ABOUT THIS DEGREE PROGRAM

BUSINESS CORE
A FOUNDATION IN BUSINESS
This program features a series of essential Business Core courses to help build interdisciplinary skills critical to workplace success. These courses introduce students to key disciplines that support business careers and cover concepts related to general business principles, including accounting, marketing, management and the analytic skills that inform business decision-making.

The Business Core coursework introduces students to contemporary workplace applications. In each course, the learning experience is enhanced through activities that help students apply the course material, while shaping future education and career choices.

A PROGRAM TO FUEL YOUR FUTURE
In this specialization, you’ll learn to develop real skills in healthcare management and prepare to enter the exciting field of healthcare. Learn about patient records management, health information systems, healthcare finance and insurance billing in diverse provider settings.

IS THIS PROGRAM FOR YOU?
This program is designed to prepare you for business roles in the healthcare industry, and provides an opportunity for you to attain the knowledge and skills that are competitive in healthcare fields.

CAREER OPPORTUNITIES
Graduates of DeVry University’s Business Administration program with a specialization in Health Services Management may consider, but are not limited to, the following careers:

- Risk and Claims Manager
- Health Initiatives Manager
- Care Management Associate
- Care Services Director
- Managed Care Coordinator

WHAT YOU’LL LEARN

ESSENTIALS
- Communicate methods and findings
- Solve complex problems
- Apply appropriate technologies
- Collaborate in a dynamic work environment
- Analyze financial and business-related data

BUSINESS CORE
- Lead, manage and collaborate in diverse environments
- Allocate financial and human resources, manage risk and analyze business opportunities
- Evaluate and solve complex business problems using numerical and qualitative data
- Use technology to improve daily operations and long-term strategy

PROGRAM
- Produce financial statements using GAAP guidelines and use managerial analysis to budget for sales and costs
- Analyze financial and statistical data using spreadsheet and database software
- Apply marketing strategies for business products and services
- Apply basic project management techniques through project planning software

SPECIALIZED
- Assess system capabilities
- Analyze legal concepts and principles
- Evaluate managed care
- Evaluate budgets

QUICK FACTS

124 CREDIT HOURS
minimum credit hours required for graduation\(^1\)

13% GROWTH
nationally from 2018-2028 for employment of Social and Community Service Managers\(^2\)

2 + 8YEARS + MONTHS
minimum length to graduation\(^3\)

APPLIED SKILLS IN BUSINESS ADMINISTRATION
Grow your experience with business applications and how they work in today’s marketplace. Our technology focus is applied throughout your program to offer you exposure to tools that enhance effectiveness and collaboration in the digital age.

MICROSOFT OFFICE PRODUCTIVITY TOOLS
To ensure you have a robust learning experience, as part of your program, you will use the latest version of the Microsoft Office suite to communicate business information, analyze data and report findings.

LEARN FROM THOSE WHO LEAD
Our faculty possesses academic credentials and professional experience. They walk into the classroom bringing hard-earned knowledge from years of study and expertise honed through years of experience in the fields they teach.

\(^1\) 128 for students enrolled at a New Jersey location. \(^2\) 127 for students enrolled at a Pennsylvania location. \(^3\) Not including breaks. Assumes year-round, full-time enrollment. Additional program information may be found at https://www.devry.edu/degree-programs.html. Data reflects a national projected percentage change in employment from 2018-2028 and may not reflect local economic conditions.
# Bachelor's Degree Program
## Business Administration | Health Services Management

### Essential
**Communication Skills**
- ENGL121 Composition
- ENGL135 Advanced Composition
- ENGL216 Technical Writing
- SPCH275 Public Speaking

**Humanities**
- HUMN303 Introduction to the Humanities
- ETHC445 Principles of Ethics
- LAS432 Technology, Society and Culture

**Social Sciences**
- SOCS185 Culture and Society
- SOCS325 Environmental Sociology
- LAWS310 The Legal Environment

**Mathematics and Natural Sciences**
- MATH114 Algebra for College Students
- MATH221 Statistics for Decision-Making
- SCI228 Nutrition, Health and Wellness with Lab

**Personal and Professional Development**
- CARD405 Career Development
- COLL148 Critical Thinking and Problem-Solving

### Business Core

#### BUSINESS CORE
- ACCT212 Financial Accounting
- BUSN115 Data Analysis with Spreadsheets with Lab
- BUSN319 Introduction to Business and Technology
- BUSN319 Marketing
- COMP100 Computer Applications for Business with Lab
- MGMT303 Principles of Management

**Notes:**
- Students enrolled at a New Jersey location must also take the following to fulfill this requirement:
  1. All of: BUSN412, GSCM206
  2. One of: BUSN390, INTF491 and INTF492

### Program
#### Finance and Management
- ACCT346 Managerial Accounting
- BUSN403 Database Essentials for Business with Lab
- BUSN379 Finance
- ECON312 Principles of economics
- MGMT404 Project Management

#### Senior Project
- BUSN460 Senior Project

#### Electives
- CIS115 Logic and Design
- MGMT408 Management of Technology Resources
- SEC310 Principles and Theory of Security Management

#### Specialized
**Health Services Management**
- HSM310 Introduction to Health Services Management
- HSM320 Health Rights and Responsibilities
- HSM330 Health Services Information Systems
- HSM340 Health Services Finance
- HSM410 Healthcare Policy
- HSM320 Managed Care and Health Insurance
- HSM430 Planning and Marketing for Health Services Organizations

### Credit Hours
- Essential: 50 Credit Hours
- Business Core: 18 Credit Hours
- Finance and Management: 28 Credit Hours
- Senior Project: 18 Credit Hours
- Electives: 50 Credit Hours
- Specialized: 28 Credit Hours

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