ABOUT THIS DEGREE PROGRAM

The bachelor's degree in Management at DeVry University can help you develop the management skills needed to work in many business areas and industries, such as accounting, project management, entrepreneurship, marketing, and human resources. If you're currently employed, this can be a great way to further develop your management skills.

Our Management degree program is designed to prepare students to meet the challenges of a high-tech, global marketplace by bringing the real world into the classroom. Through experiential projects, you can develop the skills and business acumen needed in today's business world.

This program is designed to accommodate students with a wide range of experiences, including those with little or no prior college education or work experience. If you have prior work or educational experience, you may also want to consider our Technical Management degree program which is available with many of the same specializations.

GENERAL EDUCATION COURSEWORK

Communication Skills
ENGL112 Composition
ENGL135 Advanced Composition

Humanities
ETHC445 Principles of Ethics
LAS432 Technology, Society and Culture

Social Sciences
ECON312 Principles of Economics
SOCIS5 Culture and Society

Mathematics and Natural Sciences
MATH114 Algebra for College Students
MATH121 Statistics for Decision-Making
SCI228 Nutrition, Health and Wellness with Lab

Additional General Education Selection
SPCH275 Public Speaking

Personal and Professional Development
CARD405 Career Development
COLL448 Critical Thinking and Problem-Solving

1 Students enrolled at a Nevada location must take POLI332 as part of this requirement or the General Education Option.

CORE-DEGREE COURSEWORK

Business, Management and Technology
ACCT212 Financial Accounting
BIS105 Data Analysis with Spreadsheets with Lab
BIS245 Database Essentials for Business with Lab
BUSN115 Introduction to Business and Technology
BUSN278 Budgeting and Forecasting
BUSN319 Marketing
CIS115 Logic and Design
CIS206 Architecture and Operating Systems with Lab
COMIT100 Computer Applications for Business with Lab
MGMT303 Principles of Management
MGMT404 Project Management
MGMT410 Human Resource Management

Senior Project
BUSN460 Senior Project

Analytics
BIAM300 Managerial Applications of Business Analytics
BIAM400 Applied Business Analytics
BIAM410 Database Concepts in Business Intelligence

Programs, course requirements and availability vary by location. Some courses may be available online only. All students enrolled in site-based programs will be required to take some coursework online and, for some programs and locations, a substantial portion of the program may be required to be completed online. DeVry's academic catalog, available via devry.edu/catalogs, contains the most current and detailed program information, including admission, progression and graduation requirements. Information contained herein is effective as of date of publishing.
DeVry University’s bachelor’s degree program in Management can help prepare you for the workplace with a solid business foundation. Our specialization in Hospitality Management can further focus your studies.

The field of hospitality management is diverse, spanning the industries of lodging, gaming, restaurants, tourism, meetings and events. Our curriculum can help prepare you with the skills to best pursue the breadth of available opportunities within the hospitality field.

Our specialization explores the operations and day-to-day managerial challenges and responsibilities within hospitality management. Students can learn the particulars of meeting and event management which can include venue selection, staffing, sponsorships, finance and exhibit coordination. As a student, you can study the operational and managerial practices in new and established restaurants, as well as the fundamentals of food safety. Our curriculum introduces you to the operating conditions and management responsibilities in casinos and related properties and services. In addition, you can become familiar with the many aspects of the tourism and hospitality industry.

Graduates of DeVry University’s Management program with a specialization in Hospitality Management may consider careers including, but not limited to, the following:

- Casino Operations Manager
- Customer Service Representative
- Event Planner
- Hotel and Restaurant Operations Manager
- Management Consultant
- Meeting and Convention Planner
- Retail Store Manager
- Tourism Operations Manager

Applicants for jobs in this field may be subject to pre-employment screenings such as, but not limited to, criminal background checks, and drug and/or alcohol testing.

Employment in some occupations may require years of relevant experience.

For comprehensive consumer information, visit devry.edu/studentconsumerinfo.

Important information about the education debt, earnings and completion rates of students who attended this program can be found at devry.edu/bm-ge.


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For additional program information, visit devry.edu/bm.

ADMISTRATION AND MANAGEMENT — Understand the fundamental management theories and traditional managerial responsibilities in formal and informal organizational structures, including planning, organizing, directing, controlling and staffing.

FOUNDATIONS OF HOTEL MANAGEMENT — Understand lodging industry management, economics and measurement, including reservation systems, staffing, security and maintenance.

MEETINGS AND EVENTS MANAGEMENT — Learn about sponsorship, venues, staffing, finance, exhibit coordination, contracted services, legal implications, marketing and convention bureaus.

RESTAURANT MANAGEMENT — Explore service, customer relations, mission, marketing strategy and menu creation, as well as financial management and business operations for both new and established restaurants.

TOURISM MANAGEMENT — Examine the social and behavioral aspects of tourism and the structure and function of major tourism delivery systems. Analyze supply and demand for facilities, products and services; forecast demand; and explore revenue and yield management approaches.

CUSTOMER AND PERSONAL SERVICE — Demonstrate the principles and processes of personal service, including conducting customer-needs assessments, meeting quality standards for services and evaluating customer satisfaction.

FOOD SAFETY AND SANITATION — Understand the fundamental aspects of food safety, sanitation and food service operations.