# **BUSINESS MANAGEMENT**

Specialization: Health Services Management



#### **ABOUT THIS DEGREE PROGRAM**

# EMPOWERING EMERGING MANAGERS AND TEAM LEADERS

This program is designed to support students seeking to sharpen their managerial skills for a broad range of industries and organizational situations. Coursework provides a foundation of managerial principles to help students develop their leadership potential and complement their operational experience. The curriculum explores essential business topics, provides opportunities to specialize and integrates elective courses enabling students to develop skills to drive organizational change, manage projects, and achieve strategic and operational objectives.

#### A PROGRAM TO FUEL YOUR FUTURE

In this specialization, you'll learn to allocate financial and human resources to leverage business opportunities in health services.

#### IS THIS PROGRAM FOR YOU?

You'll have a chance to develop a relevant skillset in business research, problem-solving, applied technology and resource allocation – giving you a hands-on foundation in data analysis, business operations and managerial leadership.

#### **CAREER OPPORTUNITIES**

Graduates of DeVry University's <u>Business Management</u> <u>program with a specialization in Health Services</u> <u>Management</u> may consider, but are not limited to, the following careers:

- Healthcare Consultant
- Healthcare Program Manager
- Healthcare Business Analyst
- Healthcare Quality Improvement Manager
- Medical Devices Sales Representative
- Medical Office Supervisor

### WHAT YOU'LL LEARN

#### **ESSENTIALS**

- Communicate methods and findings
- Solve complex problems

#### **BUSINESS CORE**

- Lead, manage, and collaborate in diverse environments in physical and virtual settings
- Explore basic analytical methods for data creation, collection and utilization
- Allocate financial and human resources, manage risk, and analyze business opportunities
- Evaluate and solve complex business problems using numerical and qualitative data
- Use technology to improve daily operations and long-term strategy

#### PROGRAM

- Develop fundamental competencies necessary to align financial decisions with operational goals
- Develop an understanding of cross-cultural leadership dynamics, strategies for managing diverse teams, and skills for effective communication and research
- Utilize core project management principles to create essential documents for effective communication

#### **SPECIALIZED**

- Assess system capabilities
- · Analyze legal concepts and principles
- Evaluate managed care
- Evaluate budgets

### **QUICK FACTS**

# 122 CREDIT HOURS

minimum credit hours required for graduation



#### **ACCREDITATION MATTERS**

The Bachelor of Science in Business Management degree has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, <a href="www.acbsp.org">www.acbsp.org</a>), demonstrating that it meets standards of business education that promote teaching excellence.



#### **ACCELERATE ON YOUR SCHEDULE**

Choose the schedule that best fits your goals and commitments. You can earn your Bachelor's Degree in as little as 2 years 8 months.\*

Or, follow a normal schedule and complete your program in 4 years.\*\*

\*Minimum completion time does not include breaks and assumes 3 semesters of year-round, full-time enrollment in 12-19 credit hours a semester per 12-month period.

\*\*Normal completion time includes breaks and assumes 2 semesters of enrollment in 12-19 credit hours per semester per 12-month-period.



# **Business Management | Health Services Management**

#### **ESSENTIALS**

40 CREDIT HOURS

### COMMUNICATION SKILLS

ENGL112 Composition

ENGL135 Advanced Composition SPCH275 Public Speaking

#### **HUMANITIES**

ETHC445 Principles of Ethics

LAS432 Technology, Society, and Culture

#### **SOCIAL SCIENCES**

ECON312 Principles of Economics SOCS185<sup>1</sup> Culture and Society

#### MATHEMATICS AND NATURAL SCIENCES

MATH114 Algebra for College Students

SCI228<sup>2</sup> Nutrition, Health and Wellness with Lab

Select one

MATH200 Quantitative Reasoning
MATH221 Statistics for Decision-Making

#### PERSONAL AND PROFESSIONAL DEVELOPMENT

CARD405 Career Development

COLL148 Critical Thinking and Problem-Solving

#### **BUSINESS CORE**

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#### **BUSINESS CORE**

BIAM110	Introduction to Business Analysis
BIS155	Data Analysis with Spreadsheets with Lab
BUSN115	Introduction to Business and Technology

BUSN319 Marketing

COMP100 Computer Applications for Business with Lab

MGMT303 Principles of Management

Select one

ACCT207 Fundamentals of Accounting

ACCT212 Financial Accounting

### **PROGRAM**

35 CREDIT HOURS

#### **LEADERSHIP AND OPERATIONS**

BIAM110	Introduction to Business Analytic
BUSN278	Budgeting and Forecasting
BUSN369	International Business

BUSN379 Finance

LEAD335 Cross-Cultural Leadership
MGMT410 Human Resource Management

Select one

MGMT404 Project Management

PROJ404 Project Management for the Profession

#### **ELECTIVES**

Electives may be chosen from courses listed in the <u>Academic</u> <u>Catalog</u> provided they are not used to meet any other graduation requirements and prerequisites are met. The following are suggested electives.

ACCT360 Managerial Accounting BUSN350 Business Analysis

TECH408 Applied AI for Management and Technology

To satisfy the Electives requirement, students who meet eligibility requirements may take up to three courses from the following graduate-level courses offered by the University's Keller Graduate School of Management. Credits earned for each course also satisfy requirements within certain Keller master's degree and graduate certificate programs. Additional information is available from student support advisors and in the Keller Graduate School of Management academic catalog.

HRM587G Managing Organizational Change
LEAD570G Leadership in the Age of Al
MIS540G Innovation Through Technology
MIS548G Al Applications for Business

#### **SENIOR PROJECT**

BUSN460 Senior Project

#### **SPECIALIZED**

**ZO**CREDIT HOURS

#### HEALTH SERVICES MANAGEMENT

HSM310	Introduction to Health Services Management
HSM320	Health Rights and Responsibilities
HSM330	Health Services Information Systems
HSM340	Health Services Finance
HSM410	Healthcare Policy
HSM420	Managed Care and Health Insurance
HSM430	Planning and Marketing for Health Services
	Organizations

<sup>&</sup>lt;sup>1</sup>Students enrolled at a Nevada location take POLI332.

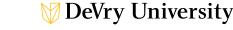
## Get a Head Start on Your Master's Degree

# Take your degree to the next level with the Keller Credit Pathway

Eligible Bachelor's in Business Management students may save time and money by enrolling in **up to 3 graduate-level elective courses (9 credit hours)**helping to fast-track select Keller Graduate School of Management degrees.

For more information, refer to <a href="https://www.devry.edu/d/keller-credit-pathway.pdf">https://www.devry.edu/d/keller-credit-pathway.pdf</a>

#### visit DeVry.edu | Call 888.DeVry.04



<sup>2</sup> Ohio residents enrolled as online students, and students enrolled at an Ohio location, must take an additional natural sciences course from those with designators BIOS, TECH or SCI as part of this requirement.