

Innovation



About this program

Keller's Innovation Graduate Certificate program empowers students to drive change by engaging at the intersection of technology, leadership, and design thinking in business. The program focuses on innovative leadership in the era of Artificial Intelligence, using design thinking methodologies to turn business ideas into impactful solutions. Students learn to harness current technologies, adopt a user-focused approach to problem-solving, and develop product development strategies to create opportunities for long-term business growth.

The certificate can be earned as a pathway within the MBA program or as a standalone credential. Credits may be applied to other graduate programs as applicable.¹

Career opportunities

Innovation and Design Thinking skills can be beneficial to individuals across many industries and business roles including:

- Entrepreneur
- Innovation Consultant
- Business Owner
- Business Manager
- Product Manager
- General Manager

Quick facts

9
Credit Hours

minimum credit hours
required for graduation

3
Courses

The Accreditation Council for Business Schools and Programs (ACBSP): Our Graduate Certificate in Innovation is accredited by the Accreditation Council for Business Schools and Programs (ACBSP, <https://acbsp.org/>), demonstrating it has met standards of business education that promote teaching excellence.²

²Conferral and assessment data is available for all DeVry and Keller ACBSP accredited programs. For a full list of our ACBSP accredited programs, visit our [Accreditation page](#).



1871 Partnership

1871, Chicago's premier innovation hub for entrepreneurs and innovators, provides invaluable resources to foster groundbreaking ideas and startups. Through its partnership with 1871, DeVry offers students in the Innovation Graduate Certificate program a unique advantage, combining academic learning with 1871's expertise in design thinking and real-world industry practices. This collaboration equips students with practical skills and innovative strategies, preparing them to lead and thrive in today's rapidly evolving, tech-driven workplace.



Accelerate on your schedule

Accelerated schedule³

4 months



Average 9 credits per semester

OR

Normal schedule⁴

6 months



Average 3-6 credits per semester

Choose the schedule that best fits your goals and commitments. You can earn your **Graduate Certificate** in as few as **4 months**. Or, follow a normal schedule and complete your program in **6 months**.

³Accelerated schedule assumes completion of 1 semesters, enrollment in an average of 9 credit hours per semester and continuous, full-time year round enrollment with no breaks per 12-month period.

⁴Normal schedule does not include breaks and assumes 3 semesters of year-round, full-time enrollment in an average of 3-6 credit hours per semester per 12-month period.

Graduate Certificate Innovation

Program

LEAD570	Leadership in the Age of AI
MIS540	Innovation through Technology
MIS571	Design Thinking and Innovation Management

What you'll learn

- Assess how emerging technologies, including AI, influence business success and growth.
- Apply innovative leadership and design thinking to craft sustainable business solutions.
- Engage in the product development process, from idea to launch.

Earned Badges



- Credit Hours: 3
 - Badge: Design Thinking and Innovation Management
- Engage in end-to-end design thinking processes, including problem identification, ideation, prototyping and testing solutions.



- Credit Hours: 3
 - Badge: Leadership in the Age of AI
- Explore the intersection of AI and leadership, learning how to leverage AI tools ethically and effectively within organization.



- Credit Hours: 3
 - Badge: Innovation through Technology
- Develop and demonstrate skills in strategic technology planning, resource allocation, and decision-making for effective tech-driven initiatives.