



# Bachelor's Degree Program *Management*

## Specialization: **Health Services Management**

### ABOUT THIS DEGREE PROGRAM

For those with prior college education or professional experience, the bachelor's degree in Management at DeVry University can help advance your career in many business areas and industries, such as finance, accounting, operations, marketing or project management. With qualifying college credits, you may be able to earn your bachelor's degree in less time.

Professionals in industry and education from across the country contribute to the curriculums for our degree programs. As a student, you can build upon your existing knowledge and experiences by utilizing our curriculum and classroom education to address real business issues taken from the boardrooms and offices of Fortune 500 companies.

To further advance your business career, you can benefit from selecting a business specialization that can expand your knowledge for the specific career path you choose to pursue.

#### Specializations offered within the Management degree program:

- Accounting
- Business Information Systems
- Finance
- General Management
- Health Services Management
- Hospitality Management
- Human Resource Management
- Operations Management
- Project Management
- Sales and Marketing
- Security Management
- Small Business Management and Entrepreneurship
- Sustainability Management
- Technical Communication

Those with prior work or educational experience may also want to consider our Technical Management degree program, which is available with many of the same specializations.

### GENERAL EDUCATION COURSEWORK

At DeVry University, we believe in the value of a comprehensive education. This means broadening your knowledge and skill sets beyond the area of your degree program, to prepare you to succeed in today's diverse and evolving workplace.

From day one, you can learn important analytical and communication skills, such as problem-solving, reasoning and analysis, academic and professional writing, and mathematics and statistics skills. These skills can better equip you to work across cultures and understand a wide range of concepts that influence your area of study.

#### General Education Coursework:

- Communication Skills
- Humanities
- Mathematics
- Natural Sciences
- Personal and Professional Development
- Social Sciences

### CORE-DEGREE COURSEWORK

*all*  
of these  
courses

ACCT-212	Financial Accounting
BIS-155	Data Analysis with Spreadsheets with Lab
BIS-245	Database Essentials for Business with Lab
BUSN-115	Introduction to Business and Technology
BUSN-278	Budgeting and Forecasting
BUSN-319	Marketing
COMP-100	Computer Applications for Business with Lab
COMP-129	PC Hardware and Software with Lab
MGMT-303	Principles of Management
MGMT-404	Project Management
MGMT-410	Human Resource Management
SMT-310	Principles and Theory of Security Management

*3-4*  
of these  
courses

These electives are chosen through academic advising, from courses that are different from those used to meet any other graduation requirement. They may be selected from courses listed in the academic catalog, provided prerequisites are satisfied.

General Education Coursework (credit hours)	40
Core-Degree Coursework (credit hours)	+ 53
Career-Focused Coursework (credit hours)	+ 31
<b>Approximate Credit Hours Required for Graduation (Eight Full-Time Semesters to Complete)</b>	<b>124</b>



# Bachelor's Degree Program Management

## Specialization: *Health Services Management*

### ABOUT THIS SPECIALIZATION

DeVry University's Bachelor's degree in Management can help prepare you for the workplace with a solid business foundation. Our specialization in Health Services Management can further focus your studies and help equip you for the career you want to pursue.

The Health Services Management specialization at DeVry University can help you to understand the political, social, cultural, economic and technical influences that have shaped our healthcare system today. The areas of health services management range from patient records management and insurance claims and billing to healthcare financing including managing costs and expenditures.

As a graduate, you may manage operations in a specific healthcare department or you may be a generalist working across an entire hospital or healthcare system. You may perform tasks such as: developing reports and budgets, reviewing, selecting and implementing systems for billing, patient records and other data.

