# Bachelor’s Degree Program

## TECHNICAL MANAGEMENT

Specialization: **Hospitality Management**

### ABOUT THIS DEGREE PROGRAM

For those with prior college education or professional experience, the bachelor’s degree completion program in Technical Management at DeVry University can help you develop the management skills needed to work in many business areas and industries, such as accounting, project management, entrepreneurship, marketing, and human resources. With previously earned qualifying college credits, you may be able to earn your bachelor’s degree in less time.

Our Technical Management degree program is designed to prepare students to meet the challenges of a high-tech, global marketplace by bringing the real world into the classroom. Through experiential projects, you can develop the skills and business acumen needed in today’s business world.

If you have prior work or educational experience, you may also want to consider our Management degree program, which is available with many of the same specializations.

### DID YOU KNOW?

DeVry University’s Bachelor of Science in Technical Management program has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP) www.acbsp.org, demonstrating that it has met the standards of business education that promote teaching excellence.

### GENERAL EDUCATION COURSEWORK

<table>
<thead>
<tr>
<th>Category</th>
<th>Course Code</th>
<th>Course Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Communication Skills</td>
<td>ENGL112</td>
<td>Composition</td>
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<tr>
<td></td>
<td>ENGL135</td>
<td>Advanced Composition</td>
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<tr>
<td>Humanities</td>
<td>ETHC445</td>
<td>Principles of Ethics</td>
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<td></td>
<td>LAS432</td>
<td>Technology, Society and Culture</td>
</tr>
<tr>
<td>Social Sciences</td>
<td>ECON312</td>
<td>Principles of Economics</td>
</tr>
<tr>
<td></td>
<td>SOCS185^2</td>
<td>Culture and Society</td>
</tr>
<tr>
<td>Mathematics and Natural Sciences</td>
<td>MATH114</td>
<td>Algebra for College Students</td>
</tr>
<tr>
<td></td>
<td>MATH221</td>
<td>Statistics for Decision-Making</td>
</tr>
<tr>
<td></td>
<td>SCI228^2</td>
<td>Nutrition, Health and Wellness with Lab</td>
</tr>
</tbody>
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### CORE-DEGREE COURSEWORK

#### Business, Management and Technology

- ACCT212  Financial Accounting
- BIS155   Data Analysis with Spreadsheets with Lab
- BIS245   Database Essentials for Business with Lab
- BUSN115  Introduction to Business and Technology
- BUSN412  Business Policy
- COMP100  Computer Applications for Business with Lab
- MGMT303  Principles of Management
- MGMT404  Project Management

#### Electives^3

The following suggested electives follow the TechPath and ensure students meet prerequisite requirements. Qualifying prior college coursework not meeting other program requirements may be applied toward the elective hours. Students may request alternate elective courses through academic advising.

- BUSN319  Marketing
- BUSN369  International Business
- CIS115  Logic and Design
- CIS170C  Programming with Lab
- CIS206  Architecture and Operating Systems with Lab
- MGMT408  Management of Technology Resources
- SEC310  Principles and Theory of Security Management

\^3 Students enrolled at a New Jersey location must take 55 semester-credit hours of general education coursework. Fifteen semester-credit hours of general education coursework may be applied to the Electives course area.

Programs, course requirements and availability vary by location. Some courses may be available online only. All students enrolled in site-based programs will be required to take some coursework online and, for some programs and locations, a substantial portion of the program may be required to be completed online. DeVry’s academic catalog, available via devry.edu/catalogs, contains the most current and detailed program information, including admission, progression and graduation requirements. Information contained herein is effective as of date of publishing.
BACHELOR’S DEGREE PROGRAM | TECHNICAL MANAGEMENT

SPECIALIZATION: HOSPITALITY MANAGEMENT

ABOUT THIS SPECIALIZATION

DeVry University’s bachelor’s degree program in Technical Management can help prepare you for the workplace with a solid business foundation. Our specialization in Hospitality Management can further focus your studies.

The field of hospitality management is diverse, spanning the industries of lodging, gaming, restaurants, tourism, meetings and events. Our curriculum can help prepare you with the relevant knowledge and skills to best pursue the breadth of available opportunities within the hospitality field.

Our curriculum explores the operations and day-to-day managerial challenges and responsibilities within hospitality management. Students can learn the particulars of meeting and event management which can include venue selection, staffing, sponsorships, finance and exhibit coordination. As a student, you can study the operational and managerial practices in new and established restaurants, as well as the fundamentals of food safety. Our specialization introduces you to the operating conditions and management responsibilities in casinos and related properties and services. In addition, you can become familiar with the many aspects of the tourism and hospitality industry.

Graduates of DeVry University’s Technical Management program with a specialization in Hospitality Management may consider careers including, but not limited to, the following:

- Casino Operations Manager
- Customer Service Representative
- Event Planner
- Hotel and Restaurant Operations Manager
- Management Consultant
- Meeting and Convention Planner
- Retail Store Manager
- Tourism Operations Manager

1Applicants for jobs in this field may be subject to pre-employment screenings such as, but not limited to, criminal background checks, and drug and/or alcohol testing.

For comprehensive consumer information, visit devry.edu/studentconsumerinfo.

Employment in some occupations may require years of relevant experience.

KNOWLEDGE AND SKILLS

ADMINISTRATION AND MANAGEMENT — Understand the fundamental management theories and traditional managerial responsibilities in formal and informal organizational structures, including planning, organizing, directing, controlling and staffing.

FOUNDATIONS OF HOTEL MANAGEMENT — Understand lodging industry management, economics and measurement, including reservation systems, staffing, security and maintenance.

MEETINGS AND EVENTS MANAGEMENT — Learn about sponsorship, venues, staffing, finance, exhibit coordination, contracted services, legal implications, marketing and convention bureaus.

RESTAURANT MANAGEMENT — Explore service, customer relations, mission, marketing strategy and menu creation, as well as financial management and business operations for both new and established restaurants.

TOURISM MANAGEMENT — Examine the social and behavioral aspects of tourism and the structure and function of major tourism delivery systems. Analyze supply and demand for facilities, products and services; forecast demand; and explore revenue and yield management approaches.

CUSTOMER AND PERSONAL SERVICE — Demonstrate the principles and processes of personal service, including conducting customer-needs assessments, meeting quality standards for services and evaluating customer satisfaction.

FOOD SAFETY AND SANITATION — Understand the fundamental aspects of food safety, sanitation and food service operations.

PROGRAM-SPECIFIC COURSEWORK

Hospitality Management

HOSP310 Introduction to Hospitality Management
HOSP320 Foundations of Hotel Management
HOSP330 Meetings and Event Management
HOSP410 Restaurant Management
HOSP420 Food Safety and Sanitation
HOSP430 Casino Management
HOSP450 Tourism Management