

TECHNICAL MANAGEMENT

Specialization: Small Business Management and Entrepreneurship



ABOUT THIS DEGREE PROGRAM

BUSINESS CORE

A FOUNDATION IN BUSINESS

This program features a series of essential Business Core courses to help build interdisciplinary skills critical to workplace

success. These courses introduce students to key disciplines that support business careers and cover concepts related to general business principles, including accounting, marketing, management and the analytic skills that inform business decision-making.

A PROGRAM TO FUEL YOUR FUTURE

Students electing the Small Business Management and Entrepreneurship technical specialty will hone their entrepreneurial skills through rigorous coursework spanning entrepreneurship, customer relations, ecommerce and business planning.

IS THIS PROGRAM FOR YOU?

Do you have potential transfer credits and an interest in pursuing management in a small business environment or starting your own company? Then this program may be the right fit for you.

CAREER OPPORTUNITIES

Graduates of DeVry University's [Technical Management program with a specialization in Small Business Management and Entrepreneurship](#) may consider, but are not limited to, the following careers:

- Administrative Services Manager
- Business Development Manager
- Construction Manager
- Retail Store Manager
- General and Operations Manager
- Customer Relations Manager
- Management Analyst Consultant
- Small Business Owner
- Social and Community Service Manager

WHAT YOU'LL LEARN

ESSENTIALS

- Communicate methods and findings
- Collaborate in a dynamic work environment
- Solve complex problems
- Analyze numerical data

BUSINESS CORE

- Lead, manage and collaborate in diverse environments in physical and virtual settings
- Explore basic analytical methods for data creation, collection and utilization
- Allocate financial and human resources, manage risk and analyze business opportunities
- Evaluate and solve complex business problems using numerical and qualitative data
- Use technology to develop business solutions to improve daily operations and long-term strategy

PROGRAM

- Analyze financial and statistical data using spreadsheet and database software
- Apply leadership, resource management and conflict management techniques to solve business problems
- Utilize core project management principles to create essential documents for effective communication

SPECIALIZED

- Develop long-range budget based on sales forecasts to plan for financial needs
- Apply decision making techniques to effectively operate a small business
- Identify opportunities and develop new products and services
- Produce a comprehensive business plan to guide strategy and operations

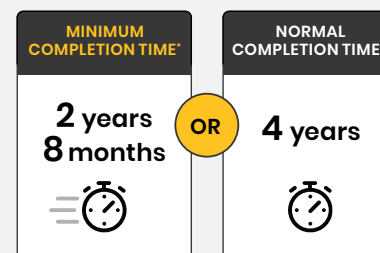
QUICK FACTS

122
CREDIT HOURS
minimum credit hours
required for graduation



ACCREDITATION MATTERS

The Bachelor of Science in Technical Management degree has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it meets standards of business education that promote teaching excellence.



ACCELERATE ON YOUR SCHEDULE

Choose the schedule that best fits your goals and commitments. You can earn your **Bachelor's Degree** in as little as **2 years 8 months.***

Or, follow a normal schedule and complete your program in 4 years.**

*Minimum completion time does not include breaks and assumes 3 semesters of year-round, full-time enrollment in 12-19 credit hours a semester per 12-month period.

**Normal completion time includes breaks and assumes 2 semesters of enrollment in 12-19 credit hours per semester per 12-month-period.

Technical Management | Small Business Management and Entrepreneurship

ESSENTIALS

40
CREDIT HOURS

COMMUNICATION SKILLS

ENGL112 ¹	Composition
ENGL135	Advanced Composition
SPCH275	Public Speaking

HUMANITIES

ETHC445	Principles of Ethics
LAS432	Technology, Society, and Culture

SOCIAL SCIENCES

ECON312	Principles of Economics
SOCS185 ²	Culture and Society

MATHEMATICS AND NATURAL SCIENCES

MATH114	Algebra for College Students
SCI228 ³	Nutrition, Health and Wellness with Lab

Select one

MATH200	Quantitative Reasoning
MATH221	Statistics for Decision-Making

PERSONAL AND PROFESSIONAL DEVELOPMENT

CARD405	Career Development
COLL148	Critical Thinking and Problem-Solving

PROGRAM

34
CREDIT HOURS

MANAGEMENT AND TECHNOLOGY

One of

BIS245	Database Essentials for Business with Lab
BIS275	Advanced Excel

One of

MGMT404	Project Management
PROJ404	Project Management for the Profession

ELECTIVES⁴

Students choose twenty-three (23) credit hours from courses listed in the "Course Descriptions" section of the academic catalog provided they are not used to meet other graduation requirements, course prerequisites are met and the Elective course area credit hour requirement is satisfied. Students are encouraged to contact a student support advisor regarding elective course options.

The following suggested electives ensure students meet prerequisite requirements. Qualifying prior college coursework not meeting other program requirements may be applied toward elective hours.

ACCT360	Managerial Accounting
BIAM300	Managerial Applications of Business Analytics
BIS310	Compliance and Security Management
BUSN315	Contemporary Business
BUSN350	Business Analysis
BUSN369	International Business
BUSN379	Finance
GSCM206	Managing Across the Supply Chain
LEAD335	Cross-Cultural Leadership
LEAD430	Consulting and Problem-Solving
MGMT410	Human Resource Management

SENIOR PROJECT

BUSN460	Senior Project
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BUSINESS CORE

21
CREDIT HOURS

BUSINESS CORE

BIAM110	Introduction to Business Analytics
BIS155	Data Analysis with Spreadsheets with Lab
BUSN115	Introduction to Business and Technology
BUSN319	Marketing
COMP100	Computer Applications for Business with Lab
MGMT303	Principles of Management

Select one

ACCT207	Fundamentals of Accounting
ACCT212	Financial Accounting

SPECIALIZED

27
CREDIT HOURS

SMALL BUSINESS MANAGEMENT AND ENTREPRENEURSHIP

BUSN258	Customer Relations
LAWS310	The Legal Environment
SBE330	Creativity, Innovation and New Product Development
SBE310	Small Business Management and Entrepreneurship
SBE420	Operational Issues in Small Business Management
SBE430	E-Commerce for Small Business
SBE440	Business Plan Writing for Small Businesses and Entrepreneurs

¹ Students enrolled at a New Jersey location take ENGL108 in lieu of this course.

² Students enrolled at a Nevada location must take POLI332 as part of this requirement, the Additional General Education Selection or the Electives.

³ Students enrolled at a New Jersey location must take PHYS204 to fulfill this requirement.

⁴ Students enrolled at a New Jersey location must take 55 semester-credit hours of general education coursework. Fifteen semester-credit hours of general education coursework may be applied to the Electives course area.

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