Bachelor’s Degree Program
Management
Specialization: Health Services Management

ABOUT THIS DEGREE PROGRAM
For those with prior college education or professional experience, the bachelor’s degree in Management at DeVry University can help advance your career in many business areas and industries, such as finance, accounting, operations, marketing or project management. With qualifying college credits, you may be able to earn your bachelor’s degree in less time.

Professionals in industry and education from across the country contribute to the curriculums for our degree programs. As a student, you can build upon your existing knowledge and experiences by utilizing our curriculum and classroom education to address real business issues taken from the boardrooms and offices of Fortune 500 companies.

To further advance your business career, you can benefit from selecting a business specialization that can expand your knowledge for the specific career path you choose to pursue.

Specializations offered within the Management degree program:
• Accounting
• Business Information Systems
• Finance
• General Management
• Health Services Management
• Hospitality Management
• Human Resource Management
• Operations Management
• Project Management
• Sales and Marketing
• Security Management
• Small Business Management
eEntrepreneurship
• Sustainability Management
• Technical Communication

Those with prior work or educational experience may also want to consider our Technical Management degree program, which is available with many of the same specializations.

GENERAL EDUCATION COURSEWORK
At DeVry University, we believe in the value of a comprehensive education. This means broadening your knowledge and skill sets beyond the area of your degree program, to prepare you to succeed in today’s diverse and evolving workplace.

From day one, you can learn important analytical and communication skills, such as problem-solving, reasoning and analysis, academic and professional writing, and mathematics and statistics skills. These skills can better equip you to work across cultures and understand a wide range of concepts that influence your area of study.

General Education Coursework:
• Communication Skills
• Humanities
• Mathematics
• Natural Sciences
• Personal and Professional Development
• Social Sciences

CORE-DEGREE COURSEWORK

| ACCT212 | Financial Accounting |
| BS-155 | Data Analysis with Spreadsheets with Lab |
| BS-125 | Database Essentials for Business with Lab |
| BUSN115 | Introduction to Business and Technology |
| BUSN278 | Budgeting and Forecasting |
| BUSN319 | Marketing |
| DBSP-100 | Computer Applications for Business with Lab |
| DMSP-128 | PC Hardware and Software with Lab |
| MGMT303 | Principles of Management |
| MGMT404 | Project Management |
| MGMT410 | Human Resource Management |
| SMT310 | Principles and Theory of Security Management |

Note: DeVry’s academic catalog, available via www.devry.edu/us/catalog, contains the most current and detailed program information, including graduation requirements.

These electives are chosen through academic advising, from courses that are different from those used to meet any other graduation requirement. They may be selected from courses listed in the academic catalog, provided prerequisites are satisfied.
DeVry University’s Bachelor’s degree in Management can help prepare you for the workplace with a solid business foundation. Our specialization in Health Services Management can further focus your studies and help equip you for the career you want to pursue.

The Health Services Management specialization at DeVry University can help you to understand the political, social, cultural, economic and technical influences that have shaped our healthcare system today. The areas of health services management range from patient records management and insurance claims and billing to healthcare financing including managing costs and expenditures.

As a graduate, you may manage operations in a specific healthcare department or you may be a generalist working across an entire hospital or healthcare system. You may perform tasks such as: developing reports and budgets, reviewing, selecting and implementing systems for billing, patient records and other data.

Graduates of DeVry University’s Management program with a specialization in Health Services Management may consider careers including:
- Health Facility Manager
- Managed Care Coordinator
- Management Consultant
- Manager of Provider Networks
- Medical/Health Services Manager
- Medical Computer Salesperson
- Medical Office Supervisor
- Patient Accounting and Billing Systems Manager
- Patient Account Manager

According to the Bureau of Labor Statistics, employment of medical and health services managers is expected to grow by 16 percent between 2008 and 2018, faster than the average for all occupations. According to its Occupational Outlook Handbook, “the healthcare industry will continue to expand and diversify, requiring managers to help ensure smooth business operations.”1


2DeVry University, on the Internet at www.devry.edu/degree-programs/college-business-management/health-service-management-about.jsp.

The Health Services Information Systems2 — Review hardware and software options for managing patient records, insurance and billing data.

The Health Services Finance2 — Understand the complexities of healthcare financing in the United States, including multiple payment sources and reimbursement systems; problems and issues in financial planning; and trends in healthcare costs and expenditures.

Healthcare Policy2 — Understand the impact of public policy on healthcare delivery in the United States, our policy-making process, as well as cultural values and beliefs regarding health.

Managed Care and Health Insurance2 — Study existing health insurance products and managed care approaches for financing and delivering healthcare services in the United States.

Planning and Marketing for Health Services Organizations2 — Plan and implement marketing initiatives for health services using such tactics as market segmentation, targeting, positioning and communication, all while considering ethical issues and examples unique to the healthcare industry.

Administration and Management2 — Understand the principles involved in strategic planning, resource allocation, human resources modeling, leadership technique, production methods and coordination of people and resources.

Personnel Resource Management2 — Motivate, develop and direct people as they work, identifying the best people for the job, setting performance standards and monitoring performance.

Customer and Personal Service2 — Demonstrate the principles and processes of personal service, including conducting customer needs assessments, meeting quality standards for services and evaluating customer satisfaction.

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Career-focused coursework:

Specialization: Health Services Management

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>HSM-310</td>
<td>Introduction to Health Services Management</td>
<td>3</td>
</tr>
<tr>
<td>HSM-320</td>
<td>Health Rights and Responsibilities</td>
<td>3</td>
</tr>
<tr>
<td>HSM-330</td>
<td>Health Services Information Systems</td>
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<td>HSM-340</td>
<td>Health Services Finance</td>
<td>3</td>
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<tr>
<td>HSM-410</td>
<td>Healthcare Policy</td>
<td>3</td>
</tr>
<tr>
<td>HSM-420</td>
<td>Managed Care and Health Insurance</td>
<td>3</td>
</tr>
</tbody>
</table>

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