



Bachelor's Degree Program *Business Administration*

Specialization: **Health Services Management**

ABOUT THIS DEGREE PROGRAM

Businesses large and small are the core of the American economy. Earning a bachelor's degree in the Business Administration degree program at DeVry University can help you launch a successful career in many business areas and industries, such as finance, accounting, operations, marketing or project management.

Our program can help you develop critical communication and interpersonal skills, as well as teach you key business concepts and tactics. As a student, you can address real business issues taken from the boardrooms and offices of Fortune 500 companies.

Our Business Administration degree program is designed to accommodate students with a wide range of experiences, including those with little or no prior college education or work experience. While earning your bachelor's degree, you can benefit from selecting a business specialization that can further prepare you for a specific career path of your choosing.

Specializations offered within the Business Administration degree program:

- Accounting
- Business Information Systems
- Finance
- Health Services Management
- Hospitality Management
- Human Resource Management
- Operations Management
- Project Management
- Sales and Marketing
- Security Management
- Small Business Management and Entrepreneurship
- Sustainability Management
- Technical Communication

Those with prior work or educational experience may also want to consider our Technical Management or Management degree programs, which are available with many of the same specializations.

GENERAL EDUCATION COURSEWORK

At DeVry University, we believe in the value of a comprehensive education. This means broadening your knowledge and skill sets beyond the area of your degree program, to prepare you to succeed in today's diverse and evolving workplace.

From day one, you can learn important analytical and communication skills, such as problem-solving, reasoning and analysis, academic and professional writing, and mathematics and statistics skills. These skills can better equip you to work across cultures and understand a wide range of concepts that influence your area of study.

General Education Coursework:

- Communication Skills
- Humanities
- Mathematics and Natural Sciences
- Personal and Professional Development
- Social Sciences

CORE-DEGREE COURSEWORK

all
of these
courses

ACCT-212	Financial Accounting
BIS-155	Data Analysis with Spreadsheets with Lab
BUSN-115	Introduction to Business and Technology
BUSN-319	Marketing
BUSN-379	Finance
COMP-100	Computer Applications for Business with Lab
ECON-312	Principles of Economics
MGMT-303	Principles of Management
MGMT-404	Project Management

2-3
of these
courses

These electives are chosen through academic advising from courses that are different from those used to meet any other graduation requirement. They may be selected from other courses in the Business Administration program, or from other courses listed in the academic catalog, provided prerequisites are satisfied.

1
of these
courses

ACCT-344	Cost Accounting
ACCT-346	Managerial Accounting

1
of these
courses

BIS-245	Database Essentials for Business with Lab
ECOM-210	Fundamentals of E-Commerce

General Education Coursework (credit hours)	50
Core-Degree Coursework (credit hours)	+ 46
Career-Focused Coursework (credit hours)	+ 31
Approximate Credit Hours Required for Graduation (Eight Full-Time Semesters to Complete)	127

Note: DeVry's academic catalog, available via www.devry.edu/uscatalog, contains the most current and detailed program information, including graduation requirements.



Bachelor's Degree Program Business Administration

Specialization: *Health Services Management*

ABOUT THIS SPECIALIZATION

DeVry University's Bachelor's degree in Management can help prepare you for the workplace with a solid business foundation. Our specialization in Health Services Management can further focus your studies and help equip you for the career you want to pursue.

The Health Services Management specialization at DeVry University will help you to understand the political, social, cultural, economic and technical influences that have shaped our healthcare system today. The areas of health services management range from patient records management and insurance claims and billing to healthcare financing including managing costs and expenditures.

As a graduate, you may manage operations in a specific healthcare department or you may be a generalist working across an entire hospital or healthcare system. You may perform tasks, such as developing reports and budgets, reviewing, selecting and implementing systems for billing, patient records and other data.

In conjunction with your bachelor's degree, you can also learn to plan and implement business initiatives for health services or become involved in healthcare public policy making.

