

Bachelor's Degree Program BUSINESS ADMINISTRATION

Specialization: **Health Services Management**

ABOUT THIS DEGREE PROGRAM

Businesses large and small are the core of the American economy. Earning a bachelor's degree in Business Administration at DeVry University can help you develop the skills needed to work in many business areas and industries, such as accounting, project management, entrepreneurship, marketing, and human resources.

The Business Administration degree program is designed to prepare students to meet the challenges of a high-tech, global marketplace by bringing the real world into the classroom. Through experiential projects, you can develop the skills and business acumen needed in today's business world.

This program is designed to accommodate students with a wide range of experiences, including those with little or no prior college education or work experience. If you have prior work or educational experience, you may also want to consider our Technical Management or Management degree programs, which are available with many of the same specializations.

DID YOU KNOW?

DeVry University's Bachelor of Science in Business Administration program has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP) www.acbsp.org, demonstrating that it has met the standards of business education that promote teaching excellence.



GENERAL EDUCATION COURSEWORK

Communication Skills

| | |
|----------------------|----------------------|
| ENGL112 ¹ | Composition |
| ENGL135 | Advanced Composition |
| ENGL216 | Technical Writing |
| SPCH275 | Public Speaking |

Humanities

| | |
|---------|----------------------------------|
| HUMN303 | Introduction to the Humanities |
| ETHC445 | Principles of Ethics |
| LAS432 | Technology, Society, and Culture |

Social Sciences

| | |
|----------------------|-------------------------|
| SOCS185 | Culture and Society |
| SOCS325 ² | Environmental Sociology |
| LAWS310 ³ | The Legal Environment |

Mathematics and Natural Sciences

| | |
|---------------------|-----------------------------------------|
| MATH114 | Algebra for College Students |
| MATH221 | Statistics for Decision-Making |
| SCI228 ⁴ | Nutrition, Health and Wellness with Lab |

Personal and Professional Development

| | |
|---------|---------------------------------------|
| CARD405 | Career Development |
| COLL148 | Critical Thinking and Problem-Solving |

¹ Students enrolled at a New Jersey location take ENGL108 in lieu of this course.

² Certain students enrolled as online students are assigned PSYC307 in lieu of this requirement.

³ Students enrolled at a Nevada location must take POLI332 in lieu of this requirement.

⁴ Students enrolled at a New Jersey location may take PHYS204 or SCI200 to fulfill this requirement.

CORE-DEGREE COURSEWORK

Business Core⁵

| | |
|---------|---------------------------------------------|
| ACCT212 | Financial Accounting |
| ACCT346 | Managerial Accounting |
| BIS155 | Data Analysis with Spreadsheets with Lab |
| BIS245 | Database Essentials for Business with Lab |
| BUSN115 | Introduction to Business and Technology |
| BUSN319 | Marketing |
| BUSN379 | Finance |
| COMP100 | Computer Applications for Business with Lab |
| ECON312 | Principles of Economics |
| MGMT303 | Principles of Management |
| MGMT404 | Project Management |

Senior Project

| | |
|---------|----------------|
| BUSN460 | Senior Project |
|---------|----------------|

Electives

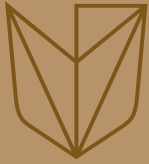
The following suggested electives ensure students meet prerequisite requirements and offer applied tech skills for today's business world. Qualifying prior college coursework not meeting other program requirements may be applied toward the elective hours. Students may request alternate elective courses through academic advising.

| | |
|---------|----------------------------------------------|
| CIS115 | Logic and Design |
| MGMT408 | Management of Technology Resources |
| SEC310 | Principles and Theory of Security Management |

⁵ Students enrolled at a New Jersey location must also take the following to fulfill this requirement:

- (a) all of: BUSN412; GSCM206
- (b) one of: BUSN369; INTP491 and INTP492

Programs, course requirements and availability vary by location. Some courses may be available online only. All students enrolled in site-based programs will be required to take some coursework online and, for some programs and locations, a substantial portion of the program may be required to be completed online. DeVry's academic catalog, available via devry.edu/catalogs, contains the most current and detailed program information, including admission, progression and graduation requirements. Information contained herein is effective as of date of publishing.



