WEBSITE DESIGN



ABOUT THIS PROGRAM

IS THIS PROGRAM FOR YOU?

If you want to learn how to design user interfaces UI, graphic elements and code responsive web-based content, then this may be the right fit for you.

A PROGRAM TO FUEL YOUR FUTURE

This program helps students learn software applications to design, illustrate, compile and produce visual solutions for communications, especially for the Internet. Students will be exposed to design fundamentals, digital imaging, responsive design and web animation.

CAREER OPPORTUNITIES

Graduates of DeVry University's <u>Website Design certificate program</u> may consider careers including, but not limited to, the following:

- Digital Graphics Editor
- · Graphic Designer
- Multimedia Artist/Animator
- Web Designer
- · Web Interface Designer
- · Website Editor

QUICK FACTS

36 CREDIT HOURS

minimum hours required for graduation



FLEXIBILITY TO FIT YOUR LIFE

Take courses online, on campus or in our innovative connected classrooms. Study full- or part-time and tailor your DeVry experience to fit your life. Classes start every 8 weeks, so you can begin your college degree when it makes sense for you.



MICROSOFT OFFICE PRODUCTIVITY TOOLS

To ensure you have a robust learning experience, as part of your program, you will use latest version of the Microsoft Office suite to communicate business information, analyze data and report findings.



ACCELERATE AT YOUR PACE

Choose the schedule that best fits your goals and commitments. You can earn your **Undergraduate Certificate** in as little as **12 months**.

Or, follow a normal schedule and complete your program in 1 year 4 months.

*Per 12-month period, assumes completion of 3 semesters, enrollment in 11-14 credit hours per semester and continuous, year-round enrollment with no breaks. *Per 12-month period, assumes completion of 2 semesters and enrollment in 11-14 credit hours per semester.



Website Design

PROGRAM

WGD251

WEB GRAPHIC DESIGN

CIS363B	Web Interface Design with Lab
MGMT408	Management of Technology Resources
WGD201	Visual Design Fundamentals
WGD205	Advanced Design and Rapid Visualization
WGD210	Digital Imaging Fundamentals
WGD229	Information Design
WGD235	Web Animation
WGD242	Advanced Web Design

Responsive Web Design

GRAPHIC AND MULTIMEDIA DESIGN

WBG370 Game Development with Lab

WHAT YOU'LL LEARN

WEB GRAPHIC DESIGN

- Understand current web technologies and web development practices.
- Write design or edit web page content or direct others producing content.
- Learn to evaluate code to ensure that it is accessible, valid and properly structured.
- · Build and maintain websites.
- Understand and be able to use web programming languages such as HTML and CSS as well as industry relevant software such as Adobe® Photoshop®, Illustrator®, and InDesign®.
- Learn to use cascading style sheets (CSS), databases and code to improve the operation of frontand back-end website development.
- Explore and apply fundamental concepts related to visual design.
- Develop skills in creating graphic media including exploring the process of using rapid visualization for design concept and idea formulation.
- Examine techniques related to the design and production of animation within the constraints of web applications.

GRAPHIC AND MULTIMEDIA DESIGN

• Learn to enhance web presentations through video and audio integration.



