Bachelor's Degree Program

BUSINESS ADMINISTRATION

ABOUT THIS DEGREE PROGRAM

Businesses large and small are the core of the American economy. Earning a bachelor's degree in Business Administration at DeVry University can help you develop the skills needed to work in many business areas and industries, such as such as accounting, project management, entrepreneurship, marketing, and human resources.

The Business Administration degree program is designed to prepare students to meet the challenges of a high-tech, global marketplace by bringing the real world into the classroom. Through experiential projects, you can develop the skills and business acumen needed in today's business world.

This program is designed to accommodate students with a wide range of experiences, including those with little or no prior college education or work experience. If you have prior work or educational experience, you may also want to consider our Technical Management or Management degree programs, which are available with many of the same specializations.

CONCENTRATION: MINIMUM 27 CREDIT HOURS

Students who have not chosen an area of specialization may begin the program in “Undeclared” status; however, they must select a major/concentration by the time they have earned 30 semester-credit hours toward their degree. Available tracks specializations are:

- Accounting
- Business Administration General Plan
- Business Intelligence and Analytics Management
- Finance
- Global Supply Chain Management
- Health Services Management
- Hospitality Management
- Human Resource Management
- Project Management
- Sales and Marketing
- Small Business Management and Entrepreneurship

KNOWLEDGE AND SKILLS

ADMINISTRATION AND MANAGEMENT — Understand the business and management principles involved in strategic planning, resource allocation, production methods and coordination of people and resources.

CRITICAL THINKING — Use logic and reasoning to identify the strengths and weaknesses of alternative solutions, conclusions or approaches to problems.

MATHEMATICAL REASONING — Use mathematical formulas to solve problems or project outcomes.

JUDGMENT AND DECISION-MAKING — Consider the relative costs and benefits of potential actions to choose the most appropriate one.

GENERAL EDUCATION COURSEWORK

Communication Skills
- ENGL112 Composition
- ENGL155 Advanced Composition
- ENGL216 Technical Writing
- SPCH1257 Public Speaking

Humanities*
- HUMN303 Introduction to the Humanities
- ETHC445 Principles of Ethics
- LAS432 Technology, Society, and Culture

Social Sciences
- SOCS185 Culture and Society
- SOCS235 Environmental Sociology
- LAW310 The Legal Environment

Mathematics and Natural Sciences
- MATH114 Algebra for College Students
- MATH221 Statistics for Decision-Making
- SCI228 Nutrition, Health and Wellness with Lab

Personal and Professional Development
- CARD405 Career Development
- COLL148 Critical Thinking and Problem-Solving

CORE-DEGREE COURSEWORK

Business Core
- ACCT212 Financial Accounting
- ACCT346 Managerial Accounting
- BUSI55 Data Analysis with Spreadsheets with Lab
- BUSI245 Database Essentials for Business with Lab
- BUSN115 Introduction to Business and Technology
- BUSN319 Marketing
- BUSN379 Finance
- COMP100 Computer Applications for Business with Lab
- ECON312 Principles of Economics
- GSCM206 Principles of Management

Senior Project
- BUSN460 Senior Project

Electives
The following suggested electives ensure students meet prerequisite requirements and offer applied tech skills for today's business world. Qualifying prior college coursework not meeting other program requirements may be applied toward the elective hours. Students may request alternate elective courses through academic advising.

- CIS115 Logic and Design
- CIS408 Management of Technology Resources
- SECS10 Principles and Theory of Security Management

- Students enrolled at a New Jersey location must also take the following to fulfill this requirement:
- (a) all of: BUSN412, GSCM206
- (b) one of: BUSN369, INTP491 and INTP492

For comprehensive consumer information, visit devry.edu/studentconsumerinfo. Important information about the education debt, earnings and completion rates of students who attended this program can be found at devry.edu/bba-ge. For additional program information, visit devry.edu/bba.


Visit DeVry.edu or call 888.DEVRY.04


9126-127 CREDIT HOURS MINIMUM CREDIT HOURS REQUIRED FOR GRADUATION

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