <u>Academic Catalog</u> provided they are not used to meet any other graduation requirements and prerequisites are met. The following suggested electives follow DeVry's TechPath and ensure students meet prerequisite requirements. Qualifying prior college coursework not meeting other program requirements may be applied toward the elective hours.

Note: Students selecting the Accounting or Finance concentration must take ACCT360, Managerial Accounting.

ACCT360 Managerial Accounting BUSN350 Business Analysis

TECH408 Applied AI for Management and Technology

SENIOR PROJECT

BUSN460 Senior Project

SPECIALIZED

GSCM460

ZOCREDIT HOURS

GLOBAL SUPPLY CHAIN MANAGEMENT

GSCM206	Managing Operations Across the Supply Chain
GSCM209	Supply Chain Management Decision Support
	Tools and Applications
GSCM326	Total Quality Management
GSCM330	Strategic Supply and Master Planning
GSCM434	Supply Chain Logistics, Distribution and
	Warehousing
GSCM440	Supply Chain Procurement Management and
	Sourcing Strategy

¹Students enrolled at a Nevada location take POLI332.

²Ohio residents enrolled as online students, and students enrolled at an Ohio location, must take an additional natural sciences course from those with designators BIOS, TE or SCI as part of this requirement.

Global Issues in Supply Chain Management

Get a Head Start on Your Master's Degree

Take your degree to the next level with the Keller Credit Pathway

Eligible Bachelor's in Business Management students may save time and money by enrolling in **up to 3 graduate-level elective courses (9 credit hours)**

helping to fast-track select Keller Graduate School of Management degrees.

For more information, refer to https://www.devry.edu/d/keller-credit-pathway.pdf

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