ABOUT THIS DEGREE PROGRAM

Businesses large and small are the core of the American economy. Earning a bachelor's degree in Business Administration at DeVry University can help you develop the skills needed to work in many business areas and industries, such as accounting, project management, entrepreneurship, marketing, and human resources.

The Business Administration degree program is designed to prepare students to meet the challenges of a high-tech, global marketplace by bringing the real world into the classroom. Through experiential projects, you can develop the skills and business acumen needed in today's business world.

This program is designed to accommodate students with a wide range of experiences, including those with little or no prior college education or work experience. If you have prior work or educational experience, you may also want to consider our Technical Management or Management degree programs, which are available with many of the same specializations.

DID YOU KNOW?
DeVry University’s Bachelor of Science in Business Administration program has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP) www.acbsp.org, demonstrating that it has met the standards of business education that promote teaching excellence.

GENERAL EDUCATION COURSEWORK

Communication Skills
ENGL112 Composition
ENGL135 Advanced Composition
ENGL216 Technical Writing
SPCH275 Public Speaking

Humanities
HUMN303 Introduction to the Humanities
ETHC445 Principles of Ethics
LAS432 Technology, Society, and Culture

Social Sciences
SOCIS185 Culture and Society
SOCIS325 Environmental Sociology
LAWS310 The Legal Environment

Mathematics and Natural Sciences
MATH114 Algebra for College Students
MATH221 Statistics for Decision-Making
SCI228 Nutrition, Health and Wellness with Lab

Personal and Professional Development
CARD405 Career Development
COLL448 Critical Thinking and Problem Solving

Core-Degree Coursework

Communication Skills
Busn379 Finance

Social Sciences
Busn319 Marketing

Personal and Professional Development
Busn369 Management of Technology Resources

1 Students enrolled at a New Jersey location must also take the following to fulfill this requirement:
(a) all of: BUSN412; GSCM206
(b) one of: BUSN369; INTP491 and INTP492

Programs, course requirements and availability vary by location. Some courses may be available online only. All students enrolled in site-based programs will be required to take some coursework online and, for some programs and locations, a substantial portion of the program may be required to be completed online. DeVry’s academic catalog, available via devry.edu/catalogs, contains the most current and detailed program information, including admission, progression and graduation requirements. Information contained herein is effective as of date of publishing.
About This Specialization

DeVry University's bachelor's degree program in Business Administration can help prepare you for the workplace with a solid business foundation. Our specialization in Global Supply Chain Management can further focus your studies.

Global supply chain management professionals are responsible for streamlining the flow of everything that organizations need in order to make and deliver their products and services. Because supply chain management touches all aspects of a company's daily operations — from cost minimization and risk mitigation, to environmentally conscious sourcing decisions — it has a major impact on profitability and competitive advantage. Our Global Supply Chain Management specialization can prepare you for a career in this field with a thorough understanding of all stages of the supply chain, the complexities of global markets, and the supply chain optimization technologies, concepts and processes used by world-class organizations.

Graduates of DeVry University's Business Administration program with a specialization in Global Supply Chain Management might consider careers including, but not limited to, the following:

- Distribution Manager
- Global Transportation Manager
- Industrial Production Manager
- Logician
- Operations Supervisor/Manager
- Operations Research Analyst
- Procurement/Sourcing Manager
- Purchasing Manager
- Supply Chain Manager
- Supply Chain/Operations Analyst
- Transportation Manager
- Warehousing Manager

Employment in some occupations may require years of relevant experience.

Knowledge and Skills

**Administrative and Management** — Understand the fundamental management theories and traditional managerial responsibilities in formal and informal organizational structures, including planning, organizing, directing, controlling and staffing.

**Strategic Decision Making** — Be able to analyze information and evaluate results to solve problems and choose the best solutions.

**Complex Problem Solving** — Understand how to identify complex problems and review related information to develop and evaluate options, and implement solutions.

**Multi-Level Communications** — Have the ability to convey information effectively, both horizontally and vertically within an organization.

**Critical Thinking** — Use logic and reasoning to identify the strengths and weaknesses of alternative solutions, conclusions or approaches to problems.

**Systems Analysis** — Understand ways to determine how a system should work, and how changes in conditions, operations and the environment will affect outcomes.

**Mathematic Reasoning** — Use mathematical formulas to solve problems or project outcomes.

**Production and Processing** — Understand raw materials, production processes, quality control, costs and techniques for maximizing the effective manufacture and distribution of goods.

Program-Specific Coursework

- GSCM206 Managing Operations Across the Supply Chain
- GSCM209 Supply Chain Management Decision Support Tools and Applications
- GSCM326 Total Quality Management
- GSCM330 Strategic Supply and Master Planning
- GSCM434 Supply Chain Logistics, Distribution and Warehousing
- GSCM440 Supply Chain Procurement Management and Sourcing Strategy
- GSCM460 Global Issues in Supply Chain Management

For comprehensive consumer information, visit devry.edu/studentconsumerinfo. Important information about the education debt, earnings and completion rates of students who attended this program can be found at devry.edu/bba-ge. For additional program information, visit devry.edu/bba.