COLLEGE OF
BUSINESS & MANAGEMENT

Bachelor's Degree Program

TECHNICAL MANAGEMENT

Specialization: **Hospitality Management**

ABOUT THIS DEGREE PROGRAM

For those with prior college education or professional experience, the bachelor's degree completion program in Technical Management at DeVry University can help you develop the management skills needed to work in many business areas and industries, such as accounting, project management, entrepreneurship, marketing, and human resources. With previously earned qualifying college credits, you may be able to earn your bachelor's degree in less time.

Our Technical Management degree program is designed to prepare students to meet the challenges of a high-tech, global marketplace by bringing the real world into the classroom. Through experiential projects, you can develop the skills and business acumen needed in today's business world.

If you have prior work or educational experience, you may also want to consider our Management degree program, which is available with many of the same specializations.

GENERAL EDUCATION COURSEWORK

At DeVry University, we believe in the value of a comprehensive education. This means broadening your knowledge and skill sets beyond the area of your degree program, to prepare you to succeed in today's diverse and evolving workplace.

From day one, you can learn important analytical and communication skills, such as problem-solving, reasoning and analysis, academic and professional writing, and mathematics and statistics skills. These skills can better equip you to work across cultures and understand a wide range of concepts that influence your area of study.

General Education Coursework:

- Communication Skills
- Humanities
- Mathematics
- Natural Sciences
- Social Sciences

CORE-DEGREE COURSEWORK

ALL of these courses

BIS155	Data Analysis with Spreadsheets with Lab
BUSN115	Introduction to Business and Technology
COMP100	Computer Applications for Business with Lab
MGMT303	Principles of Management
MGMT404	Project Management

1 of these courses

BUSN369	International Business
BUSN412	Business Policy
BUSN420	Business Law
MGMT340	Business Systems Analysis
MGMT410	Human Resource Management

8 semester-credit hours*

ACCT212	Financial Accounting
ACCT346	Managerial Accounting
BIS245	Database Essentials for Business with Lab
BUSN319	Marketing
BUSN379	Finance

25 credit hours

Approximately 7–8 elective courses are chosen through academic advising, from courses that are different from those used to meet any other graduation requirement. They may be selected from other courses in the Technical Management program, or from other courses listed in the academic catalog, provided prerequisites are satisfied. Qualifying prior college coursework not meeting other program requirements may be applied to the elective hours.

*Students may also select any courses not completed in "1 of these courses" or any courses in other specializations in this program or their prerequisites (limitations apply; see catalog for details).

DID YOU KNOW?

DeVry University's Bachelor of Science in Technical Management program has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP) www.acbsp.org, demonstrating that it has met the standards of business education that promote teaching excellence.

ACBSP ACCREDITED

Programs, course requirements and availability vary by location. Some courses may be available online only. All students enrolled in site-based programs will be required to take some coursework online and, for some programs and locations, a substantial portion of the program may be required to be completed online. DeVry's academic catalog, available via devry.edu/catalogs, contains the most current and detailed program information, including admission, progression and graduation requirements. Information contained herein is effective as of date of publishing.

DeVry University

Bachelor's Degree Program | Technical Management

SPECIALIZATION: **HOSPITALITY MANAGEMENT**

COLLEGE OF
BUSINESS & MANAGEMENT

ABOUT THIS SPECIALIZATION

DeVry University's bachelor's degree program in Technical Management can help prepare you for the workplace with a solid business foundation. Our specialization in Hospitality Management can further focus your studies.

The field of hospitality management is diverse, spanning the industries of lodging, gaming, restaurants, tourism, meetings and events. Our curriculum can help prepare you with the skills to best pursue the breadth of available opportunities within the hospitality field.

Our curriculum explores the operations and day-to-day managerial challenges and responsibilities within hospitality management. Students can learn the particulars of meeting and event management which can include venue selection, staffing, sponsorships, finance and exhibit coordination. As a student, you can study the operational and managerial practices in new and established restaurants, as well as the fundamentals of food safety. Our specialization introduces you to the operating conditions and management responsibilities in casinos and related properties and services. In addition, you can become familiar with the many aspects of the tourism and hospitality industry.

Graduates of DeVry University's Technical Management program with a specialization in Hospitality Management may consider careers including, but not limited to, the following:

- Casino Operations Manager[1]
- Customer Service Representative
- Event Planner
- Hotel and Restaurant Operations Manager
- Management Consultant
- Meeting and Convention Planner
- Retail Store Manager
- Tourism Operations Manager

[1]Applicants for jobs in this field may be subject to pre-employment screenings such as, but not limited to, criminal background checks, and drug and/or alcohol testing.

Employment in some occupations may require years of relevant experience.

KNOWLEDGE AND SKILLS

ADMINISTRATION AND MANAGEMENT — Understand the fundamental management theories and traditional managerial responsibilities in formal and informal organizational structures, including planning, organizing, directing, controlling and staffing.

FOUNDATIONS OF HOTEL MANAGEMENT — Understand lodging industry management, economics and measurement, including reservation systems, staffing, security and maintenance.

MEETINGS AND EVENTS MANAGEMENT — Learn about sponsorship, venues, staffing, finance, exhibit coordination, contracted services, legal implications, marketing and convention bureaus.

RESTAURANT MANAGEMENT — Explore service, customer relations, mission, marketing strategy and menu creation, as well as financial management and business operations for both new and established restaurants.

TOURISM MANAGEMENT — Examine the social and behavioral aspects of tourism and the structure and function of major tourism delivery systems. Analyze supply and demand for facilities, products and services; forecast demand; and explore revenue and yield management approaches.

CUSTOMER AND PERSONAL SERVICE — Demonstrate the principles and processes of personal service, including conducting customer-needs assessments, meeting quality standards for services and evaluating customer satisfaction.

FOOD SAFETY AND SANITATION — Understand the fundamental aspects of food safety, sanitation and food service operations.

PROGRAM-SPECIFIC COURSEWORK

ALL of these courses

HOSP310	Introduction to Hospitality Management
HOSP320	Foundations of Hotel Management
HOSP330	Meetings and Events Management
HOSP410	Restaurant Management
HOSP420	Food Safety and Sanitation
HOSP450	Tourism Management

1 of these courses

HOSP440	Casino Management
	Advanced course option*

ALL of these courses

BUSN460	Senior Project

OR

ALL of these courses

BUSN462	Senior Project I
BUSN463	Senior Project II

*A course from any of the program's specializations for which course prerequisites have been satisfied. Students may choose to complete both INTP491 and INTP492 to fulfill this option, and must receive approval from the appropriate academic administrator to do so.

For comprehensive consumer information, visit devry.edu/studentconsumerinfo. Important information about the education debt, earnings and completion rates of students who attended this program can be found at devry.edu/btm-ge. For additional program information, visit devry.edu/btm.

In New York, DeVry University operates as DeVry College of New York.

DeVry University is accredited by The Higher Learning Commission (HLC), www.hlcommission.org. DeVry is certified to operate by the State Council of Higher Education for Virginia. Arlington Campus – 2450 Crystal Dr., Arlington, VA 22202. DeVry University is authorized for operation by the THEC. www.tn.gov/thec Nashville Campus - 3343 Perimeter Hill Dr., Nashville, TN 37211. To report unresolved complaints to the Illinois Board of Higher Education, visit their webpage at http://complaints.ibhe.org/ or by mail to the Illinois Board of Higher Education, 1 N. Old State Capitol Plaza, Suite 333, Springfield, IL 62701-1377. Program availability varies by location. ©2016 DeVry Educational Development Corp. All rights reserved. Version 12/08/16

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