Graduates of DeVry University's Management program with a specialization in Health Services Management may consider careers including:

- Health Facility Manager
- Managed Care Coordinator
- Management Consultant
- Manager of Provider Networks
- Medical/Health Services Manager
- Medical Computer Salesperson
- Medical Office Supervisor
- Patient Accounting and Billing Systems Manager
- Patient Account Manager

According to the Bureau of Labor Statistics, employment of medical and health services managers is expected to grow by 16 percent between 2008 and 2018, faster than the average for all occupations. According to its *Occupational Outlook Handbook*, "the healthcare industry will continue to expand and diversify, requiring managers to help ensure smooth business operations."<sup>1</sup>

<sup>1</sup>Bureau of Labor Statistics, U.S. Department of Labor, *Occupational Outlook Handbook, 2010-11 Edition*, Medical and Health Services Managers, on the Internet at [www.bls.gov/oco/ocos014.htm](http://www.bls.gov/oco/ocos014.htm) (visited February 1, 2011).

<sup>2</sup>DeVry University, on the Internet at [www.devry.edu/degree-programs/college-business-management/health-service-management-about.jsp](http://www.devry.edu/degree-programs/college-business-management/health-service-management-about.jsp).

<sup>3</sup>O\*NET OnLine, Medical and Health Services Managers, on the Internet at [www.online.onetcenter.org/link/summary/11-9111.00](http://www.online.onetcenter.org/link/summary/11-9111.00) (visited February 1, 2011).

**In New York, DeVry University operates as DeVry College of New York.** Program and course requirements and availability vary by location. Some courses may be available online only. Refer to the current academic catalog for more detailed information. DeVry University operates as DeVry Institute of Technology in Calgary, Alberta. DeVry is certified to operate by the State Council of Higher Education for Virginia. ACO060. DeVry University is authorized for operation by the THEC, [www.state.tn.us/thec](http://www.state.tn.us/thec). Nashville Campus – 3343 Perimeter Hill Dr., Nashville, TN 37211. ©2011 DeVry Educational Development Corp. All rights reserved. [Version 7/1/11](#)

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### KNOWLEDGE AND SKILLS

**HEALTH SERVICES INFORMATION SYSTEMS<sup>2</sup>** — Review hardware and software options for managing patient records, insurance and billing data.

**HEALTH SERVICES FINANCE<sup>2</sup>** — Understand the complexities of healthcare financing in the United States, including multiple payment sources and reimbursement systems; problems and issues in financial planning; and trends in healthcare costs and expenditures.

**HEALTHCARE POLICY<sup>2</sup>** — Understand the impact of public policy on healthcare delivery in the United States, our policy-making process, as well as cultural values and beliefs regarding health.

**MANAGED CARE AND HEALTH INSURANCE<sup>2</sup>** — Study existing health insurance products and managed care approaches for financing and delivering healthcare services in the United States.

**PLANNING AND MARKETING FOR HEALTH SERVICES ORGANIZATIONS<sup>2</sup>** — Plan and implement marketing initiatives for health services using such tactics as market segmentation, targeting, positioning and communication, all while considering ethical issues and examples unique to the healthcare industry.

**ADMINISTRATION AND MANAGEMENT<sup>3</sup>** — Understand the principles involved in strategic planning, resource allocation, human resources modeling, leadership technique, production methods and coordination of people and resources.

**PERSONNEL RESOURCE MANAGEMENT<sup>3</sup>** — Motivate, develop and direct people as they work, identifying the best people for the job, setting performance standards and monitoring performance.

**CUSTOMER AND PERSONAL SERVICE<sup>3</sup>** — Demonstrate the principles and processes of personal service, including conducting customer needs assessments, meeting quality standards for services and evaluating customer satisfaction.

### CAREER-FOCUSED COURSEWORK

*all*  
of these  
courses

- HSM-310 Introduction to Health Services Management
- HSM-320 Health Rights and Responsibilities
- HSM-330 Health Services Information Systems
- HSM-340 Health Services Finance
- HSM-410 Healthcare Policy
- HSM-420 Managed Care and Health Insurance

*1*  
of these  
courses

- HSM-430 Planning and Marketing for Health Services Organizations
- 3 HOURS Advanced course option

*all*  
of these  
courses

- BUSN-460 Senior Project

OR

*all*  
of these  
courses

- BUSN-462 Senior Project I
- BUSN-463 Senior Project II

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