



# Bachelor's Degree Program BUSINESS ADMINISTRATION

Specialization: **Global Supply Chain Management**

## ABOUT THIS DEGREE PROGRAM

Businesses large and small are the core of the American economy. Earning a bachelor's degree in Business Administration at DeVry University can help you develop the skills needed to work in many business areas and industries, such as accounting, project management, entrepreneurship, marketing, and human resources.

The Business Administration degree program is designed to prepare students to meet the challenges of a high-tech, global marketplace by bringing the real world into the classroom. Through experiential projects, you can develop the skills and business acumen needed in today's business world.

This program is designed to accommodate students with a wide range of experiences, including those with little or no prior college education or work experience. If you have prior work or educational experience, you may also want to consider our Technical Management or Management degree programs, which are available with many of the same specializations.

### DID YOU KNOW?

DeVry University's Bachelor of Science in Business Administration program has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP) [www.acbsp.org](http://www.acbsp.org), demonstrating that it has met the standards of business education that promote teaching excellence.



## GENERAL EDUCATION COURSEWORK

### Communication Skills

ENGL112 <sup>1</sup>	Composition
ENGL135	Advanced Composition
ENGL216	Technical Writing
SPCH275	Public Speaking

### Humanities

HUMN303	Introduction to the Humanities
ETHC445	Principles of Ethics
LAS432	Technology, Society, and Culture

### Social Sciences

SOCS185	Culture and Society
SOCS325 <sup>2</sup>	Environmental Sociology
LAWS310 <sup>3</sup>	The Legal Environment

### Mathematics and Natural Sciences

MATH114	Algebra for College Students
MATH221	Statistics for Decision-Making
SCI228 <sup>4</sup>	Nutrition, Health and Wellness with Lab

### Personal and Professional Development

CARD405	Career Development
COLL148	Critical Thinking and Problem-Solving

<sup>1</sup> Students enrolled at a New Jersey location take ENGL108 in lieu of this course.

<sup>2</sup> Certain students enrolled as online students are assigned PSYC307 in lieu of this requirement.

<sup>3</sup> Students enrolled at a Nevada location must take POLI332 in lieu of this requirement.

<sup>4</sup> Students enrolled at a New Jersey location may take PHYS204 or SCI200 to fulfill this requirement.

## CORE-DEGREE COURSEWORK

### Business Core<sup>5</sup>

ACCT212	Financial Accounting
ACCT346	Managerial Accounting
BIS155	Data Analysis with Spreadsheets with Lab
BIS245	Database Essentials for Business with Lab
BUSN115	Introduction to Business and Technology
BUSN319	Marketing
BUSN379	Finance
COMP100	Computer Applications for Business with Lab
ECON312	Principles of Economics
MGMT303	Principles of Management
MGMT404	Project Management

### Senior Project

BUSN460	Senior Project
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### Electives

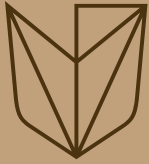
The following suggested electives ensure students meet prerequisite requirements and offer applied tech skills for today's business world. Qualifying prior college coursework not meeting other program requirements may be applied toward the elective hours. Students may request alternate elective courses through academic advising.

CIS115	Logic and Design
MGMT408	Management of Technology Resources
SEC310	Principles and Theory of Security Management

<sup>5</sup> Students enrolled at a New Jersey location must also take the following to fulfill this requirement:

- (a) all of: BUSN412; GSCM206
- (b) one of: BUSN369; INTP491 and INTP492

Programs, course requirements and availability vary by location. Some courses may be available online only. All students enrolled in site-based programs will be required to take some coursework online and, for some programs and locations, a substantial portion of the program may be required to be completed online. DeVry's academic catalog, available via [devry.edu/catalogs](http://devry.edu/catalogs), contains the most current and detailed program information, including admission, progression and graduation requirements. Information contained herein is effective as of date of publishing.



