



Bachelor's Degree Program  
**BUSINESS  
ADMINISTRATION**

**COLLEGE OF  
BUSINESS & MANAGEMENT**

**DID YOU KNOW?**

DeVry University's Bachelor of Science in Business Administration program has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP) [www.acbsp.org](http://www.acbsp.org), demonstrating that it has met the standards of business education that promote teaching excellence.



**QUICK FACTS**

**126-127**  
CREDIT HOURS  
minimum credit hours  
required for graduation

**2 + 8**  
YEARS MONTHS  
minimum length  
to graduation<sup>1</sup>

<sup>1</sup> Not including breaks. Assumes year-round, full-time enrollment. Additional program information may be found at <https://www.devry.edu/degree-programs.html>

**ABOUT THIS DEGREE PROGRAM**

Businesses large and small are the core of the American economy. Earning a bachelor's degree in Business Administration at DeVry University can help you develop the skills needed to work in many business areas and industries, such as accounting, project management, entrepreneurship, marketing, and human resources.

The Business Administration degree program is designed to prepare students to meet the challenges of a high-tech, global marketplace by bringing the real world into the classroom. Through experiential projects, you can develop the skills and business acumen needed in today's business world.

This program is designed to accommodate students with a wide range of experiences, including those with little or no prior college education or work experience. If you have prior work or educational experience, you may also want to consider our Technical Management or Management degree programs, which are available with many of the same specializations.

**CONCENTRATION: MINIMUM 27 CREDIT HOURS**

Students who have not chosen an area of specialization may begin the program in "Undeclared" status; however, they must select a major/concentration by the time they have earned 30 semester-credit hours toward their degree. Available tracks specializations are:

- Accounting
- Business Administration General Plan
- Business Intelligence and Analytics Management
- Finance
- Global Supply Chain Management
- Health Services Management
- Hospitality Management
- Human Resource Management
- Project Management
- Sales and Marketing
- Small Business Management and Entrepreneurship

**KNOWLEDGE AND SKILLS**

**ADMINISTRATION AND MANAGEMENT** – Understand the business and management principles involved in strategic planning, resource allocation, production methods and coordination of people and resources.

**CRITICAL THINKING** – Use logic and reasoning to identify the strengths and weaknesses of alternative solutions, conclusions or approaches to problems.

**MATHEMATICAL REASONING** – Use mathematical formulas to solve problems or project outcomes.

**JUDGMENT AND DECISION-MAKING** – Consider the relative costs and benefits of potential actions to choose the most appropriate one.

**GENERAL EDUCATION COURSEWORK**

**Communication Skills**

- ENGL112<sup>1</sup> Composition
- ENGL135 Advanced Composition
- ENGL216 Technical Writing
- SPCH275 Public Speaking

**Humanities<sup>5</sup>**

- HUMN303 Introduction to the Humanities
- ETHC445 Principles of Ethics
- LAS432 Technology, Society, and Culture

**Social Sciences**

- SOCS185 Culture and Society
- SOCS325<sup>2</sup> Environmental Sociology
- LAWS310<sup>3</sup> The Legal Environment

**Mathematics and Natural Sciences**

- MATH114 Algebra for College Students
- MATH221 Statistics for Decision-Making
- SCI228<sup>4</sup> Nutrition, Health and Wellness with Lab

**Personal and Professional Development**

- CARD405 Career Development
- COLL148 Critical Thinking and Problem-Solving

<sup>1</sup> Students enrolled at a New Jersey location take ENGL108 in lieu of this course.

<sup>2</sup> Certain students enrolled as online students are assigned PSYC307 in lieu of this requirement.

<sup>3</sup> Students enrolled at a Nevada location must take POLI332 in lieu of this requirement.

<sup>4</sup> Students enrolled at a New Jersey location may take PHYS204 or SCI200 to fulfill this requirement.

<sup>5</sup> Students enrolled at a Pennsylvania location must take HUMN451 as part of this requirement.

**CORE-DEGREE COURSEWORK**

**Business Core<sup>5</sup>**

- ACCT212 Financial Accounting
- ACCT346 Managerial Accounting
- BIS155 Data Analysis with Spreadsheets with Lab
- BIS245 Database Essentials for Business with Lab
- BUSN115 Introduction to Business and Technology
- BUSN319 Marketing
- BUSN379 Finance
- COMP100 Computer Applications for Business with Lab
- ECON312 Principles of Economics
- MGMT303 Principles of Management

**Senior Project**

- BUSN460 Senior Project

**Electives**

The following suggested electives ensure students meet prerequisite requirements and offer applied tech skills for today's business world. Qualifying prior college coursework not meeting other program requirements may be applied toward the elective hours. Students may request alternate elective courses through academic advising.

- CIS115 Logic and Design
- MGMT408 Management of Technology Resources
- SEC310 Principles and Theory of Security Management

<sup>5</sup> Students enrolled at a New Jersey location must also take the following to fulfill this requirement:  
(a) all of: BUSN412; GSCM206  
(b) one of: BUSN369; INTP491 and INTP492

For comprehensive consumer information, visit [devry.edu/studentconsumerinfo](http://devry.edu/studentconsumerinfo). Important information about the education debt, earnings and completion rates of students who attended this program can be found at [devry.edu/bba-ge](http://devry.edu/bba-ge). For additional program information, visit [devry.edu/bba](http://devry.edu/bba).

In New York, DeVry University operates as DeVry College of New York. DeVry University is accredited by The Higher Learning Commission (HLC), <http://www.hlcommission.org>. Keller Graduate School of Management is included in this accreditation. DeVry is certified to operate by the State Council of Higher Education for Virginia. Arlington Campus: 2450 Crystal Dr., Arlington, VA 22202. DeVry University is authorized for operation as a postsecondary educational institution by the Tennessee Higher Education Commission. [www.tn.gov/thecc](http://www.tn.gov/thecc) Nashville Campus: 3343 Perimeter Hill Dr., Nashville, TN 37211. Program availability varies by location. In site-based programs, students will be required to take a substantial amount of coursework online to complete their program. ©2018 DeVry Educational Development Corp. All rights reserved. Version 08/07/18



Visit [DeVry.edu](http://DeVry.edu) or call 888.DEVRY.04