SPECIALIZATION: HEALTH SERVICES MANAGEMENT

ABOUT THIS SPECIALIZATION

DeVry University's bachelor's degree program in Business Administration can help prepare you for the workplace with a solid business foundation. Our specialization in Health Services Management can further focus your studies.

The Health Services Management specialization at DeVry University can help you to understand the political, social, cultural, economic and technical influences that have shaped our healthcare system today. The areas of health services management range from patient records management and insurance claims and billing, to healthcare financing.

As a graduate, you may manage operations in a specific healthcare department, or you may be a generalist working across an entire hospital or healthcare system. You may perform tasks such as developing reports and budgets, or selecting and implementing systems for billing, patient records and other data.

Graduates of DeVry University's Business Administration program with a specialization in Health Services Management may consider careers including, but not limited to, the following:

- Administrative Assistant
- Health Facility Manager
- Managed Care Coordinator
- Management Consultant
- Manager of Provider Networks
- Medical Computer Salesperson
- Medical Office Supervisor
- Medical/Health Services Manager
- Patient Accounting and Billing Systems Manager
- Patient Account Specialist
- Social and Community Service Manager

Employment in some occupations may require years of relevant experience.

The University's Business Administration program with a specialization in Health Services Management is not designed to prepare graduates for nursing home, assisted living facility, long-term care or home care administrator positions. Students interested in practicing a regulated profession must contact the appropriate state regulatory agency for certification or licensure requirements. For instance, in Virginia certain educational and training requirements must be satisfied for initial nursing home administrator licensure or initial assisted living facility administrator licensure; DeVry's program does not satisfy the educational and/or training requirements.

For comprehensive consumer information, visit devry.edu/studentconsumerinfo. Important information about the education debt, earnings and completion rates of students who attended this program can be found at devry.edu/bba-ge. For additional program information, visit devry.edu/bba.

In New York, DeVry University operates as DeVry College of New York.

DeVry University is accredited by The Higher Learning Commission (HLC), www.hlcommission.org. DeVry is certified to operate by the State Council of Higher Education for Virginia, Arlington Campus - 2450 Crystal Dr., Arlington, VA 22202. DeVry University is authorized for operation by the THEC, www.tn.gov/thecc Nashville Campus - 3343 Perimeter Hill Dr., Nashville, TN 37211. To report unresolved complaints to the Illinois Board of Higher Education, visit their webpage at <http://complaints.ibhe.org/> or by mail to the Illinois Board of Higher Education, 1 N. Old State Capitol Plaza, Suite 333, Springfield, IL 62701-1377. Program availability varies by location. ©2017 Adtalem Global Education. All rights reserved. Version 06/27/17

KNOWLEDGE AND SKILLS

ADMINISTRATION AND MANAGEMENT — Understand the fundamental management theories and traditional managerial responsibilities in formal and informal organizational structures, including planning, organizing, directing, controlling and staffing.

HEALTH SERVICES INFORMATION SYSTEMS — Review hardware and software options for managing patient records, insurance and billing data.

HEALTH SERVICES FINANCE — Understand the complexities of healthcare financing in the United States, including multiple payment sources and reimbursement systems, problems and issues in financial planning, and trends in healthcare costs and expenditures.

HEALTHCARE POLICY — Understand the impact of public policy on healthcare delivery in the United States, our policy-making process, as well as cultural values and beliefs regarding health.

MANAGED CARE AND HEALTH INSURANCE — Study existing health insurance products and managed care approaches for financing and delivering healthcare services in the United States.

PLANNING AND MARKETING FOR HEALTH SERVICES ORGANIZATIONS — Plan and implement marketing initiatives for health services using such tactics as market segmentation, targeting, positioning and communication, all while considering ethical issues and examples unique to the healthcare industry.

PROGRAM-SPECIFIC COURSEWORK

Health Services Management

- HSM310 Introduction to Health Services Management
- HSM320 Health Rights and Responsibilities
- HSM330 Health Services Information Systems
- HSM340 Health Services Finance
- HSM410 Healthcare Policy
- HSM420 Managed Care and Health Insurance
- HSM430 Planning and Marketing for Health Service Organizations