ABOUT THIS DEGREE PROGRAM

A FOUNDATION IN BUSINESS
This program features a series of essential Business Core courses to help build interdisciplinary skills critical to workplace success. These courses introduce students to key disciplines that support business careers and cover concepts related to general business principles, including accounting, marketing, management and the analytic skills that inform business decision-making.

The Business Core coursework introduces students to contemporary workplace applications. In each course, the learning experience is enhanced through activities that help students apply the course material, while shaping future education and career choices.

A PROGRAM TO FUEL YOUR FUTURE
In this program, you’ll learn to analyze business opportunities and risks, work with databases to examine statistical and financial data, and produce financial statements using GAAP guidelines. You’ll also apply marketing strategies for products and services, and leverage technology to develop solutions for daily operations.

IS THIS PROGRAM FOR YOU?
Want to pursue a business career but not sure where to focus? With this program, you’ll be exposed to a range of coursework that can help you define your path.

CAREER OPPORTUNITIES
Graduates of DeVry’s Business Administration degree program may consider, but are not limited to, the following careers:

- General and Operations Manager
- Sales Manager
- Administrative Services Manager
- Industrial Production Management
- Social and Community Service Manager
- Management Analyst

WHAT YOU’LL LEARN

ESSENTIALS
- Communicate methods and findings
- Collaborate in a dynamic work environment
- Solve complex problems
- Analyze business-related data
- Apply appropriate technologies

BUSINESS CORE
- Lead, manage, and collaborate in diverse environments in physical and virtual settings
- Allocate financial and human resources, manage risk and analyze business opportunities
- Evaluate and solve complex business problems using numerical and qualitative data
- Use technology to develop business solutions to improve daily operations and long-term strategy

PROGRAM
- Apply leadership, resource management and conflict management techniques to solve business problems
- Analyze financial and statistical data using spreadsheet and database software
- Apply managerial theories and techniques to improve organizational performance and foster continuous improvement
- Effectively communicate business information to varying audiences through varying media

QUICK FACTS

124 CREDIT HOURS
minimum credit hours required for graduation\(^1\)\(^2\)

2 ** + 8 ** MONTHS
minimum length to graduation\(^1\)\(^2\)

MICROSOFT OFFICE PRODUCTIVITY TOOLS
To ensure you have a robust learning experience, as part of your program, you will use latest version of the Microsoft Office suite to communicate business information, analyze data and report findings.

ACCREDITATION MATTERS
The Bachelor of Science in Business Administration degree has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it meets standards of business education that promote teaching excellence.

LEARN FROM THOSE WHO LEAD
Our faculty embody strong academic credentials. Partners in your learning, they walk into the classroom bringing hard-earned knowledge and expertise honed through years of experience in the fields they teach.

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\( ^1 \) 128 for students enrolled at a New Jersey location. \(^2 \) 127 for students enrolled at a Pennsylvania location.

\( ^1 \) Not including breaks. Assumes year-round, full-time enrollment. Additional program information may be found at [https://www.devry.edu/degree-programs.html](https://www.devry.edu/degree-programs.html).
Bachelor's Degree Program
Business Administration

ESSENTIALS

COMMUNICATION SKILLS
ENGL112  Composition
ENGL135  Advanced Composition
ENGL216  Technical Writing
SPCH275  Public Speaking

HUMANITIES
HUMN303  Introduction to the Humanities
ETHC445  Principles of Ethics
LAS432  Technology, Society, and Culture

SOCIAL SCIENCES
SOSCI185  Culture and Society
SOSCI325  Environmental Sociology
LAW531  The Legal Environment

MATHEMATICS AND NATURAL SCIENCES
MATH114  Algebra for College Students
MATH221  Statistics for Decision-Making
SCI228  Nutrition, Health and Wellness with Lab

PERSONAL AND PROFESSIONAL DEVELOPMENT
CARD405  Career Development
COLL148  Critical Thinking and Problem-Solving

BUSINESS CORE

ACCT212  Financial Accounting
BIS155  Data Analysis with Spreadsheets with Lab
BUSN115  Introduction to Business and Technology
BUSN319  Marketing
COMP100  Computer Applications for Business with Lab
MGMT303  Principles of Management

ELECTIVES

The following suggested electives ensure students meet prerequisite requirements and offer applied tech skills for today's business world. Qualifying prior college coursework not meeting other program requirements may be applied toward the elective hours. Students may request alternate elective courses through academic advising.

CIS115  Logic and Design
MGMT408  Management of Technology Resources
SEC310  Principles and Theory of Security Management

SENIOR PROJECT
BUSN460  Senior Project

SPECIALIZED

Students who have not chosen an area of specialization may begin the program in “Undecided” status; however, they must select a specialization by the time they have earned 30 semester credit hours toward their degree.

Available specializations are:
- Accounting
- Business Intelligence and Analytics Management
- Finance
- Global Supply Chain Management
- Health Services Management
- Hospitality Management
- Human Resource Management
- Project Management
- Sales and Marketing
- Small Business Management and Entrepreneurship

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In New York, DeVry University operates as DeVry College of New York. DeVry University is accredited by The Higher Learning Commission (HLC), www.hlcommission.org. Keller Graduate School of Management is included in this accreditation. DeVry University is authorized for operation as a postsecondary educational institution by the Tennessee Higher Education Commission, www.tn.gov/thec. Nashville Campus: 3343 Perimeter Hill Dr., Nashville, TN 37211. Programs, course requirements and availability vary by location. Some courses may be available online only. All students enrolled in site-based programs will be required to take some coursework online and, for some programs and locations, a substantial portion of the program may be required to be completed online.

DeVry's academic catalog, available via devry.edu/catalogs, contains the most current and detailed program information, including admission, progression and graduation requirements. Information contained herein is effective as of date of publishing. ©2019 DeVry Educational Development Corp. All rights reserved. Version 9/23/19