

# BUSINESS ADMINISTRATION



## ABOUT THIS DEGREE PROGRAM

### BUSINESS CORE

#### A FOUNDATION IN BUSINESS

This program features a series of essential Business Core courses to help build interdisciplinary skills critical to workplace success. These courses

introduce students to key disciplines that support business careers and cover concepts related to general business principles, including accounting, marketing, management and the analytic skills that inform business decision-making.

#### A PROGRAM TO FUEL YOUR FUTURE

In this program, you'll learn to analyze business opportunities and risks, work with databases to examine statistical and financial data, and produce financial statements using GAAP guidelines. You'll also apply marketing strategies for products and services, and leverage technology to develop solutions for daily operations.

#### IS THIS PROGRAM FOR YOU?

Want to pursue a business career but not sure where to focus? With this program, you'll be exposed to a range of coursework that can help you define your path.

## CAREER OPPORTUNITIES

Graduates of DeVry's Business Administration degree program may consider, but are not limited to, the following careers:

- General and Operations Manager
- Sales Manager
- Administrative Services Manager
- Industrial Production Management
- Business Consultant
- Management Analyst

## WHAT YOU'LL LEARN

### ESSENTIALS

- Communicate methods and findings
- Collaborate in a dynamic work environment
- Solve complex problems

### BUSINESS CORE

- Lead, manage and collaborate in diverse environments in physical and virtual settings
- Explore basic analytical methods for data creation, collection and utilization
- Allocate financial and human resources, manage risk and analyze business opportunities
- Evaluate and solve complex business problems using numerical and qualitative data
- Use technology to develop business solutions to improve daily operations and long-term strategy

### PROGRAM

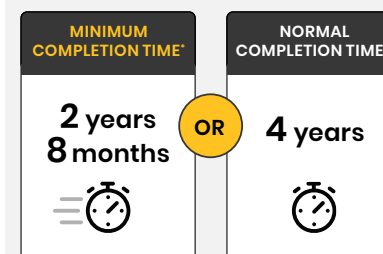
- Use managerial and cost accounting techniques to address business challenges
- Explore corporate finance principles and the practical tools necessary for effective financial planning and decision-making
- Understand economic fundamentals and real-world applications for effective planning in micro and macro contexts
- Utilize core project management principles to create essential documents for effective communication and project planning

## QUICK FACTS

**124**  
CREDIT HOURS  
minimum credit hours  
required for graduation<sup>1</sup>

### ACCREDITATION MATTERS

The Bachelor of Science in Business Administration degree has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, [www.acbsp.org](http://www.acbsp.org)), demonstrating that it meets standards of business education that promote teaching excellence.



### ACCELERATE ON YOUR SCHEDULE

Choose the schedule that best fits your goals and commitments. You can earn your **Bachelor's Degree** in as little as **2 years 8 months**.\*

Or, follow a normal schedule and complete your program in 4 years.\*\*

\*Minimum completion time does not include breaks and assumes 3 semesters of year-round, full-time enrollment in 12-19 credit hours a semester per 12-month period.

\*\*Normal completion time includes breaks and assumes 2 semesters of enrollment in 12-19 credit hours per semester per 12-month-period.

<sup>1</sup> 127 for students enrolled at a New Jersey location.

ESSENTIALS

COMMUNICATION SKILLS<sup>1</sup>

ENGL112 <sup>2</sup>	Composition
ENGL135	Advanced Composition
ENGL216	Technical Writing
SPCH275	Public Speaking

HUMANITIES

LAS432	Technology, Society, and Culture
ETHC445	Principles of Ethics
HUMN303	Introduction to the Humanities

SOCIAL SCIENCES

PSYC305 <sup>3</sup>	Motivation and Leadership
SOCS185	Culture and Society

Select one<sup>4</sup>

LAWS310	The Legal Environment
SOCS325	Environmental Sociology

MATHEMATICS AND NATURAL SCIENCES

MATH114	Algebra for College Students
SCI228	Nutrition, Health and Wellness with Lab

Select one<sup>5</sup>

MATH200	Quantitative Reasoning
MATH221	Statistics for Decision-Making

PERSONAL AND PROFESSIONAL DEVELOPMENT

CARD405	Career Development
COLL148	Critical Thinking and Problem-Solving

50  
CREDIT HOURS

BUSINESS CORE

BUSINESS CORE<sup>6,7</sup>

BIAM110	Introduction to Business Analysis
BIS155	Data Analysis with Spreadsheets with Lab
BUSN115	Introduction to Business and Technology
BUSN319	Marketing
COMP100	Computer Applications for Business with Lab
MGMT303	Principles of Management

