ABOUT THIS DEGREE PROGRAM

For those with prior college education or professional experience, the bachelor’s degree in Management at DeVry University can help advance your career in many business areas and industries, such as finance, accounting, operations, marketing or project management. With qualifying college credits, you may be able to earn your bachelor’s degree in less time.

Professionals in industry and education from across the country contribute to the curriculums for our degree programs. As a student, you will build upon your existing knowledge and experiences by utilizing our curriculum and classroom education to address real business issues taken from the boardrooms and offices of Fortune 500 companies.

To help further advance your business career, you can benefit from selecting a business specialization that can expand your knowledge for the specific career path you choose to pursue.

Specializations offered within the Management degree program:
- Accounting
- Business Information Systems
- Finance
- General Management
- Health Services Management
- Hospitality Management
- Human Resource Management
- Operations Management
- Project Management
- Sales and Marketing
- Security Management
- Small Business Management and Entrepreneurship
- Sustainability Management
- Technical Communication

Those with prior work or educational experience may also want to consider our Technical Management degree program, which is available with many of the same specializations.

GENERAL EDUCATION COURSEWORK

At DeVry University, we believe in the value of a comprehensive education. This means broadening your knowledge and skill sets beyond the area of your degree program, to prepare you to succeed in today’s diverse and evolving workplace.

From day one, you can learn important analytical and communication skills, such as problem-solving, reasoning and analysis, academic and professional writing, and mathematics and statistics skills. These skills can better equip you to work across cultures and understand a wide range of concepts that influence your area of study.

General Education Coursework:
- Communication Skills
- Humanities
- Mathematics
- Natural Sciences
- Personal and Professional Development
- Social Sciences

CORE-DEGREE COURSEWORK

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT-212</td>
<td>Financial Accounting</td>
</tr>
<tr>
<td>BIS-155</td>
<td>Data Analysis with Spreadsheets with Lab</td>
</tr>
<tr>
<td>BIS-245</td>
<td>Database Essentials for Business with Lab</td>
</tr>
<tr>
<td>BUSN-115</td>
<td>Introduction to Business and Technology</td>
</tr>
<tr>
<td>BUSN-278</td>
<td>Budgeting and Forecasting</td>
</tr>
<tr>
<td>BUSN-319</td>
<td>Marketing</td>
</tr>
<tr>
<td>COMP-100</td>
<td>Computer Applications for Business with Lab</td>
</tr>
<tr>
<td>COMP-129</td>
<td>PC Hardware and Software with Lab</td>
</tr>
<tr>
<td>GGMT-303</td>
<td>Principles of Management</td>
</tr>
<tr>
<td>GGMT-404</td>
<td>Project Management</td>
</tr>
<tr>
<td>GGMT-410</td>
<td>Human Resource Management</td>
</tr>
<tr>
<td>SMT-310</td>
<td>Principles and Theory of Security Management</td>
</tr>
</tbody>
</table>

These electives are chosen through academic advising, from courses that are different from those used to meet any other graduation requirement. They may be selected from courses listed in the academic catalog, provided prerequisites are satisfied.

Note: DeVry's academic catalog, available via www.devry.edu/uscatalog, contains the most current and detailed program information, including graduation requirements.
ABOVE THIS SPECIALIZATION

DeVry University’s Bachelor’s degree in Management can help to prepare you with a solid business knowledge base. Our specialization in Business Information Systems can further help to equip you for the career you want to pursue.

The business information systems field embraces technology by using advanced software and hardware to streamline people, procedures, and digital data. Those who specialize in business information systems can apply their business skills to tasks such as developing processes and systems to collect, filter, create, manage and distribute data. By combining your business and technology skills you can help ensure data integrity and improve effectiveness and efficiencies of individuals and organizations. Business information systems are used in industries such as healthcare, government, education and many more.

Graduates of DeVry University’s Management program with a specialization in Business Information Systems may consider careers including:

- Account Manager
- Business Analyst
- Business Information Systems Manager
- Database Manager
- E-commerce Specialist
- Internet Coordinator
- Management Analyst
- Management Consultant

According to the Bureau of Labor Statistics, employment of management analysts is expected to grow by 24 percent between 2008 and 2018, much faster than the average for all occupations. According to its Occupational Outlook Handbook, “keen competition is expected for jobs as management analysts because the independent and challenging nature of the work and the high earnings potential make this occupation attractive to many.”

KNOWLEDGE AND SKILLS

SYSTEMS IMPLEMENTATION AND TRAINING — Implement systems and manage change via needs analysis, training and implementation plans, training materials and training sessions using e-learning technologies.

BUSINESS PROCEDURES — Evaluate, implement and improve business activities and procedures, such as organizational change, communications, information flow, integrated production methods, inventory control and cost analysis.

BUSINESS INTELLIGENCE AND DATA ANALYSIS — Organize, analyze and present data using business tools such as database management systems; make business decisions based on such data.

COMPLIANCE EVALUATION — Use relevant information and individual judgment to determine that events or processes comply with laws, regulations or standards.

ADMINISTRATION AND MANAGEMENT — Understand the business and management principles involved in strategic planning, resource allocation, human resources modeling, leadership technique, production methods, and coordination of people and resources.

PRINCIPLES OF WEB DEVELOPMENT — Understand web page design from the perspective of the business manager. Develop sufficient technical knowledge to effectively communicate with information technology (IT) professionals, such as webmasters and network administrators.

CRITICAL THINKING — Use logic and reasoning to identify the strengths and weaknesses of alternative solutions, conclusions or approaches to problems.

COMPLEX PROBLEM SOLVING — Identify complex problems and review related information to develop and evaluate options and implement solutions.

CAREER-FOCUSED COURSEWORK

- BIS-261 Requirements Gathering and Testing with Lab
- BIS-311 Object-Oriented Programming for Business with Lab
- BIS-325 Principles of Web Development with Lab
- BIS-345 Data Analysis for Decision-Making with Lab
- BIS-360 Systems Implementation and Training with Lab
- BIS-446 Business Intelligence and Data Analysis with Lab
- BIS-450 Web-Based Solutions with Lab

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