

Bachelor's Degree Program BUSINESS ADMINISTRATION

Specialization: **Finance**

ABOUT THIS DEGREE PROGRAM

Businesses large and small are the core of the American economy. Earning a bachelor's degree in Business Administration at DeVry University can help you develop the skills needed to work in many business areas and industries, such as accounting, project management, entrepreneurship, marketing, and human resources.

The Business Administration degree program is designed to prepare students to meet the challenges of a high-tech, global marketplace by bringing the real world into the classroom. Through experiential projects, you can develop the skills and business acumen needed in today's business world.

This program is designed to accommodate students with a wide range of experiences, including those with little or no prior college education or work experience. If you have prior work or educational experience, you may also want to consider our Technical Management or Management degree programs, which are available with many of the same specializations.

DID YOU KNOW?

DeVry University's Bachelor of Science in Business Administration program has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP) www.acbsp.org, demonstrating that it has met the standards of business education that promote teaching excellence.



GENERAL EDUCATION COURSEWORK

Communication Skills

ENGL112 ¹	Composition
ENGL135	Advanced Composition
ENGL216	Technical Writing
SPCH275	Public Speaking

Humanities

HUMN303	Introduction to the Humanities
ETHC445	Principles of Ethics
LAS432	Technology, Society, and Culture

Social Sciences

SOCS185	Culture and Society
SOCS325 ²	Environmental Sociology
LAWS310 ³	The Legal Environment

Mathematics and Natural Sciences

MATH114	Algebra for College Students
MATH221	Statistics for Decision-Making
SCI228 ⁴	Nutrition, Health and Wellness with Lab

Personal and Professional Development

CARD405	Career Development
COLL148	Critical Thinking and Problem-Solving

¹ Students enrolled at a New Jersey location take ENGL108 in lieu of this course.

² Certain students enrolled as online students are assigned PSYC307 in lieu of this requirement.

³ Students enrolled at a Nevada location must take POLI332 in lieu of this requirement.

⁴ Students enrolled at a New Jersey location may take PHYS204 or SCI200 to fulfill this requirement.

CORE-DEGREE COURSEWORK

Business Core⁵

ACCT212	Financial Accounting
ACCT346	Managerial Accounting
BIS155	Data Analysis with Spreadsheets with Lab
BIS245	Database Essentials for Business with Lab
BUSN115	Introduction to Business and Technology
BUSN319	Marketing
BUSN379	Finance
COMP100	Computer Applications for Business with Lab
ECON312	Principles of Economics
MGMT303	Principles of Management
MGMT404	Project Management

Senior Project

BUSN460	Senior Project
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Electives

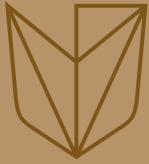
The following suggested electives ensure students meet prerequisite requirements and offer applied tech skills for today's business world. Qualifying prior college coursework not meeting other program requirements may be applied toward the elective hours. Students may request alternate elective courses through academic advising.

CIS115	Logic and Design
MGMT408	Management of Technology Resources
SEC310	Principles and Theory of Security Management

⁵ Students enrolled at a New Jersey location must also take the following to fulfill this requirement:

- (a) all of: BUSN412; GSCM206
- (b) one of: BUSN369; INTP491 and INTP492

Programs, course requirements and availability vary by location. Some courses may be available online only. All students enrolled in site-based programs will be required to take some coursework online and, for some programs and locations, a substantial portion of the program may be required to be completed online. DeVry's academic catalog, available via devry.edu/catalogs, contains the most current and detailed program information, including admission, progression and graduation requirements. Information contained herein is effective as of date of publishing.



Bachelor's Degree Program | Business Administration
SPECIALIZATION: FINANCE

**ABOUT THIS
 SPECIALIZATION**

DeVry University's bachelor's degree program in Business Administration can help prepare you for the workplace with a solid business foundation. Our specialization in Finance can further focus your studies.