Select one<sup>8</sup>

ACCT207	Fundamentals of Accounting
ACCT212	Financial Accounting

21  
CREDIT HOURS

PROGRAM

PLANNING AND COMMUNICATION

BUSN315 <sup>9,10</sup>	Contemporary Business
BUSN379	Finance
ECON312	Principles of Economics

Select one<sup>11</sup>

MGMT404	Project Management
PROJ404	Project Management for the Profession

26  
CREDIT HOURS

ELECTIVES<sup>12,13</sup>

Electives may be chosen from courses listed in the Course Descriptions section of the [Academic Catalog](#) provided they are not used to meet other graduation requirements and prerequisites are met. The following suggested electives ensure students meet prerequisite requirements and offer applied tech skills for today's business world. Qualifying prior college coursework not meeting other program requirements may be applied toward elective hours.

ACCT360	Managerial Accounting
BIS310	Compliance and Security Management
LEAD430	Consulting and Problem-Solving

SENIOR PROJECT

BUSN460	Senior Project
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SPECIALIZED

Students who have not chosen an area of specialization may begin the program in "Undecided" status; however, they must select a specialization by the time they have earned 30 semester credit hours toward their degree.

Available specializations are:

- Accounting
- Business Intelligence and Analytics Management
- Finance
- Global Supply Chain Management
- Health Services Management
- Hospitality Management
- Human Resource Management
- Project Management
- Sales and Marketing
- Small Business Management and Entrepreneurship

27-28  
CREDIT HOURS

<sup>1</sup> 14 for students enrolled at a New Jersey location.

<sup>2</sup> Students enrolled at a New Jersey location take ENGL108 in lieu of this course.

<sup>3</sup> Students enrolled at a Nevada location must take POLI332 in lieu of this requirement.

<sup>4</sup> Students selecting the Small Business Management and Entrepreneurship major/concentration must take either SOCS325 or SOCS350.

<sup>5</sup> Students selecting the Business Intelligence and Analytics Management major/concentration must take MATH221.

<sup>6</sup> Students enrolled at a New Jersey location must also take BUSN369, BUSN412 and GSCM206 to fulfill this requirement.

<sup>7</sup> 30 for students enrolled at a New Jersey location, where the additional credit hours satisfy the Elective course area requirement.

<sup>8</sup> Students selecting the Accounting or Finance major/concentration must take ACCT212.

<sup>9</sup> Students attending a New Jersey location and selecting the Accounting major/concentration must take ACCT360.

<sup>10</sup> Students attending a New Jersey location and selecting the Human Resource Management major/concentration must take MGMT410.

<sup>11</sup> Students selecting the Project Management major/concentration must take PROJ404.

<sup>12</sup> Students selecting the Accounting major/concentration who are interested in sitting for the CPA exam in Texas complete ACCT434, ACCT440 and MGMT330 as elective course options. Successful completion of topics presented in these courses is required to sit for the CPA exam in Texas. Additional requirements also apply to students wishing to sit for the CPA exam; students should check with the Texas Board of Public Accountancy for details.

<sup>13</sup> Students selecting the Human Resource Management major/concentration must take MGMT410.

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In New York, DeVry University operates as DeVry College of New York. DeVry University is accredited by The Higher Learning Commission (HLC), [www.hlcommission.org](#). The University's Keller Graduate School of Management is included in this accreditation. DeVry is certified to operate by the State Council of Higher Education for Virginia. Arlington Campus: 1400 Crystal Dr., Ste. 120, Arlington, VA 22202. DeVry University is authorized for operation as a postsecondary educational institution by the Tennessee Higher Education Commission, [www.tn.gov/thec](#). Lisle Campus: 4225 Naperville Rd., Ste. 400, Lisle, IL 60532. Unresolved complaints may be reported to the Illinois Board of Higher Education through the online complaint system [https://complaints.ibhe.org/](#) or by mail to 1 N. Old State Capitol Plaza, Ste. 333, Springfield, IL 62701-1377. Program availability varies by location. In site-based programs, students will be required to take a substantial amount of coursework online to complete their program. ©2025 DeVry Educational Development Corp. All rights reserved. Version 3/2025