ABOUT THIS DEGREE PROGRAM

A FOUNDATION IN BUSINESS
This program features a series of essential Business Core courses to help build interdisciplinary skills critical to workplace success. These courses introduce students to key disciplines that support business careers and cover concepts related to general business principles, including accounting, marketing, management and the analytic skills that inform business decision-making.

The Business Core coursework introduces students to contemporary workplace applications. In each course, the learning experience is enhanced through activities that help students apply the course material, while shaping future education and career choices.

A PROGRAM TO FUEL YOUR FUTURE
In this program, you’ll learn to analyze business opportunities and risks, work with databases to examine statistical and financial data, and produce financial statements using GAAP guidelines. You’ll also apply marketing strategies for products and services, and leverage technology to develop solutions for daily operations.

IS THIS PROGRAM FOR YOU?
Want to pursue a business career but not sure where to focus? With this program, you’ll be exposed to a range of coursework that can help you define your path.

CAREER OPPORTUNITIES
Graduates of DeVry’s Business Administration degree program may consider, but are not limited to, the following careers:

- General and Operations Manager
- Sales Manager
- Administrative Services Manager
- Industrial Production Management
- Social and Community Service Manager
- Management Analyst

WHAT YOU’LL LEARN

ESSENTIALS
- Communicate methods and findings
- Collaborate in a dynamic work environment
- Solve complex problems
- Analyze business-related data
- Apply appropriate technologies

BUSINESS CORE
- Lead, manage and collaborate in diverse environments in physical and virtual settings
- Allocate financial and human resources, manage risk and analyze business opportunities
- Evaluate and solve complex business problems using numerical and qualitative data
- Use technology to develop business solutions to improve daily operations and long-term strategy

PROGRAM
- Apply leadership, resource management and conflict management techniques to solve business problems
- Analyze financial and statistical data using spreadsheet and database software
- Apply managerial theories and techniques to improve organizational performance and foster continuous improvement
- Effectively communicate business information to varying audiences through varying media

QUICK FACTS

124 CREDIT HOURS
minimum credit hours required for graduation1,2

2 + 8 YEARS MONTHS
minimum length to graduation3

ACCREDITATION MATTERS
The Bachelor of Science in Business Administration degree has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it meets standards of business education that promote teaching excellence.

LEARN FROM THOSE WHO LEAD
Our accomplished faculty of experienced educators is passionate about teaching and guiding students toward success. Shape and build your education with guidance from faculty who challenge you intellectually and provide insight into new learnings from their real-world knowledge and industry expertise.

MICROSOFT OFFICE PRODUCTIVITY TOOLS
To ensure you have a robust learning experience, as part of your program, you will use latest version of the Microsoft Office suite to communicate business information, analyze data and report findings.

BE AN ACTIVE PART OF AN INCLUSIVE FUTURE
Customize your curriculum by choosing Diversity, Equity and Inclusion (DE&I) course alternates for your Communication Skills, Humanities and Social Science courses. These options highlight relevant topics to help empower you to promote an inclusive workplace.

1 128 for students enrolled at a New Jersey location. 2 127 for students enrolled at a Pennsylvania location. 3 Not including breaks. Assumes year-round, full-time enrollment. Additional program information may be found at https://www.devry.edu/online-programs.html.
**Bachelor's Degree Program | Business**

**Business Administration**

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**ESSENTIALS**

**COMMUNICATION SKILLS**
- ENGL112: Composition
- ENGL135: Advanced Composition
- ENGL216: Technical Writing
- Select one
- SPCH275: Public Speaking
- SPCH276: Intercultural Communication

**HUMANITIES**
- LAS432: Technology, Society, and Culture
- Select one
- ETHC334: Diversity, Equity and Inclusion in the Workplace
- ETHC445: Principles of Ethics
- Select one
- HUMN303: Introduction to the Humanities
- HUMN304: Multi-Ethnic Humanities

**SOCIAL SCIENCES**
- LAWS310: The Legal Environment
- SOCS185: Culture and Society
- Select one
- SOCS325: Environmental Sociology
- SOCS350: Cultural Diversity in the Professions

**MATHEMATICS AND NATURAL SCIENCES**
- MATH114: Algebra for College Students
- SCI228: Nutrition, Health and Wellness with Lab
- Select one
- MATH200: Quantitative Reasoning
- MATH221: Statistics for Decision-Making

**PERSONAL AND PROFESSIONAL DEVELOPMENT**
- CARD405: Career Development
- COLL148: Critical Thinking and Problem-Solving

**BUSINESS CORE**
- BUSI155: Data Analysis with Spreadsheets with Lab
- BUSN115: Introduction to Business and Technology
- BUSN319: Marketing
- COMP100: Computer Applications for Business with Lab
- MGMT303: Principles of Management
- Select one
- ACCT207: Fundamentals of Accounting
- ACCT212: Financial Accounting

**FINANCE AND MANAGEMENT**
- ACCT360: Managerial Accounting
- BIAM110: Introduction to Business Analytics
- BUSN379: Finance
- ECON312: Principles of Economics
- Select one
- MGMT404: Project Management
- PROJ404: Project Management for the Profession

**ELECTIVES**
- Two of
  - BUSN350: Business Analysis
  - CEIS110: Introduction to Programming
  - LEAD150: Leadership and Facilitating Change
  - LEAD200: Communication for a Diverse Workplace
  - MGMT408: Management of Technology Resources
- One of
  - BUSN278: Budgeting and Forecasting
  - LEAD335: Cross-Cultural Leadership

**PROGRAM**

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**SPECIALIZED**

Students who have not chosen an area of specialization may begin the program in "Undecided" status; however, they must select a specialization by the time they have earned 30 semester credit hours toward their degree.

Available specializations are:
- Accounting
- Business Intelligence and Analytics Management
- Finance
- Global Supply Chain Management
- Health Services Management
- Hospitality Management
- Human Resource Management
- Project Management
- Sales and Marketing
- Small Business Management and Entrepreneurship

1. Students enrolled at a New Jersey location take ENGL108 in lieu of this course.
2. Students enrolled at a Nevada location must take POLI332 in lieu of this requirement.
3. Students selecting the Business Intelligence and Analytics Management major/concentration must take MATH221.
4. Students enrolled at a New Jersey location must also take the following to fulfill this requirement: BUSN369, BUSN412, GSCM206.
5. Students selecting the Accounting or Finance major/concentration must take ACCT212.
6. Students selecting the Project Management major/concentration must take PROJ404.
7. Students selecting the Accounting concentration who are interested in sitting for the CPA exam in Texas completing ACCT434, ACCT404 and MGMT310 as elective course options. Successful completion of topics presented in these courses in required to sit for the CPA exam in Texas. Additional requirements also apply to students wishing to sit for the CPA exam; students should check with the Texas Board of Public Accountancy for details.

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In New York, DeVry University operates as DeVry College of New York. DeVry University is accredited by The Higher Learning Commission (HLC). [www.hlcommission.org](http://www.hlcommission.org). The University’s Keller Graduate School of Management is included in this accreditation. DeVry University is certified to operate by the State Council of Higher Education for Virginia. DeVry University is authorized for operation as a postsecondary educational institution by the [Tennessee Higher Education Commission](http://www.tnhighered.gov). Naperville Campus: 1200 E. Diehl Rd., Naperville, IL 60563. Program availability varies by location. In site-based programs, students will be required to take a substantial amount of coursework online to complete their program.

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