# ABOUT THIS DEGREE PROGRAM

Businesses large and small are the core of the American economy. Earning a bachelor's degree in Business Administration at DeVry University can help you develop the skills needed to work in many business areas and industries, such as accounting, project management, entrepreneurship, marketing, and human resources.

The Business Administration degree program is designed to prepare students to meet the challenges of a high-tech, global marketplace by bringing the real world into the classroom. Through experiential projects, you can develop the skills and business acumen needed in today's business world.

This program is designed to accommodate students with a wide range of experiences, including those with little or no prior college education or work experience. If you have prior work or educational experience, you may also want to consider our Technical Management or Management degree programs, which are available with many of the same specializations.

# GENERAL EDUCATION COURSEWORK

At DeVry University, we believe in the value of a comprehensive education. This means broadening your knowledge and skill sets beyond the area of your degree program, to prepare you to succeed in today's diverse and evolving workplace.

From day one, you can learn important analytical and communication skills, such as problem-solving, reasoning and analysis, academic and professional writing, and mathematics and statistics skills. These skills can better equip you to work across cultures and understand a wide range of concepts that influence your area of study.

**General Education Coursework:**
- Communication Skills
- Humanities
- Mathematics
- Natural Sciences
- Social Sciences

# CORE-DEGREE COURSEWORK

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT212</td>
<td>Financial Accounting</td>
</tr>
<tr>
<td>ACCT346</td>
<td>Managerial Accounting</td>
</tr>
<tr>
<td>BIS155</td>
<td>Data Analysis with Spreadsheets with Lab</td>
</tr>
<tr>
<td>BIS245</td>
<td>Database Essentials for Business with Lab</td>
</tr>
<tr>
<td>BUSN115</td>
<td>Introduction to Business and Technology</td>
</tr>
<tr>
<td>BUSN319</td>
<td>Marketing</td>
</tr>
<tr>
<td>BUSN379</td>
<td>Finance</td>
</tr>
<tr>
<td>COMPI00</td>
<td>Computer Applications for Business with Lab</td>
</tr>
<tr>
<td>ECON312</td>
<td>Principles of Economics</td>
</tr>
<tr>
<td>MGMT303</td>
<td>Principles of Management</td>
</tr>
<tr>
<td>MGMT404</td>
<td>Project Management</td>
</tr>
</tbody>
</table>

Approximately three elective courses are chosen through academic advising, from courses that are different from those used to meet any other graduation requirement. They may be selected from other courses in the Business Administration program, or from other courses listed in the academic catalog, provided prerequisites are satisfied. Qualifying prior college coursework not meeting other program requirements may be applied to the elective hours.

# DID YOU KNOW?

DeVry University's Bachelor of Science in Business Administration program has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP) www.acbsp.org, demonstrating that it has met the standards of business education that promote teaching excellence.

Programs, course requirements and availability vary by location. Some courses may be available online only. All students enrolled in site-based programs will be required to take some coursework online and, for some programs and locations, a substantial portion of the program may be required to be completed online. DeVry's academic catalog, available via devry.edu/catalog, contains the most current and detailed program information, including admission, progression and graduation requirements. Information contained herein is effective as of date of publishing.
DeVry University's bachelor's degree program in Business Administration can help prepare you for the workplace with a solid business foundation. Our specialization in Human Resource Management can further focus your studies.

Human resource management focuses on an organization's most precious asset: the people who, individually and collectively, are responsible for its success. Human resource managers play an important role in helping to plan and direct hiring practices, employee benefits and relations programs, and training and development.

Our Human Resource Management specialization can help you learn about designing pay structures, developing employee policies, communicating employee benefits, selecting payroll systems and working with the executive team to develop hiring and employment goals.

Graduates of DeVry University's Business Administration program with a specialization in Human Resource Management may consider careers including, but not limited to, the following:

- Administrative Assistant
- Administrative Services Manager
- Employee Benefits Specialist
- Employee Relations Manager
- Human Resource Generalist
- Human Resource Information Systems Specialist
- Management Analyst/Consultant
- Training and Development Manager

Employment in some occupations may require years of relevant experience.

DID YOU KNOW?
The Society for Human Resource Management (SHRM) has acknowledged that DeVry University's Business Administration degree program with the Human Resource Management specialization fully align with SHRM's HR Curriculum Guidebook and Templates. More information about SHRM is available via www.shrm.org.

For comprehensive consumer information, visit devry.edu/studentconsumerinfo.

Important information about the education debt, earnings and completion rates of students who attended this program can be found at devry.edu/bba-ge.

For additional program information, visit devry.edu/bba.

In New York, DeVry University operates as DeVry College of New York.


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The Bachelor’s Degree Program | Business Administration

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Colleges of Business & Management