Bachelor’s Degree Program
Business Administration
Specialization: Project Management

ABOUT THIS DEGREE PROGRAM

Businesses large and small are the core of the American economy. Earning a bachelor’s degree in the Business Administration degree program at DeVry University can help you launch a successful career in many business areas and industries, such as finance, accounting, operations, marketing or project management.

Our program can help you develop critical communication and interpersonal skills, as well as teach you key business concepts and tactics. As a student, you can address real business issues taken from the boardrooms and offices of Fortune 500 companies.

Our Business Administration program is designed to accommodate students with a range of experiences, including those with little or no prior college education or work experience. While earning your bachelor’s degree, you can benefit from selecting a business specialization that can further prepare you for a specific career path of your choosing.

Specializations offered within the Business Administration degree program:
- Accounting
- Business Information Systems
- Finance
- Health Services Management
- Hospitality Management
- Human Resource Management
- Operations Management
- Project Management
- Sales and Marketing
- Security Management
- Small Business Management and Entrepreneurship
- Sustainability Management
- Technical Communication

Those with prior work or educational experience may also want to consider our Technical Management or Management degree programs, which are available with many of the same specializations.

GENERAL EDUCATION COURSEWORK

At DeVry University, we believe in the value of a comprehensive education. This means broadening your knowledge and skill sets beyond the area of your degree program, to help prepare you to succeed in today’s diverse and evolving workplace.

From day one, you can learn important analytical and communication skills, such as problem-solving, reasoning and analysis, academic and professional writing, and mathematics and statistics skills. This can equip you to better work across cultures and understand a wide range of concepts that influence your area of study.

General Education Coursework:
- Communication Skills
- Humanities
- Mathematics
- Natural Sciences
- Personal and Professional Development
- Social Sciences

CORE-DEGREE COURSEWORK

<table>
<thead>
<tr>
<th>All of these courses</th>
<th>1 of these courses</th>
<th>2-3 of these courses</th>
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<tbody>
<tr>
<td>ACCT212</td>
<td>Financial Accounting</td>
<td>BIS-245 Database Essentials for Business with Lab</td>
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<tr>
<td>BIS-155</td>
<td>Data Analysis with Spreadsheets with Lab</td>
<td>ECONM210 Fundamentals of E-Commerce</td>
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<tr>
<td>BUSN115</td>
<td>Introduction to Business and Technology Marketing</td>
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</tr>
<tr>
<td>BUSN319</td>
<td>Finance</td>
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<tr>
<td>BUSN379</td>
<td>Computer Applications for Business with Lab</td>
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<tr>
<td>CMDP100</td>
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<tr>
<td>ECON312</td>
<td>Principles of Economics</td>
<td></td>
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<tr>
<td>MGMT303</td>
<td>Principles of Management</td>
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<tr>
<td>MGMT404</td>
<td>Project Management</td>
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</table>

These electives are chosen through academic advising from courses that are different from those used to meet any other graduation requirement. They may be selected from other courses in the Business Administration program, or from other courses listed in the academic catalog, provided prerequisites are satisfied.

General Education Coursework (credit hours) 50
Core-Degree Coursework (credit hours) + 45
Career-Focused Coursework (credit hours) + 31
Approximate Credit Hours Required for Graduation (Eight Full-Time Semesters to Complete) 126

Note: DeVry’s academic catalog, available via www.devry.edu/uscatalog, contains the most current and detailed program information, including graduation requirements.
ABOUT THIS SPECIALIZATION

DeVry University’s Bachelor’s degree in Business Administration helps prepare you for the workplace with a solid business foundation. Our specialization in Project Management can further focus your studies and help equip you for the career you want to pursue.

Project management encompasses directing and coordinating ideas, resources and information from team members, as well as outside resources. Those in project management help to initiate and facilitate all steps of a project, from planning to project completion. In addition, project managers not only oversee how a project develops, but also manages the individuals that create what is needed for the project. You may manage a team of developers, builders, designers, manufacturers or other professionals in order to create final products that may range from software to buildings to consumer goods.

Project managers perform many tasks that keep projects moving on time and on budget. Project managers may be asked to set budgets, timelines and schedules, provide estimates, acquire outside resources, identify, analyze and evaluate project goals and deliverables.

Graduates of DeVry University’s Business Administration program with a specialization in Project Management may consider careers including:

- Organizational Change Manager
- Procurement Manager
- Project Developer

According to the Project Management Institute, the number of project-oriented employees will grow by an estimated 8.2 million between 2006 and 2016.¹

¹Project Management Profession is Expected to Survive, Thrive Despite the Troubled Economy,” Patrick Hildebrandt for PMI Community Post, December 12, 2008

did you know?

DeVry University’s bachelor degree program in Business Administration and Technical Management are certified by the Project Management Institute’s (PMI) Global Accreditation Center (GAC). As the world’s leading professional association for project management, PMI sets a rigorous standard for this accreditation. DeVry University is one of an elite group of schools that has programs certified by the PMI.

KNOWLEDGE AND SKILLS

PROJECT PLANNING³ — Develop or update project plans, including information such as project objectives, technologies, systems, information specifications, schedules, funding and staffing.

PROJECT EXECUTION³ — Manage projects to ensure adherence to budget, schedule and scope.

STATUS REPORTING³ — Monitor and report on project progress by collecting, analyzing and summarizing information and trends.

PROJECT TASK SETTING³ — Assign duties, responsibilities and spans of authority to project personnel.

PROJECT TEAM SELECTION³ — Coordinate recruitment or selection of project personnel.

BUDGET MANAGEMENT³ — Develop and manage annual budgets for projects.

PROJECT ANALYSIS³ — Develop implementation plans that include cost-benefit or return on investment (ROI) analyses.

PROJECT COMMUNICATION² — Establish and execute a plan for keeping internal and external contacts appraised of project developments and deliverables.

TOTAL QUALITY MANAGEMENT² — Understand quality procedures and concepts for enhancing goods, services and the entire business process.

CONTRACTS AND PROCUREMENT² — Understand how to acquire goods and services in order to meet project requirements from planning, solicitation and source selection to contract administration and completion.

CAREER-FOCUSED COURSEWORK

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>BUSN-460</td>
<td>Senior Project</td>
</tr>
<tr>
<td>BUSN-462</td>
<td>Senior Project I</td>
</tr>
<tr>
<td>BUSN-463</td>
<td>Senior Project II</td>
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</table>

³Visit DeVry.edu or call 888.DEVRY.04

¹O*NET OnLine, Information Technology Project Managers, on the Internet at www.online.onetcenter.org/link/sum/15-1099.11 (visited February 6, 2011).

In New York, DeVry University operates as DeVry College of New York.

Program and course requirements and availability vary by location. Some courses may be available online only. Refer to the current academic catalog for more detailed information. DeVry is certified to operate by the State Council of Higher Education for Virginia. DeVry is authorized for operation by the THEC, www.state.tn.us/theC. Nashville DeVry is certified to operate by the State Council of Higher Education for Virginia. DeVry is available online only. Refer to the current academic catalog for more detailed information.

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Visit DeVry.edu or call 888.DEVRY.04

For comprehensive consumer information, visit devry.edu/bba