# **GRADUATE CERTIFICATE ENTREPRENEURSHIP**



# **ABOUT THIS DEGREE PROGRAM**

Keller's Entrepreneurship graduate certificate program helps students launch a business or build a team by providing fundamental knowledge. Coursework explores idea generation, opportunity assessment, market research, segmentation, raising capital and equity financing.

The certificate can be earned as a standalone credential, credits from which are transferrable to the Entrepreneurship concentration in the Master of Business Administration (MBA) program pathways.

# **QUICK FACTS**



### **ACCREDITATION MATTERS**

Keller's Entrepreneurship Graduate Certificate program has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it has met the standards of business education that promote teaching excellence.

## KNOWLEDGE AND SKILLS

#### MARKETING AND EXIT STRATEGIES

Analyze various corporate structures to differentiate the factors new ventures use to successfully compete, and evaluate the resources required to operate the business

#### **VENTURE FINANCE**

Evaluate the options an entrepreneur has to meet the ultimate goal of return on investment and other financial goals for generating financial capital.

#### ENTREPRENEURIAL EXECUTION

Apply entrepreneurial skills to generate an idea, develop a concept, articulate a business solution and secure financial support for implementation.

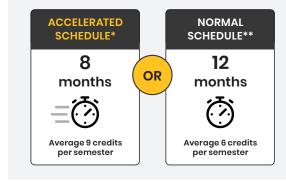
## COURSEWORK

#### INNOVATION, LEADERSHIP AND APPLICATIONS

ENTR510 MIS540	Entrepreneurship and New Ventures Innovation Through Technology
<i>One of:</i> LEAD570 MGMT591	Leadership in the Age of AI Leadership and Organizational Behavior

#### ENTREPRENEURSHIP

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## ACCELERATE ON YOUR SCHEDULE

Choose the schedule that best fits your goals and commitments. You can earn your Graduate Certificate in as few as 8 months.

Or, follow a normal schedule and complete your program in 12 months.

\*Accelerated schedule assumes completion of 3 semesters, enrollment in an average of 9 credit hours per semester and continuous, full-time year round enrollment with no breaks per 12-month period \*\*Normal schedule does not include breaks and assumes 3 semesters of year-round, full-time enrollment in an average of 6 credit hours per semester per 12-month period.

In New York, DeVry University operates as DeVry College of New York. DeVry University is accredited by The Higher Learning Commission (HLC), www.hlcommission.org, The University's Keller Graduate School of Management is included in this accreditation. DeVry is certified to operate by the State Council of Higher Education for Virginia. Arlington Campus: 1400 Crystal Dr., Ste. 120, Arlington, VA 22202. DeVry University is authorized for operation as a postsecondary educational institution by the Tennessee Higher Education Commission, www.tn.gov/thec. Lisle Campus: 4225 Naperville Rd., Ste. 400, Lisle, IL 60532. Unresolved complaints may be reported to the Illinois Board of Higher Education through the online compliant system https://complaints.ibhe.org/ or by mail to 1 N. Old State Capitol Plaza, Ste. 333, Springfield, IL 62701-1377. Program availability varies by location. In site-based programs, students will be required to take a substantial amount of coursework online to complete their program. ©2024 DeVry Educational Development Corp. All rights reserved. Version 11/18/2024

