COLLEGE OF
BUSINESS & MANAGEMENT

Bachelor's Degree Program

BUSINESS ADMINISTRATION

Specialization: **Health Services Management**

ABOUT THIS DEGREE PROGRAM

Businesses large and small are the core of the American economy. Earning a bachelor's degree in Business Administration at DeVry University can help you develop the skills needed to work in many business areas and industries, such as such as accounting, project management, entrepreneurship, marketing, and human resources.

The Business Administration degree program is designed to prepare students to meet the challenges of a high-tech, global marketplace by bringing the real world into the classroom. Through experiential projects, you can develop the skills and business acumen needed in today's business world.

This program is designed to accommodate students with a wide range of experiences, including those with little or no prior college education or work experience. If you have prior work or educational experience, you may also want to consider our Technical Management or Management degree programs, which are available with many of the same specializations.

GENERAL EDUCATION COURSEWORK

At DeVry University, we believe in the value of a comprehensive education. This means broadening your knowledge and skill sets beyond the area of your degree program, to prepare you to succeed in today's diverse and evolving workplace.

From day one, you can learn important analytical and communication skills, such as problem-solving, reasoning and analysis, academic and professional writing, and mathematics and statistics skills. These skills can better equip you to work across cultures and understand a wide range of concepts that influence your area of study.

General Education Coursework:

- Communication Skills
- Humanities
- Mathematics
- Natural Sciences
- Social Sciences

CORE-DEGREE COURSEWORK

ALL of these courses

ACCT212	Financial Accounting
ACCT346	Managerial Accounting
BIS155	Data Analysis with Spreadsheets with Lab
BIS245	Database Essentials for Business with Lab
BUSN115	Introduction to Business and Technology
BUSN319	Marketing
BUSN379	Finance
COMP100	Computer Applications for Business with Lab
ECON312	Principles of Economics
MGMT303	Principles of Management
MGMT404	Project Management

9 semester-credit hours

Approximately three elective courses are chosen through academic advising, from courses that are different from those used to meet any other graduation requirement. They may be selected from other courses in the Business Administration program, or from other courses listed in the academic catalog, provided prerequisites are satisfied. Qualifying prior college coursework not meeting other program requirements may be applied to the elective hours.

DID YOU KNOW?

DeVry University's Bachelor of Science in Business Administration program has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP) www.acbsp.org, demonstrating that it has met the standards of business education that promote teaching excellence.

ACBSP ACCREDITED

Programs, course requirements and availability vary by location. Some courses may be available online only. All students enrolled in site-based programs will be required to take some coursework online and, for some programs and locations, a substantial portion of the program may be required to be completed online. DeVry's academic catalog, available via devry.edu/catalogs, contains the most current and detailed program information, including admission, progression and graduation requirements. Information contained herein is effective as of date of publishing.

DeVry University

Bachelor's Degree Program | Business Administration

SPECIALIZATION: HEALTH SERVICES MANAGEMENT

COLLEGE OF
BUSINESS & MANAGEMENT

ABOUT THIS SPECIALIZATION

DeVry University's bachelor's degree program in Business Administration can help prepare you for the workplace with a solid business foundation. Our specialization in Health Services Management can further focus your studies.

The Health Services Management specialization at DeVry University can help you to understand the political, social, cultural, economic and technical influences that have shaped our healthcare system today. The areas of health services management range from patient records management and insurance claims and billing, to healthcare financing.

As a graduate, you may manage operations in a specific healthcare department, or you may be a generalist working across an entire hospital or healthcare system. You may perform tasks such as developing reports and budgets, or selecting and implementing systems for billing, patient records and other data.

Graduates of DeVry University's Business Administration program with a specialization in Health Services Management may consider careers including, but not limited to, the following:

- Administrative Assistant
- Health Facility Manager
- Managed Care Coordinator
- Management Consultant
- Manager of Provider Networks
- Medical Computer Salesperson
- Medical Office Supervisor
- Medical/Health Services Manager
- Patient Accounting and Billing Systems Manager
- Patient Account Specialist
- Social and Community Service Manager

Employment in some occupations may require years of relevant experience.

The University's Business Administration program with a specialization inHealth Services Management is not designed to prepare graduates for nursing home, assisted living facility, long-term care or home care administrator positions. Students interested in practicing a regulated profession must contact the appropriate state regulatory agency for certification or licensure requirements. For instance, in Virginia certain educational and training requirements must be satisfied for initial nursing home administrator licensure or initial assisted living facility administrator licensure; DeVry's program does not satisfy the educational and/or training requirements.

For comprehensive consumer information, visit devry.edu/studentconsumerinfo. Important information about the education debt, earnings and completion rates of students who attended this program can be found at devry.edu/bba-ge. For additional program information, visit devry.edu/bba.

In New York, DeVry University operates as DeVry College of New York.
DeVry University is accredited by The Higher Learning Commission (HLC), www.hlcommission.org. DeVry is certified to operate by the State Council of Higher Education for Virginia. Arlington Campus – 2450 Crystal Dr., Arlington, VA 22202. DeVry University is authorized for operation by the THEC. www.tn.gov/thec Nashville Campus - 3343 Perimeter Hill Dr., Nashville, TN 37211. To report unresolved complaints to the Illinois Board of Higher Education, visit their webpage at http://complaints.ibhe.org/ or by mail to the Illinois Board of Higher Education, 1 N. Old State Capitol Plaza, Suite 333, Springfield, IL 62701-1377. Program availability varies by location. ©2016 DeVry Educational Development Corp. All rights reserved. Version 12/08/16

KNOWLEDGE AND SKILLS

ADMINISTRATION AND MANAGEMENT — Understand the fundamental management theories and traditional managerial responsibilities in formal and informal organizational structures, including planning, organizing, directing, controlling and staffing.

HEALTH SERVICES INFORMATION SYSTEMS — Review hardware and software options for managing patient records, insurance and billing data.

HEALTH SERVICES FINANCE — Understand the complexities of healthcare financing in the United States, including multiple payment sources and reimbursement systems, problems and issues in financial planning, and trends in healthcare costs and expenditures.

HEALTHCARE POLICY — Understand the impact of public policy on healthcare delivery in the United States, our policy-making process, as well as cultural values and beliefs regarding health.

MANAGED CARE AND HEALTH INSURANCE — Study existing health insurance products and managed care approaches for financing and delivering healthcare services in the United States.

PLANNING AND MARKETING FOR HEALTH SERVICES ORGANIZATIONS — Plan and implement marketing initiatives for health services using such tactics as market segmentation, targeting, positioning and communication, all while considering ethical issues and examples unique to the healthcare industry.

PROGRAM-SPECIFIC COURSEWORK

ALL of these courses

HSM310	Introduction to Health Services Management
HSM320	Health Rights and Responsibilities
HSM330	Health Services Information Systems
HSM340	Health Services Finance
HSM410	Healthcare Policy
HSM420	Managed Care and Health Insurance

1 of these courses

HSM430	Planning and Marketing for Health Services Organizations
	Advanced Course Option*

ALL of these courses

BUSN460	Senior Project

OR

ALL of these courses

BUSN462	Senior Project I
BUSN463	Senior Project II

*A course from any of the program's specializations for which course prerequisites have been satisfied. Students may choose to complete both INTP491 and INTP492 to fulfill this option, and must receive approval from the appropriate academic administrator to do so.

DeVry University

Visit DeVry.edu or call 888.DEVRY.04