Bachelor’s Degree Program
BUSINESS ADMINISTRATION
Specialization: Global Supply Chain Management

ABOUT THIS DEGREE PROGRAM

Businesses large and small are the core of the American economy. Earning a bachelor’s degree in Business Administration at DeVry University can help you develop the skills needed to work in many business areas and industries, such as such as accounting, project management, entrepreneurship, marketing, and human resources.

The Business Administration degree program is designed to prepare students to meet the challenges of a high-tech, global marketplace by bringing the real world into the classroom. Through experiential projects, you can develop the skills and business acumen needed in today’s business world.

This program is designed to accommodate students with a wide range of experiences, including those with little or no prior college education or work experience. If you have prior work or educational experience, you may also want to consider our Technical Management or Management degree programs, which are available with many of the same specializations.

DID YOU KNOW?
DeVry University’s Bachelor of Science in Business Administration program has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACSBP) www.acbsp.org, demonstrating that it has met the standards of business education that promote teaching excellence.

GENERAL EDUCATION COURSEWORK

Communication Skills
ENGL112 Composition
ENGL135 Advanced Composition
ENGL216 Technical Writing
SPCH275 Public Speaking

Humanities
HUMN303 Introduction to the Humanities
ETHC445 Principles of Ethics
LAS432 Technology, Society, and Culture

Social Sciences
SOCS185 Culture and Society
SOCS325 Environmental Sociology
LAW310 The Legal Environment

Mathematics and Natural Sciences
MATH114 Algebra for College Students
MATH221 Statistics for Decision-Making
SCI228 Nutrition, Health and Wellness with Lab

Personal and Professional Development
CARD405 Career Development
COLL148 Critical Thinking and Problem-Solving

Students enrolled at a New Jersey location take ENGL108 in lieu of this course.

Students enrolled as online students are assigned PSYC307 in lieu of this requirement.

Students enrolled at a Nevada location must take POLI332 in lieu of this requirement.

Students enrolled at a New Jersey location may take PHYS204 or SCI1200 to fulfill this requirement.

Students enrolled at a Pennsylvania location must take HUMN451 as part of this requirement.

Programs, course requirements and availability vary by location. Some courses may be available online only. All students enrolled in site-based programs will be required to take some coursework online and, for some programs and locations, a substantial portion of the program may be required to be completed online. DeVry’s academic catalog, available via devry.edu/catalogs, contains the most current and detailed program information, including admission, progression and graduation requirements. Information contained herein is effective as of date of publishing.

CORE-DEGREE COURSEWORK

Business Core
ACCT212 Financial Accounting
ACCT346 Managerial Accounting
BIS155 Data Analysis with Spreadsheets with Lab
BIS245 Database Essentials for Business with Lab
BUSN115 Introduction to Business and Technology
BUSN319 Marketing
BUSN379 Finance
COMP100 Computer Applications for Business with Lab
ECON312 Principles of Economics
MGMT303 Principles of Management
MGMT404 Project Management

Senior Project
BUSN460 Senior Project

Electives
The following suggested electives ensure students meet prerequisite requirements and offer applied tech skills for today’s business world. Qualifying prior college coursework not meeting other program requirements may be applied toward the elective hours. Students may request alternate elective courses through academic advising.

CIS115 Logic and Design
MGMT408 Management of Technology Resources
SEC310 Principles and Theory of Security Management

Students enrolled at a New Jersey location must also take the following to fulfill this requirement:
(a) all of: BUSN412; GSCM206
(b) one of: BUSN369; INTTP491 and INTTP492

COLLEGE OF BUSINESS & MANAGEMENT

QUICK FACTS

127 CREDIT HOURS
minimum credit hours required for graduation

9.1% GROWTH NATIONALLY FROM 2016-2026 YEARS MONTHS
FOR EMPLOYMENT OF GENERAL AND OPERATIONS MANAGERS

https://data.bls.gov/projections/occupationProj. Data reflects a national projected percentage change in employment from 2016-2026 and may not reflect local economic conditions.

https://www.devry.edu/degree-programs.html

1 Earned credit for a minimum of 30 months.
2 Not including breaks. Assumes year-round, full-time enrollment.
3 Additional program information may be found at https://www.devry.edu/degree-programs.html
DeVry University's bachelor's degree program in Business Administration can help prepare you for the workplace with a solid business foundation. Our specialization in Global Supply Chain Management can further focus your studies.

