ABOUT THIS DEGREE PROGRAM

Businesses large and small are the core of the American economy. Earning a bachelor’s degree in Business Administration at DeVry University can help you develop the skills needed to work in many business areas and industries, such as such as accounting, project management, entrepreneurship, marketing, and human resources.

The Business Administration degree program is designed to prepare students to meet the challenges of a high-tech, global marketplace by bringing the real world into the classroom. Through experiential projects, you can develop the skills and business acumen needed in today’s business world.

This program is designed to accommodate students with a wide range of experiences, including those with little or no prior college education or work experience. If you have prior work or educational experience, you may also want to consider our Technical Management or Management degree programs, which are available with many of the same specializations.

DID YOU KNOW?

DeVry University’s Bachelor of Science in Business Administration program has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP) www.acbsp.org, demonstrating that it has met the standards of business education that promote teaching excellence.

GENERAL EDUCATION COURSEWORK

Communication Skills
ENGL112 Composition
ENGL115 Advanced Composition
ENGL216 Technical Writing
SPCH275 Public Speaking

Humanities*
HUMN303 Introduction to the Humanities
ETHC445 Principles of Ethics
LAS432 Technology, Society, and Culture

Social Sciences
SOCS185 Culture and Society
SOCS325 Environmental Sociology
LAWS310 Introduction to the Legal Environment

Mathematics and Natural Sciences
MATH114 Algebra for College Students
MATH221 Statistics for Decision-Making
SCI228 Nutrition, Health and Wellness with Lab

Personal and Professional Development
CARD405 Career Development
COLL418 Critical Thinking and Problem-Solving

CORE-DEGREE COURSEWORK

Business Core
ACCT212 Financial Accounting
ACCT346 Managerial Accounting
BIS245 Database Essentials for Business with Lab
BUSN115 Introduction to Business and Technology
BUSN319 Marketing
BUSN379 Finance
COMP100 Computer Applications for Business with Lab
ECON312 Principles of Economics
MGMT303 Principles of Management
MGMT404 Project Management

Senior Project
BUSN460 Senior Project

Electives
The following suggested electives ensure students meet prerequisite requirements and offer applied tech skills for today’s business world. Qualifying prior college coursework not meeting other program requirements may be applied toward the elective hours. Students may request alternate elective courses through academic advising.

CIS115 Logic and Design
MGMT408 Management of Technology Resources
SEC310 Principles and Theory of Security Management

1 Students enrolled at a New Jersey location must also take the following to fulfill this requirement: BUSN369, BUSN412, GSCM206.

Programs, course requirements and availability vary by location. Some courses may be available online only. All students enrolled in site-based programs will be required to take some coursework online and, for some programs and locations, a substantial portion of the program may be required to be completed online. DeVry’s academic catalog, available via devry.edu/catalogs, contains the most current and detailed program information, including admission, progression and graduation requirements. Information contained herein is effective as of date of publishing.
Bachelor's Degree Program | Business Administration

SPECIALIZATION: PROJECT MANAGEMENT

ABOUT THIS SPECIALIZATION

DeVry University's bachelor's degree program in Business Administration helps prepare you for the workplace with a solid business foundation. Our specialization in Project Management can further focus your studies.

Project managers guide a project from planning to completion by facilitating ideas, resources, and information from team members and external resources. In this role, you may manage a team of developers, builders, designers, manufacturers or other professionals in order to create final products that may range from software to consumer goods. Our Project Management specialization can help you learn key tasks such as setting budgets and timelines, providing estimates, acquiring outside resources, and identifying and evaluating project goals and deliverables.

Graduates of DeVry University’s Business Administration program with a specialization in Project Management may consider careers including, but not limited to, the following:

- Construction Manager
- Cost Estimator
- General and Operations Manager
- Industrial Production Manager
- Management Consultant
- Organizational Change Manager
- Procurement Manager
- Project Developer
- Project Manager
- Project Quality Manager
- Project Specialist
- Project Team Leader

Employment in some occupations may require years of relevant experience.

DID YOU KNOW?

DeVry University’s Business Administration program, when completed with a project management specialization, is accredited by the Project Management Institute’s (PMI) Global Accreditation Center (GAC). More information on this accreditation is available via www.pmi.org.

For comprehensive consumer information, visit devry.edu/studentconsumerinfo. Important information about the education debt, earnings and completion rates of students who attended this program can be found at devry.edu/bba-ge.

For additional program information, visit devry.edu/bba.

In New York, DeVry University operates as DeVry College of New York. DeVry University is accredited by The Higher Learning Commission (HLC). http://www.hlcommission.org. Keller Graduate School of Management is included in this accreditation. DeVry is certified to operate by the State Council of Higher Education for Virginia. Arlington Campus: 2460 Crystal Dr., Arlington, VA 22202. DeVry University is authorized for operation as a postsecondary educational institution by the Tennessee Higher Education Commission. www.tn.gov/thec Nashville Campus: 3343 Perimeter Hill Dr., Nashville, TN 37211. Program availability varies by location. In site-based programs, students will be required to take a substantial amount of coursework online to complete their program.

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KNOWLEDGE AND SKILLS

ADMINISTRATION AND MANAGEMENT — Understand the fundamental management theories and traditional managerial responsibilities in formal and informal organizational structures, including planning, organizing, directing, controlling and staffing.

PROJECT PLANNING — Develop or update project plans, including information such as project objectives, technologies, systems, information specifications, schedules, funding and staffing.

PROJECT EXECUTION — Manage projects to ensure adherence to budget, schedule and scope.

STATUS REPORTING — Monitor and report on project progress by collecting, analyzing and summarizing information and trends.

PROJECT TASK SETTING — Assign duties, responsibilities and spans of authority to project personnel.

PROJECT TEAM SELECTION — Coordinate recruitment or selection of project personnel.

BUDGET MANAGEMENT — Develop and manage annual budgets for projects.

PROJECT ANALYSIS — Develop implementation plans that include cost-benefit or return on investment (ROI) analyses.

PROJECT COMMUNICATION — Establish and execute a plan for keeping internal and external contacts apprised of project developments and deliverables.

TOTAL QUALITY MANAGEMENT — Understand quality procedures and concepts for enhancing goods, services and the entire business process.

CONTRACTS AND PROCUREMENT — Understand how to acquire goods and services in order to meet project requirements from planning, solicitation and source selection, to contract administration and completion.

BUSINESS SYSTEMS ANALYSIS — Learn current techniques to review the activities and processes of a business, identify problems and create solutions. hone interviewing skills; navigate group dynamics; and develop process flows, data flows and data models to identify, define, document and solve business challenges.

PROGRAM-SPECIFIC COURSEWORK

- Project Management
- ACCT434 Advanced Cost Management
- GSCM326 Total Quality Management
- MGMT340 Business Systems Analysis
- PROJ330 Human Resources and Communications in Projects
- PROJ410 Contracts and Procurement
- PROJ420 Project Risk Management
- PROJ430 Advanced Project Management