Bachelor’s Degree Program
MANAGEMENT
Specialization: Hospitality Management

ABOUT THIS DEGREE PROGRAM

The bachelor’s degree in Management at DeVry University can help you develop the management skills needed to work in many business areas and industries, such as accounting, project management, entrepreneurship, marketing, and human resources. If you’re currently employed, this can be a great way to further develop your management skills.

Our Management degree program is designed to prepare students to meet the challenges of a high-tech, global marketplace by bringing the real world into the classroom. Through experiential projects, you can develop the skills and business acumen needed in today’s business world.

This program is designed to accommodate students with a wide range of experiences, including those with little or no prior college education or work experience. If you have prior work or educational experience, you may also want to consider our Technical Management degree program which is available with many of the same specializations.

GENERAL EDUCATION COURSEWORK

Communication Skills
ENGL112 Composition
ENGL135 Advanced Composition

Humanities^a
ETHC445 Principles of Ethics
LAS432 Technology, Society and Culture

Social Sciences
ECON312 Principles of Economics
SOCIS1851 Culture and Society

Mathematics and Natural Sciences^b
MATH114 Algebra for College Students
MATH1221 Statistics for Decision-Making
SCI228 Nutrition, Health and Wellness with Lab

Additional General Education Selection
SPCH275 Public Speaking

Personal and Professional Development
CARD405 Career Development
COLL148 Critical Thinking and Problem-Solving

1 Students enrolled at a Nevada location must take POL1332 as part of this requirement or the General Education Option.
2 Students enrolled at a Pennsylvania location must take HUMN451 as part of this requirement.
3 Ohio residents enrolled as online students, and students enrolled at an Ohio location, must take an additional natural sciences course from those with prefixes BIOS, PHYS, or SCI as part of this requirement.

CORE-DEGREE COURSEWORK

Business, Management and Technology
ACCT212 Financial Accounting
BIS155 Data Analysis with Spreadsheets with Lab
BIS245 Database Essentials for Business with Lab
BUSN115 Introduction to Business and Technology
BUSN278 Budgeting and Forecasting
BUSN319 Marketing
CIS115 Logic and Design
CIS206 Architecture and Operating Systems with Lab
COMPU100 Computer Applications for Business with Lab
MGMT303 Principles of Management
MGMT404 Project Management
MGMT410 Human Resource Management

Senior Project
BUSN460 Senior Project

Analytics
BIAM300 Managerial Applications of Business Analytics
BIAM400 Applied Business Analytics
BIAM410 Database Concepts in Business Intelligence

COLLEGE OF BUSINESS & MANAGEMENT

QUICK FACTS

124 CREDIT HOURS
minimum credit hours required for graduation

9.1% GROWTH NATIONALLY FROM 2016-2026 FOR EMPLOYMENT OF GENERAL AND OPERATIONS MANAGERS^c

2 + 8 YEARS MONTHS minimum length to graduation^c

1https://data.bls.gov/projections/occupationProj. Data reflects a national projected percentage change in employment from 2016-2026 and may not reflect local economic conditions. 2Not including breaks. Assumes year-round, full-time enrollment. Additional program information may be found at https://www.devry.edu/degree-programs.html

DeVry University
ABOUT THIS SPECIALIZATION

DeVry University's bachelor's degree program in Management can help prepare you for the workplace with a solid business foundation. Our specialization in Hospitality Management can further focus your studies.

The field of hospitality management is diverse, spanning the industries of lodging, gaming, restaurants, tourism, meetings and events. Our curriculum can help prepare you with the skills to best pursue the breadth of available opportunities within the hospitality field.

Our specialization explores the operations and day-to-day managerial challenges and responsibilities within hospitality management. Students can learn the particulars of meeting and event management which can include venue selection, staffing, sponsorships, finance and exhibit coordination. As a student, you can study the operational and managerial practices in new and established restaurants, as well as the fundamentals of food safety. Our curriculum introduces you to the operating conditions and management responsibilities in casinos and related properties and services. In addition, you can become familiar with the many aspects of the tourism and hospitality industry.

Graduates of DeVry University's Management program with a specialization in Hospitality Management may consider careers including, but not limited to, the following:

- Casino Operations Manager
- Customer Service Representative
- Event Planner
- Hotel and Restaurant Operations Manager
- Management Consultant
- Meeting and Convention Planner
- Retail Store Manager
- Tourism Operations Manager

Applicants for jobs in this field may be subject to pre-employment screenings such as, but not limited to, criminal background checks, and drug and/or alcohol testing.

Employment in some occupations may require years of relevant experience.

STUDY AREAS

- Administration and Management
  - Understand the fundamental management theories and traditional managerial responsibilities in formal and informal organizational structures, including planning, organizing, directing, controlling and staffing.

- Foundations of Hotel Management
  - Understand lodging industry management, economics and measurement, including reservation systems, staffing, security and maintenance.

- Meetings and Events Management
  - Learn about sponsorship, venues, staffing, finance, exhibit coordination, contracted services, legal implications, marketing and convention bureaus.

- Restaurant Management
  - Explore service, customer relations, mission, marketing strategy and menu creation, as well as financial management and business operations for both new and established restaurants.

- Tourism Management
  - Examine the social and behavioral aspects of tourism and the structure and function of major tourism delivery systems. Analyze supply and demand for facilities, products and services; forecast demand; and explore revenue and yield management approaches.

- Customer and Personal Service
  - Demonstrate the principles and processes of personal service, including conducting customer-needs assessments, meeting quality standards for services and evaluating customer satisfaction.

- Food Safety and Sanitation
  - Understand the fundamental aspects of food safety, sanitation and food service operations.

For comprehensive consumer information, visit devry.edu/studentconsumerinfo.

In New York, DeVry University operates as DeVry College of New York.

Visit DeVry.edu or call 888.DEVRY.04