

BUSINESS ADMINISTRATION



ABOUT THIS DEGREE PROGRAM

BUSINESS CORE

A FOUNDATION IN BUSINESS

This program features a series of essential Business Core courses to help build interdisciplinary skills critical to workplace success. These courses

introduce students to key disciplines that support business careers and cover concepts related to general business principles, including accounting, marketing, management and the analytic skills that inform business decision-making.

The Business Core coursework introduces students to contemporary workplace applications. In each course, the learning experience is enhanced through activities that help students apply the course material, while shaping future education and career choices.

A PROGRAM TO FUEL YOUR FUTURE

In this program, you'll learn to analyze business opportunities and risks, work with databases to examine statistical and financial data, and produce financial statements using GAAP guidelines. You'll also apply marketing strategies for products and services, and leverage technology to develop solutions for daily operations.

IS THIS PROGRAM FOR YOU?

Want to pursue a business career but not sure where to focus? With this program, you'll be exposed to a range of coursework that can help you define your path.

CAREER OPPORTUNITIES

Graduates of DeVry's Business Administration degree program may consider, but are not limited to, the following careers:

- General and Operations Manager
- Sales Manager
- Administrative Services Manager
- Industrial Production Management
- Social and Community Service Manager
- Management Analyst

WHAT YOU'LL LEARN

ESSENTIALS

- Communicate methods and findings
- Collaborate in a dynamic work environment
- Solve complex problems
- Analyze business-related data
- Apply appropriate technologies

BUSINESS CORE

- Lead, manage, and collaborate in diverse environments in physical and virtual settings
- Allocate financial and human resources, manage risk and analyze business opportunities
- Evaluate and solve complex business problems using numerical and qualitative data
- Use technology to develop business solutions to improve daily operations and long-term strategy

PROGRAM

- Apply leadership, resource management and conflict management techniques to solve business problems
- Analyze financial and statistical data using spreadsheet and database software
- Apply managerial theories and techniques to improve organizational performance and foster continuous improvement
- Effectively communicate business information to varying audiences through varying media

QUICK FACTS

124
CREDIT HOURS
minimum credit hours required for graduation^{1,2}

2 + 8
YEARS MONTHS
minimum length to graduation³



MICROSOFT OFFICE PRODUCTIVITY TOOLS

To ensure you have a robust learning experience, as part of your program, you will use latest version of the Microsoft Office suite to communicate business information, analyze data and report findings.



ACCREDITATION MATTERS

The Bachelor of Science in Business Administration degree has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it meets standards of business education that promote teaching excellence.



LEARN FROM THOSE WHO LEAD

Our faculty embody strong academic credentials. Partners in your learning, they walk into the classroom bringing hard-earned knowledge and expertise honed through years of experience in the fields they teach.

¹ 128 for students enrolled at a New Jersey location. ² 127 for students enrolled at a Pennsylvania location.

³ Not including breaks. Assumes year-round, full-time enrollment. Additional program information may be found at <https://www.devry.edu/degree-programs.html>.

ESSENTIALS

50
CREDIT HOURS

COMMUNICATION SKILLS

ENGL112 ¹	Composition
ENGL135	Advanced Composition
ENGL216	Technical Writing
SPCH275	Public Speaking

HUMANITIES²

HUMN303	Introduction to the Humanities
ETHC445	Principles of Ethics
LAS432	Technology, Society, and Culture

SOCIAL SCIENCES

SOCS185	Culture and Society
SOCS325 ³	Environmental Sociology
LAWS310 ⁴	The Legal Environment

MATHEMATICS AND NATURAL SCIENCES

MATH114	Algebra for College Students
MATH221	Statistics for Decision-Making
SCI228 ⁵	Nutrition, Health and Wellness with Lab

PERSONAL AND PROFESSIONAL DEVELOPMENT

CARD405	Career Development
COLL148	Critical Thinking and Problem-Solving

¹ Students enrolled at a New Jersey location take ENGL108 in lieu of this course.

² Students enrolled at a Pennsylvania location must take HUMN451 as part of this requirement.

³ Certain students enrolled as online students are assigned PSYC307 in lieu of this requirement.

⁴ Students enrolled at a Nevada location must take POLI332 in lieu of this requirement.

⁵ Students enrolled at a New Jersey location may take PHYS204 or SCI200 to fulfill this requirement.

BUSINESS CORE

18
CREDIT HOURS

BUSINESS CORE⁶

ACCT212	Financial Accounting
BIS155	Data Analysis with Spreadsheets with Lab
BUSN115	Introduction to Business and Technology
BUSN319	Marketing
COMP100	Computer Applications for Business with Lab
MGMT303	Principles of Management

⁶ Students enrolled at a New Jersey location must also take the following to fulfill this requirement:

(a) all of: BUSN412; GSCM206

(b) one of: BUSN369; INTP491 and INTP492

PROGRAM

31
CREDIT HOURS

FINANCE AND MANAGEMENT

ACCT346	Managerial Accounting
BIS245	Database Essentials for Business with Lab
BUSN379	Finance
ECON312	Principles of Economics
MGMT404	Project Management

ELECTIVES

The following suggested electives ensure students meet prerequisite requirements and offer applied tech skills for today's business world. Qualifying prior college coursework not meeting other program requirements may be applied toward the elective hours. Students may request alternate elective courses through academic advising.

CIS115	Logic and Design
MGMT408	Management of Technology Resources
SEC310	Principles and Theory of Security Management

SENIOR PROJECT

BUSN460	Senior Project
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SPECIALIZED

27-28
CREDIT HOURS

Students who have not chosen an area of specialization may begin the program in "Undecided" status; however, they must select a specialization by the time they have earned 30 semester credit hours toward their degree.

Available specializations are:

- Accounting
- Business Intelligence and Analytics Management
- Finance
- Global Supply Chain Management
- Health Services Management
- Hospitality Management
- Human Resource Management
- Project Management
- Sales and Marketing
- Small Business Management and Entrepreneurship

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