# SPECIALIZATION: GLOBAL SUPPLY CHAIN MANAGEMENT

## ABOUT THIS SPECIALIZATION

DeVry University's bachelor's degree program in Business Administration can help prepare you for the workplace with a solid business foundation. Our specialization in Global Supply Chain Management can further focus your studies.

Global supply chain management professionals are responsible for streamlining the flow of everything that organizations need in order to make and deliver their products and services. Because supply chain management touches all aspects of a company's daily operations — from cost minimization and risk mitigation, to environmentally conscious sourcing decisions — it has a major impact on profitability and competitive advantage. Our Global Supply Chain Management specialization can prepare you for a career in this field with a thorough understanding of all stages of the supply chain, the complexities of global markets, and the supply chain optimization technologies, concepts and processes used by world-class organizations.

Graduates of DeVry University's Business Administration program with a specialization in Global Supply Chain Management might consider careers including, but not limited to, the following:

- Distribution Manager
- Global Transportation Manager
- Industrial Production Manager
- Logistician
- Operations Supervisor/Manager
- Operations Research Analyst
- Procurement/Sourcing Manager
- Purchasing Manager
- Supply Chain Manager
- Supply Chain/Operations Analyst
- Transportation Manager
- Warehousing Manager

Employment in some occupations may require years of relevant experience.

For comprehensive consumer information, visit [devry.edu/studentconsumerinfo](http://devry.edu/studentconsumerinfo). Important information about the education debt, earnings and completion rates of students who attended this program can be found at [devry.edu/bba-ge](http://devry.edu/bba-ge). For additional program information, visit [devry.edu/bba](http://devry.edu/bba).

In New York, DeVry University operates as DeVry College of New York.

DeVry University is accredited by The Higher Learning Commission (HLC), [www.hlcommission.org](http://www.hlcommission.org). DeVry is certified to operate by the State Council of Higher Education for Virginia. Arlington Campus – 2450 Crystal Dr., Arlington, VA 22202. DeVry University is authorized for operation by the THEC, [www.tn.gov/thec](http://www.tn.gov/thec). Nashville Campus - 3343 Perimeter Hill Dr., Nashville, TN 37211. To report unresolved complaints to the Illinois Board of Higher Education, visit their webpage at <http://complaints.ibhe.org/> or by mail to the Illinois Board of Higher Education, 1 N. Old State Capitol Plaza, Suite 333, Springfield, IL 62701-1377. Program availability varies by location. ©2017 Adtalem Global Education. All rights reserved. Version 08/14/17

## KNOWLEDGE AND SKILLS

**ADMINISTRATION AND MANAGEMENT** — Understand the fundamental management theories and traditional managerial responsibilities in formal and informal organizational structures, including planning, organizing, directing, controlling and staffing.

**STRATEGIC DECISION MAKING** — Be able to analyze information and evaluate results to solve problems and choose the best solutions.

**COMPLEX PROBLEM SOLVING** — Understand how to identify complex problems and review related information to develop and evaluate options, and implement solutions.

**MULTI-LEVEL COMMUNICATIONS** — Have the ability to convey information effectively, both horizontally and vertically within an organization.

**CRITICAL THINKING** — Use logic and reasoning to identify the strengths and weaknesses of alternative solutions, conclusions or approaches to problems.

**SYSTEMS ANALYSIS** — Understand ways to determine how a system should work, and how changes in conditions, operations and the environment will affect outcomes.

**MATHEMATIC REASONING** — Use mathematical formulas to solve problems or project outcomes.

**PRODUCTION AND PROCESSING** — Understand raw materials, production processes, quality control, costs and techniques for maximizing the effective manufacture and distribution of goods.

## PROGRAM-SPECIFIC COURSEWORK

### Global Supply Chain Management

- GSCM206 Managing Operations Across the Supply Chain
- GSCM209 Supply Chain Management Decision Support Tools and Applications
- GSCM326 Total Quality Management
- GSCM330 Strategic Supply and Master Planning
- GSCM434 Supply Chain Logistics, Distribution and Warehousing
- GSCM440 Supply Chain Procurement Management and Sourcing Strategy
- GSCM460 Global Issues in Supply Chain Management