ABOUT THIS DEGREE PROGRAM

A FOUNDATION IN BUSINESS

This program features a series of essential Business Core courses to help build interdisciplinary skills critical to workplace success. These courses introduce students to key disciplines that support business careers and cover concepts related to general business principles, including accounting, marketing, management and the analytic skills that inform business decision-making.

The Business Core coursework introduces students to contemporary workplace applications. In each course, the learning experience is enhanced through activities that help students apply the course material, while shaping future education and career choices.

A PROGRAM TO FUEL YOUR FUTURE

In addition to providing you with a background in business skills such as accounting, finance and data analysis, this specialization will allow you to explore the many aspects of planning, scoping, monitoring and managing projects.

IS THIS PROGRAM FOR YOU?

Interested in a business degree and marketplace logistics? Then this program might be the right fit for you.

CAREER OPPORTUNITIES

Graduates who complete DeVry’s Bachelor’s of Science in Business Administration degree with a specialization in Global Supply Chain Management may consider, but are not limited to, the following careers:

• Procurement Officer
• Purchasing Associate
• Materials Manager
• Logistics Team Lead
• Supply Chain Analyst

WHAT YOU’LL LEARN

ESSENTIALS

• Communicate methods and findings
• Solve complex problems
• Analyze business-related data
• Apply appropriate technologies

BUSINESS CORE

• Lead, manage and collaborate in diverse environments
• Allocate financial and human resources, manage risk, and analyze business opportunities
• Evaluate and solve complex problems using numerical and qualitative data
• Use technology to develop business solutions to improve daily operations and long-term strategy

PROGRAM

• Apply leadership, resource management and conflict management techniques to solve business problems
• Analyze financial and statistical data
• Apply managerial theories and techniques to improve organizational performance and foster continuous improvement

SPECIALIZED

• Apply decision-making tools to analyze potential solutions to supply chain issues
• Analyze end-to-end supply chain to increase customer service and profitability
• Analyze business decisions such as make vs. buy, supplier evaluation and selection, global sourcing
• Use contemporary tools such as master production scheduling, materials resource planning, and capacity resource planning for optimal efficiencies

QUICK FACTS

124 CREDIT HOURS

minimum credit hours required for graduation

2 + 8 YEARS + MONTHS

minimum length to graduation

ACCREDITATION MATTERS

The Bachelor of Science in Business Administration degree has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it meets standards of business education that promote teaching excellence.

LEARN FROM THOSE WHO LEAD

Our accomplished faculty of experienced educators is passionate about teaching and guiding students toward success. Shape and build your education with guidance from faculty who challenge you intellectually and provide insight into new learnings from their real-world knowledge and industry expertise.

MICROSOFT OFFICE PRODUCTIVITY TOOLS

To ensure you have a robust learning experience, as part of your program, you will use latest version of the Microsoft Office suite to communicate business information, analyze data and report findings.

BE AN ACTIVE PART OF AN INCLUSIVE FUTURE

Customize your curriculum by choosing Diversity, Equity and Inclusion (DE&I) course alternates for your Communication Skills, Humanities and Social Science courses. These options highlight relevant topics to help empower you to promote an inclusive workplace.

1 128 for students enrolled at a New Jersey location. 2 127 for students enrolled at a Pennsylvania location.
3 Not including breaks. Assumes year-round, full-time enrollment. Additional program information may be found at https://www.devry.edu/online-programs.html.
## ESSENTIALS

**COMMUNICATION SKILLS**¹
- ENGL112 Composition
- ENGL135 Advanced Composition
- ENGL216 Technical Writing

Select one
- SPCH275 Public Speaking
- SPCH276 Intercultural Communication

**HUMANITIES**³⁴
- LAS432 Technology, Society, and Culture

Select one
- ETHC334 Diversity, Equity and Inclusion in the Workplace
- ETHC445 Principles of Ethics

Select one
- HUMN303 Introduction to the Humanities
- HUMN304 Multi-Ethnic Humanities

**SOCIAL SCIENCES**
- LAWS310 The Legal Environment
- SOCS185 Culture and Society

Select one
- SOCS325 Environmental Sociology
- SOCS350 Cultural Diversity in the Professions

**MATHEMATICS AND NATURAL SCIENCES⁶**
- MATH114 Algebra for College Students
- MATH221 Statistics for Decision-Making
- SCI228 Nutrition, Health and Wellness with Lab

**PERSONAL AND PROFESSIONAL DEVELOPMENT**
- CARD405 Career Development
- COLL148 Critical Thinking and Problem-Solving

This icon indicates Diversity, Equity & Inclusion Courses

1 14 credit hours for students enrolled at a New Jersey location.
2 Students enrolled at a New Jersey location take ENGL108 in lieu of this course.
3 Students enrolled at a Pennsylvania location must take HUMN451 as part of this requirement.
4 12 credit hours for students enrolled at a Pennsylvania location.
5 Students enrolled at a Nevada location must take POLI332 in lieu of this requirement.
6 11 credit hours for students enrolled at a Nevada location.
7 Students enrolled at a New Jersey location may take PHYS204 or SCI200 to fulfill this requirement.

## BUSINESS CORE

**BUSINESS CORE⁹**
- ACCT212 Financial Accounting
- BIS155 Data Analysis with Spreadsheets with Lab
- BUSN115 Introduction to Business and Technology
- BUSN319 Marketing
- COMP100 Computer Applications for Business with Lab
- MGMT303 Principles of Management

## PROGRAM

**FINANCE AND MANAGEMENT**
- ACCT360 Managerial Accounting
- BIAM110 Introduction to Business Analytics
- BUSN379 Finance
- ECON312 Principles of Economics
- MGMT404 Project Management

**ELECTIVES**
Two of:
- BUSN350 Business Analysis
- CEIS110 Introduction to Programming
- MGMT408 Management of Technology Resources

One of:
- BIS245 Database Essentials for Business with Lab
- BUSN278 Budgeting and Forecasting
- SEC310 Principles and Theory of Security Management

**SENIOR PROJECT**
- BUSN460 Senior Project

**SPECIALIZED**

**GLOBAL SUPPLY CHAIN MANAGEMENT**
- GSCM206 Managing Operations Across the Supply Chain
- GSCM209 Supply Chain Management Decision Support Tools and Applications
- GSCM326 Total Quality Management
- GSCM330 Strategic Supply and Master Planning
- GSCM434 Supply Chain Logistics, Distribution and Warehousing
- GSCM440 Supply Chain Procurement Management and Sourcing Strategy
- GSCM460 Global Issues in Supply Chain Management