The vast world of finance spans from local to international. Our Finance specialization introduces you to many areas under the financial umbrella such as investments, securities, global systems, real estate finance, risk management, international finance management and more. You can learn how to analyze and interpret a financial statement, and explore how it relates to the financial strength of an investment and the expansive finance and legal environment that surrounds it. You can also learn to use and review information such as financial reports, market trends and interest rates to give advice and guide individuals or organizations on financial decisions.

Graduates of DeVry University's Business Administration program with a specialization in Finance may consider careers including, but not limited to, the following:

- Bank Branch Manager¹
- Budget Analyst
- Cash Manager
- Commercial Banking Officer^{1,3}
- Controller¹
- Credit Manager
- Financial Analyst
- Financial Planning Consultant
- Insurance Representative^{2,3}
- Loan Officer^{1,3}
- Manager of International Banking¹
- Risk and Insurance Analyst
- Security and Commodities Sales Agent
- Treasurer or Finance Officer¹

¹Employment in this occupation may require years of relevant experience.

²Additional hours of industry-specific training may be required to obtain employment in this field.

³Applicants for jobs in this field may be subject to pre-employment screenings such as, but not limited to, criminal background checks, and drug and/or alcohol testing.

For comprehensive consumer information, visit devry.edu/studentconsumerinfo. Important information about the education debt, earnings and completion rates of students who attended this program can be found at devry.edu/bba-ge. For additional program information, visit devry.edu/bba.

In New York, DeVry University operates as DeVry College of New York.

DeVry University is accredited by The Higher Learning Commission (HLC), www.hlcommission.org. DeVry is certified to operate by the State Council of Higher Education for Virginia, Arlington Campus - 2450 Crystal Dr., Arlington, VA 22202. DeVry University is authorized for operation by the THEC, www.tn.gov/thecc Nashville Campus - 3343 Perimeter Hill Dr., Nashville, TN 37211. To report unresolved complaints to the Illinois Board of Higher Education, visit their webpage at <http://complaints.ibhe.org/> or by mail to the Illinois Board of Higher Education, 1 N. Old State Capitol Plaza, Suite 333, Springfield, IL 62701-1377. Program availability varies by location. ©2017 Adtalem Global Education. All rights reserved. Version 06/27/17

**KNOWLEDGE
 AND SKILLS**

INVESTMENT FUNDAMENTALS AND SECURITY ANALYSIS — Learn to make investment decisions by exploring the nature of securities, mechanics and costs of trading, the way in which securities markets operate, the relationship between risk and return, equity securities, fixed income securities, portfolio diversification and the concept of valuation.

MONEY AND BANKING — Learn the role of financial services companies in money and capital markets, including the nature of money and credit, U.S. banking systems, central bank policies and controls, funds acquisitions, investments and credit extension.

FINANCIAL STATEMENT ANALYSIS — Study the techniques used to analyze and interpret financial statements, and use the statement to understand and evaluate a firm's financial strength, income potential, working capital requirements and debt-paying ability.

FIXED INCOME SECURITIES AND CREDIT ANALYSIS — Understand topics such as: debt securities characteristics, provisions for paying off bonds, debt market structure, bond investment risk, global bond sectors and instruments, yield spreads and measures, valuation, spot and forward rates, interest rate risks, mortgage and asset-backed securities, trading strategies and credit analysis.

ECONOMICS AND ACCOUNTING — Understand financial principles and practices, the financial markets, banking and the analysis and reporting of financial data.

JUDGMENT AND DECISION-MAKING — Consider the relative costs and benefits of potential actions to choose the most appropriate one.

DATA AND INFORMATION ANALYSIS — Identify underlying principles, reasons or facts by breaking down information or data into separate parts.

**PROGRAM-SPECIFIC
 COURSEWORK**

Finance	
ACCT304	Intermediate Accounting I
ACCT429	Federal Income Taxation
BUSN278	Budgeting and Forecasting
FIN351	Investment Fundamentals and Security Analysis
FIN364	Money and Banking
FIN382	Financial Statement Analysis
FIN390	Fixed Income Securities Analysis