ABOUT THIS DEGREE PROGRAM

A FOUNDATION IN BUSINESS
This program features a series of essential Business Core courses to help build interdisciplinary skills critical to workplace success. These courses introduce students to key disciplines that support business careers and cover concepts related to general business principles, including accounting, marketing, management and the analytic skills that inform business decision-making.

The Business Core coursework introduces students to contemporary workplace applications. In each course, the learning experience is enhanced through activities that help students apply the course material, while shaping future education and career choices.

A PROGRAM TO FUEL YOUR FUTURE
In this program, you’ll learn to analyze business opportunities and risks, work with databases to examine statistical and financial data, and produce financial statements using GAAP guidelines. You’ll also apply marketing strategies for products and services, and leverage technology to develop solutions for daily operations.

IS THIS PROGRAM FOR YOU?
Want to pursue a business career but not sure where to focus? With this program, you’ll be exposed to a range of coursework that can help you define your path.

CAREER OPPORTUNITIES
Graduates of DeVry’s Business Administration degree program may consider, but are not limited to, the following careers:

- General and Operations Manager
- Sales Manager
- Administrative Services Manager
- Industrial Production Management
- Social and Community Service Manager
- Management Analyst

WHAT YOU’LL LEARN

ESSENTIALS
- Communicate methods and findings
- Collaborate in a dynamic work environment
- Solve complex problems
- Analyze business-related data
- Apply appropriate technologies

BUSINESS CORE
- Lead, manage and collaborate in diverse environments in physical and virtual settings
- Allocate financial and human resources, manage risk and analyze business opportunities
- Evaluate and solve complex business problems using numerical and qualitative data
- Use technology to develop business solutions to improve daily operations and long-term strategy

PROGRAM
- Apply leadership, resource management and conflict management techniques to solve business problems
- Analyze financial and statistical data using spreadsheet and database software
- Apply managerial theories and techniques to improve organizational performance and foster continuous improvement
- Effectively communicate business information to varying audiences through varying media

QUICK FACTS

124
minimum credit hours
required for graduation1,2

2 + 8
minimum length to graduation2

ACCREDITATION MATTERS
The Bachelor of Science in Business Administration degree has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it meets standards of business education that promote teaching excellence.

LEARN FROM THOSE WHO LEAD
Our accomplished faculty of experienced educators is passionate about teaching and guiding students toward success. Shape and build your education with guidance from faculty who challenge you intellectually and provide insight into new learnings from their real-world knowledge and industry expertise.

MICROSOFT OFFICE PRODUCTIVITY TOOLS
To ensure you have a robust learning experience, as part of your program, you will use latest version of the Microsoft Office suite to communicate business information, analyze data and report findings.

BE AN ACTIVE PART OF AN INCLUSIVE FUTURE
Customize your curriculum by choosing Diversity, Equity and Inclusion (DE&I) course alternates for your Communication Skills, Humanities and Social Science courses. These options highlight relevant topics to help empower you to promote an inclusive workplace.

1 128 for students enrolled at a New Jersey location. 2 127 for students enrolled at a Pennsylvania location. Additional program information may be found at https://www.devry.edu/online-programs.html.
Bachelor's Degree Program | Business

Business Administration

ESSENTIALS

COMMUNICATION SKILLS
- ENGL112 Composition
- ENGL135 Advanced Composition
- ENGL216 Technical Writing

Select one
- SPCH275 Public Speaking
- SPCH276 Intercultural Communication

HUMANITIES
- LAS432 Technology, Society, and Culture

Select one
- ETHC334 Diversity, Equity and Inclusion in the Workplace
- ETHC445 Principles of Ethics

Select one
- HUMN303 Introduction to the Humanities
- HUMN304 Multi-Ethnic Humanities

SOCIAL SCIENCES
- LAWS310 The Legal Environment
- SOCS185 Culture and Society

Select one
- SOCS325 Environmental Sociology
- SOCS350 Cultural Diversity in the Professions

MATHEMATICS AND NATURAL SCIENCES
- MATH114 Algebra for College Students
- MATH221 Statistics for Decision-Making
- SCI228 Nutrition, Health and Wellness with Lab

PERSONAL AND PROFESSIONAL DEVELOPMENT
- CARD405 Career Development
- COLL148 Critical Thinking and Problem-Solving

BUSINESS CORE

BUSINESS CORE
- ACCT212 Financial Accounting
- BIS155 Data Analysis with Spreadsheets with Lab
- BUSN115 Introduction to Business and Technology
- BUSN319 Marketing
- COMP100 Computer Applications for Business with Lab
- MGMT303 Principles of Management

PROGRAM

FINANCE AND MANAGEMENT
- ACCT360 Managerial Accounting
- BIAM110 Introduction to Business Analytics
- BUSN379 Finance
- ECON312 Principles of Economics
- MGMT404 Project Management

ELECTIVES
- Two of: BUSN350 Business Analysis, CEIS110 Introduction to Programming, MGMT408 Management of Technology Resources
- One of: BIS245 Database Essentials for Business with Lab, BUSN278 Budgeting and Forecasting, SEC310 Principles and Theory of Security Management

SENIOR PROJECT
- BUSN460 Senior Project

SPECIALIZED

Students who have not chosen an area of specialization may begin the program in "Undecided" status; however, they must select a specialization by the time they have earned 30 semester credit hours toward their degree.

Available specializations are:
- Accounting
- Business Intelligence and Analytics Management
- Finance
- Global Supply Chain Management
- Human Resource Management
- Project Management
- Sales and Marketing
- Small Business Management and Entrepreneurship

1 Students interested in sitting for the CPA exam in Texas completing ACCT434, ACCT440 and MGMT330 as elective course options. Successful completion of topics presented in these courses is required to sit for the CPA exam in Texas. Additional requirements also apply to students wishing to sit for the CPA exam; students should check with the Texas Board of Public Accountancy for details.