Business large and small are the core of the American economy. Earning a bachelor's degree in Business Administration at DeVry University can help you develop the skills needed to work in many business areas and industries, such as such as accounting, project management, entrepreneurship, marketing, and human resources.

The Business Administration degree program is designed to prepare students to meet the challenges of a high-tech, global marketplace by bringing the real world into the classroom. Through experiential projects, you can develop the skills and business acumen needed in today's business world.

This program is designed to accommodate students with a wide range of experiences, including those with little or no prior college education or work experience. If you have prior work or educational experience, you may also want to consider our Technical Management or Management degree programs, which are available with many of the same specializations.

Did you know?

 DeVry University's Bachelor of Science in Business Administration program has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP), www.acbsp.org, demonstrating that it has met the standards of business education that promote teaching excellence.

Programs, course requirements and availability vary by location. Some courses may be available online only. All students enrolled in site-based programs will be required to take some coursework online and, for some programs and locations, a substantial portion of the program may be required to be completed online. DeVry's academic catalog, available via devry.edu/catalogs, contains the most current and detailed program information, including admission, progression and graduation requirements. Information contained herein is effective as of date of publishing.
ABOUT THIS SPECIALIZATION

DeVry University’s bachelor’s degree program in Business Administration can help prepare you for the workplace with a solid business foundation. Our specialization in Finance can further focus your studies.

The vast world of finance spans from local to international. Our Finance specialization introduces you to many areas under the financial umbrella such as investments, securities, global systems, real estate finance, risk management, international finance management and more. You can learn how to analyze and interpret a financial statement, and explore how it relates to the financial strength of an investment and the expansive finance and legal environment that surrounds it. You can also learn to use and review information such as financial reports, market trends and interest rates to give advice and guide individuals or organizations on financial decisions.

Graduates of DeVry University’s Business Administration program with a specialization in Finance may consider careers including, but not limited to, the following:

- Bank Branch Manager
- Budget Analyst
- Cash Manager
- Commercial Banking Officer
- Controller
- Credit Manager
- Financial Analyst
- Financial Planning Consultant

1Employment in this occupation may require years of relevant experience.
2Additional hours of industry-specific training may be required to obtain employment in this field.
3Applicants for jobs in this field may be subject to pre-employment screenings such as, but not limited to, criminal background checks, and drug and/or alcohol testing.

KINDWEIGHT AND SKILLS

INVESTMENT FUNDAMENTALS AND SECURITY ANALYSIS — Learn to make investment decisions by exploring the nature of securities, mechanics and costs of trading, the way in which securities markets operate, the relationship between risk and return, equity securities, fixed income securities, portfolio diversification and the concept of valuation.

MONEY AND BANKING — Learn the role of financial services companies in money and capital markets, including the nature of money and credit, U.S. banking systems, central bank policies and controls, funds acquisitions, investments and credit extension.

FINANCIAL STATEMENT ANALYSIS — Study the techniques used to analyze and interpret financial statements, and use the statement to understand and evaluate a firm’s financial strength, income potential, working capital requirements and debt-paying ability.

FIXED INCOME SECURITIES AND CREDIT ANALYSIS — Understand topics such as: debt securities characteristics, provisions for paying off bonds, debt market structure, bond investment risk, global bond sectors and instruments, yield spreads and measures, valuation, spot and forward rates, interest rate risks, mortgage and asset-backed securities, trading strategies and credit analysis.

ECONOMICS AND ACCOUNTING — Understand financial principles and practices, the financial markets, banking and the analysis and reporting of financial data.

JUDGMENT AND DECISION-MAKING — Consider the relative costs and benefits of potential actions to choose the most appropriate one.

DATA AND INFORMATION ANALYSIS — Identify underlying principles, reasons or facts by breaking down information or data into separate parts.

PROGRAM-SPECIFIC COURSEWORK

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Finance</td>
<td>Intermediate Accounting I</td>
</tr>
<tr>
<td>ACCT429</td>
<td>Federal Income Taxation</td>
</tr>
<tr>
<td>BUSN278</td>
<td>Budgeting and Forecasting</td>
</tr>
<tr>
<td>FIN351</td>
<td>Investment Fundamentals and Security Analysis</td>
</tr>
<tr>
<td>FIN364</td>
<td>Money and Banking</td>
</tr>
<tr>
<td>FIN382</td>
<td>Financial Statement Analysis</td>
</tr>
<tr>
<td>FIN390</td>
<td>Fixed Income Securities Analysis</td>
</tr>
</tbody>
</table>

For comprehensive consumer information, visit devry.edu/studentconsumerinfo. Important information about the education debt, earnings and completion rates of students who attended this program can be found at devry.edu/bba-ge. For additional program information, visit devry.edu/bba.