ABOUT THIS DEGREE PROGRAM

The bachelor’s degree in Management at DeVry University can help you develop the management skills needed to work in many business areas and industries, such as accounting, project management, entrepreneurship, marketing, and human resources. If you’re currently employed, this can be a great way to further develop your management skills.

Our Management degree program is designed to prepare students to meet the challenges of a high-tech, global marketplace by bringing the real world into the classroom. Through experiential projects, you can develop the skills and business acumen needed in today’s business world.

This program is designed to accommodate students with a wide range of experiences, including those with little or no prior college education or work experience. If you have prior work or educational experience, you may also want to consider our Technical Management degree program which is available in many of the same specializations.

CONCENTRATION: MINIMUM 27 CREDIT HOURS

Concentrations are offered as shown in the following program outline. Students who have not chosen an area of specialization may begin the program in “Undeclared” status; however, they must select a concentration by the time they have earned 45 semester-credit hours toward their degree.

Available specializations are:

- Accounting
- Business Intelligence and Analytics Management
- Finance
- Global Supply Chain Management
- Health Services Management
- Hospitality Management
- Human Resource Management
- Information Technology
- Project Management
- Sales and Marketing
- Small Business Management and Entrepreneurship
- Small Business Management and Entrepreneurship

KNOWLEDGE AND SKILLS

ADMINISTRATION AND MANAGEMENT — Understand the business and management principles involved in strategic planning, resource allocation, production methods and coordination of people and resources.

CRITICAL THINKING — Use logic and reasoning to identify the strengths and weaknesses of alternative solutions, conclusions or approaches to problems.

MATHEMATICAL REASONING — Use mathematical formulas to solve problems or project outcomes.

JUDGMENT AND DECISION-MAKING — Consider the relative costs and benefits of potential actions to choose the most appropriate one.

GENERAL EDUCATION COURSEWORK

Communication Skills
- ENGL112 Composition
- ENGL135 Advanced Composition

Humanities*
- ETHC445 Principles of Ethics
- LAS432 Technology, Society and Culture

Social Sciences
- ECON312 Principles of Economics
- SOCS185 Cultural and Society

Mathematics and Natural Sciences
- MATH114 Algebra for College Students
- MATH221 Statistics for Decision-Making with Lab
- SCI228 Nutrition, Health and Wellness with Lab

Additional General Education Selection
- SPCH275 Public Speaking

Personal and Professional Development
- CARD405 Career Development
- COLI448 Critical Thinking and Problem-Solving

Additional General Education Selection
- POLI332 as part of this requirement or the General Education Option.

1 Students enrolled at a Nevada location must take POLI332 as part of this requirement or the General Education Option.
2 Students enrolled at a Pennsylvania location must take POLI332 as part of this requirement or the General Education Option.

CORE-DEGREE COURSEWORK

Business, Management and Technology
- ACCT212 Financial Accounting
- BIS155 Data Analysis with Spreadsheets with Lab
- BIS245 Database Essentials for Business with Lab

Introduction to Business and Technology
- BUSN278 Budgeting and Forecasting
- BUSN319 Marketing

Computer Applications for Business
- CIS115 Advanced Composition
- CIS206 Technology, Society and Culture

Senior Project
- BUSN460 Senior Project

Business Intelligence and Analytics Management
- BIAM400 Managerial Applications of Business Analytics
- BIAM410 Applied Business Analytics
- BIAM410 Database Concepts in Business Intelligence

123-124 CREDIT HOURS minimum credit hours required for graduation

14% GROWTH NATIONALLY FROM 2016-2026 FOR EMPLOYMENT OF MANAGEMENT ANALYSTS

2 + 8 YEARS MONTHS minimum length to graduation

Visit DeVry.edu or call 888.DEVRY.04