Global supply chain management professionals are responsible for streamlining the flow of everything that organizations need in order to make and deliver their products and services. Because supply chain management touches all aspects of a company's daily operations — from cost minimization and risk mitigation, to environmentally conscious sourcing decisions — it has a major impact on profitability and competitive advantage. Our Global Supply Chain Management specialization can prepare you for a career in this field with a thorough understanding of all stages of the supply chain, the complexities of global markets, and the supply chain optimization technologies, concepts and processes used by world-class organizations.

Graduates of DeVry University's Business Administration program with a specialization in Global Supply Chain Management might consider careers including, but not limited to, the following:

- Distribution Manager
- Global Transportation Manager
- Industrial Production Manager
- Logician
- Operations Supervisor/Manager
- Operations Research Analyst
- Procurement/Sourcing Manager
- Purchasing Manager
- Supply Chain Manager
- Supply Chain/Operations Analyst
- Transportation Manager
- Warehousing Manager

Employment in some occupations may require years of relevant experience.

**KNOWLEDGE AND SKILLS**

**ADMINISTRATION AND MANAGEMENT** — Understand the fundamental management theories and traditional managerial responsibilities in formal and informal organizational structures, including planning, organizing, directing, controlling and staffing.

**STRATEGIC DECISION MAKING** — Be able to analyze information and evaluate results to solve problems and choose the best solutions.

**COMPLEX PROBLEM SOLVING** — Understand how to identify complex problems and review related information to develop and evaluate options, and implement solutions.

**MULTI-LEVEL COMMUNICATIONS** — Have the ability to convey information effectively, both horizontally and vertically within an organization.

**CRITICAL THINKING** — Use logic and reasoning to identify the strengths and weaknesses of alternative solutions, conclusions or approaches to problems.

**SYSTEMS ANALYSIS** — Understand ways to determine how a system should work, and how changes in conditions, operations and the environment will affect outcomes.

**MATHEMATICAL REASONING** — Use mathematical formulas to solve problems or project outcomes.

**PRODUCTION AND PROCESSING** — Understand raw materials, production processes, quality control, costs and techniques for maximizing the effective manufacture and distribution of goods.

**PROGRAM-SPECIFIC COURSEWORK**

- **Global Supply Chain Management**
  - GSCM206 Managing Operations Across the Supply Chain
  - GSCM209 Supply Chain Management Decision Support Tools and Applications
  - GSCM326 Total Quality Management
  - GSCM330 Strategic Supply and Master Planning
  - GSCM434 Supply Chain Logistics, Distribution and Warehousing
  - GSCM440 Supply Chain Procurement Management and Sourcing Strategy
  - GSCM460 Global Issues in Supply Chain Management

For comprehensive consumer information, visit devry.edu/studentconsumerinfo. Important information about the education debt, earnings and completion rates of students who attended this program can be found at devry.edu/bba-ge. For additional program information, visit devry.edu/bba.

In New York, DeVry University operates as DeVry College of New York. DeVry University is accredited by The Higher Learning Commission (HLC), http://www.hlcommission.org. Keller Graduate School of Management is included in this accreditation. DeVry is certified to operate by the State Council of Higher Education for Virginia. www.virginia.gov/thec Nashville Campus: 3343 Perimeter Hill Dr., Nashville, TN 37211. Program availability varies by location. In site-based programs, students will be required to take a substantial amount of coursework online to complete their program. ©2018 DeVry Educational Development Corp. All rights reserved. Version 08/31/18