

# MANAGEMENT



## ABOUT THIS DEGREE PROGRAM

### BUSINESS CORE

#### A FOUNDATION IN BUSINESS

This program features a series of essential Business Core courses to help build interdisciplinary skills critical to workplace success. These courses

introduce students to key disciplines that support business careers and cover concepts related to general business principles, including accounting, marketing, management and the analytic skills that inform business decision-making.

The Business Core coursework introduces students to contemporary workplace applications. In each course, the learning experience is enhanced through activities that help students apply the course material, while shaping future education and career choices.

#### A PROGRAM TO FUEL YOUR FUTURE

In this program, you'll learn to understand competitive global business markets and develop skills for managing organizations across tech-dependent business models.

#### IS THIS PROGRAM FOR YOU?

Interested in pursuing a career in management but not sure where to focus? With this program, you'll be exposed to a range of coursework that can help you choose the right specialization.

## CAREER OPPORTUNITIES

Graduates of DeVry's Management degree program may consider, but are not limited to, the following careers:

- Accountant
- Business Analyst
- Securities and Commodities
- Financial Planner
- Manager
- Marketer
- Data Analyst

## WHAT YOU'LL LEARN

### ESSENTIALS

- Communicate methods and findings
- Collaborate in a dynamic work environment
- Solve complex problems
- Analyze financial and business-related data
- Apply appropriate technologies

### BUSINESS CORE

- Lead, manage and collaborate in diverse environments in physical and virtual settings
- Allocate financial and human resources, manage risk, and analyze business opportunities
- Evaluate and solve complex business problems using numerical and qualitative data
- Use technology to develop business solutions to improve daily operations and long-term strategy

### PROGRAM

- Apply leadership, resource management, and conflict management techniques to solve business problems
- Analyze financial and statistical data using spreadsheet and database software
- Apply managerial theories and techniques to improve organizational performance and foster continuous improvement
- Effectively communicate business information to varying audiences through varying media

## QUICK FACTS

**122**  
CREDIT HOURS  
minimum credit hours required for graduation<sup>1</sup>

**14%**  
GROWTH  
nationally from 2018-2028 for employment of Management Analysts<sup>2</sup>

**2 + 8**  
YEARS MONTHS  
minimum length to graduation<sup>3</sup>



### THE SMART WAY TO BE UNDECIDED

With our undecided model, you'll be exposed to 11 different specializations and be better armed to choose your path.



### MICROSOFT OFFICE PRODUCTIVITY TOOLS

To ensure you have a robust learning experience, as part of your program, you will use latest version of the Microsoft Office suite to communicate business information, analyze data and report findings.

**FLEX  
2  
FIT**

### FLEXIBILITY TO FIT YOUR LIFE

Take courses online, on campus, or in our innovative connected classrooms. Study full- or part-time and tailor your DeVry experience to fit your life. Classes start every 8 weeks, so you can begin your college degree when it makes sense for you.

<sup>1</sup> 125 for students enrolled at a Pennsylvania location. <sup>2</sup> <https://www.bls.gov/ooh/business-and-financial/management-analysts.htm>. Data reflects a national projected percentage change in employment from 2018-2028 and may not reflect local economic conditions. <sup>3</sup> Not including breaks. Assumes year-round, full-time enrollment. Additional program information may be found at <https://www.devry.edu/degree-programs.html>.

**ESSENTIALS**

**40**  
CREDIT HOURS

**COMMUNICATION SKILLS**

- ENGL112 Composition
- ENGL135 Advanced Composition

**HUMANITIES<sup>1</sup>**

- ETHC445 Principles of Ethics
- LAS432 Technology, Society, and Culture

**SOCIAL SCIENCES**

- ECON312 Principles of Economics
- SOCS185<sup>2</sup> Culture and Society

**MATHEMATICS AND NATURAL SCIENCES**

- MATH114 Algebra for College Students
- MATH221 Statistics for Decision-Making
- SCI228<sup>3</sup> Nutrition, Health and Wellness with Lab

**ADDITIONAL GENERAL EDUCATION SELECTION**

- SPCH275 Public Speaking

**PERSONAL AND PROFESSIONAL DEVELOPMENT**

- CARD405 Career Development
- COLL148 Critical Thinking and Problem-Solving

<sup>1</sup> Students enrolled at a Pennsylvania location must take HUMN451 as part of this requirement.  
<sup>2</sup> Students enrolled at a Nevada location must take POLI332 as part of this requirement or the General Education Option.  
<sup>3</sup> Ohio residents enrolled as online students, and students enrolled at an Ohio location, must take an additional natural sciences course from those with prefixes BIOS, PHYS, or SCI as part of this requirement.

**BUSINESS CORE**

**18**  
CREDIT HOURS

**BUSINESS CORE**

- ACCT212 Financial Accounting
- BIS155 Data Analysis with Spreadsheets with Lab
- BUSN115 Introduction to Business and Technology
- BUSN319 Marketing
- COMP100 Computer Applications for Business with Lab
- MGMT303 Principles of Management

**PROGRAM**

**38**  
CREDIT HOURS

**MANAGEMENT AND TECHNOLOGY**

- BIS245 Database Essentials for Business with Lab
- BUSN369 International Business
- BUSN278 Budgeting and Forecasting
- CIS115 Logic and Design
- MGMT404 Project Management
- MGMT410 Human Resource Management

**ANALYTICS**

- BIAM300 Managerial Applications of Business Analytics
- BIAM400 Applied Business Analytics
- BIAM410 Database Concepts in Business Intelligence

**COMPUTING**

- CIS170C Programming with Lab
- CIS247C Object-Oriented Programming with Lab
- COMP230 Introduction to Scripting and Database with Lab

**SENIOR PROJECT**

- BUSN460 Senior Project

**SPECIALIZED**

**27-28**  
CREDIT HOURS

Students who have not chosen an area of specialization may begin the program in “Undecided” status; however, they must select a specialization by the time they have earned 30 semester credit hours toward their degree.

Available specializations are:

- Accounting
- Business Intelligence and Analytics Management
- Finance
- Global Supply Chain Management
- Health Services Management
- Hospitality Management
- Human Resource Management
- Information Technology
- Project Management
- Sales and Marketing
- Small Business Management and Entrepreneurship

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