Graduates of DeVry University's Business Administration program with a specialization in Health Services Management may consider careers including:

- Health Facility Manager
- Managed Care Coordinator
- Management Consultant
- Manager of Provider Networks
- Medical Computer Salesperson
- Medical/Health Services Manager
- Medical Office Supervisor
- Patient Account Manager
- Patient Accounting and Billing Systems Manager

According to the Bureau of Labor Statistics, employment of medical and health services managers is expected to grow by 16 percent between 2008 and 2018, faster than the average for all occupations. According to its *Occupational Outlook Handbook*, "the healthcare industry will continue to expand and diversify, requiring managers to help ensure smooth business operations."¹

¹Bureau of Labor Statistics, U.S. Department of Labor, *Occupational Outlook Handbook, 2010-11 Edition*, Medical and Health Services Managers, on the Internet at www.bls.gov/oco/ocos014.htm (visited February 1, 2011).

²DeVry University, on the internet at www.devry.edu/degree-programs/college-business-management/health-service-management-about.jsp.

³O*NET OnLine, Medical and Health Services Managers, on the Internet at www.online.onetcenter.org/link/summary/11-9111.00 (visited February 1, 2011).

In New York, DeVry University operates as DeVry College of New York.

Program and course requirements and availability vary by location. Some courses may be available online only. Refer to the current academic catalog for more detailed information. DeVry University operates as DeVry Institute of Technology in Calgary, Alberta. DeVry is certified to operate by the State Council of Higher Education for Virginia. AC0060. DeVry University is authorized for operation by the THEC, www.state.tn.us/thec. Nashville Campus – 3343 Perimeter Hill Dr., Nashville, TN 37211. ©2011 DeVry Educational Development Corp. All rights reserved. Version 7/11/11

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KNOWLEDGE AND SKILLS

HEALTH SERVICES INFORMATION SYSTEMS² — Review hardware and software options for managing patient records, insurance and billing data.

HEALTH SERVICES FINANCE² — Understand the complexities of healthcare financing in the United States, including multiple payment sources and reimbursement systems; problems and issues in financial planning; and trends in healthcare costs and expenditures.

HEALTHCARE POLICY² — Understand the impact of public policy on healthcare delivery in the United States, our policy-making process, as well as cultural values and beliefs regarding health.

MANAGED CARE AND HEALTH INSURANCE² — Study existing health insurance products and managed care approaches for financing and delivering healthcare services in the United States.

PLANNING AND MARKETING FOR HEALTH SERVICES ORGANIZATIONS² — Plan and implement marketing initiatives for health services using such tactics as market segmentation, targeting, positioning and communication, all while considering ethical issues and examples unique to the healthcare industry.

ADMINISTRATION AND MANAGEMENT³ — Understand the principles involved in strategic planning, resource allocation, human resources modeling, leadership technique, production methods and coordination of people and resources.

PERSONNEL RESOURCE MANAGEMENT³ — Motivate, develop and direct people as they work, identifying the best people for the job, setting performance standards and monitoring performance.

CUSTOMER AND PERSONAL SERVICE³ — Demonstrate the principles and processes of personal service, including conducting customer needs assessments, meeting quality standards for services and evaluating customer satisfaction.

CAREER-FOCUSED COURSEWORK

all
of these
courses

HSM-310	Introduction to Health Services Management
HSM-320	Health Rights and Responsibilities
HSM-330	Health Services Information Systems
HSM-340	Health Services Finance
HSM-410	Healthcare Policy
HSM-420	Managed Care and Health Insurance

1
of these
courses

HSM-430	Planning and Marketing for Health Services Organizations
3 HOURS	Advanced course option

all
of these
courses

BUSN-460	Senior Project
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OR

all
of these
courses

BUSN-462	Senior Project I
BUSN-463	Senior Project II

Visit Devry.edu or call 888.DEVRY.04

