



# Bachelor's Degree Program MANAGEMENT

Specialization: **Hospitality Management**

## ABOUT THIS DEGREE PROGRAM

For those with prior college education or professional experience, the bachelor's degree in Management at DeVry University can help you develop the management skills needed to work in many business areas and industries, such as accounting, project management, entrepreneurship, marketing, and human resources. If you're currently employed, this can be a great way to further develop your management skills. With previously earned qualifying college credits, you may be able to earn your bachelor's degree in less time.

Our Management degree program is designed to prepare students to meet the challenges of a high-tech, global marketplace by bringing the real world into the classroom. Through experiential projects, you can develop the skills and business acumen needed in today's business world.

If you have prior work or educational experience, you may also want to consider our Technical Management degree program, which is available with many of the same specializations.

## GENERAL EDUCATION COURSEWORK

At DeVry University, we believe in the value of a comprehensive education. This means broadening your knowledge and skill sets beyond the area of your degree program, to prepare you to succeed in today's diverse and evolving workplace.

From day one, you can learn important analytical and communication skills, such as problem-solving, reasoning and analysis, academic and professional writing, and mathematics and statistics skills. These skills can better equip you to work across cultures and understand a wide range of concepts that influence your area of study.

### General Education Coursework:

- Communication Skills
- Humanities
- Mathematics
- Natural Sciences
- Social Sciences

## CORE-DEGREE COURSEWORK

**ALL**  
of these  
courses

ACCT212	Financial Accounting
BIS155	Data Analysis with Spreadsheets with Lab
BIS245	Database Essentials for Business with Lab
BUSN115	Introduction to Business and Technology
BUSN278	Budgeting and Forecasting
BUSN319	Marketing
COMP100	Computer Applications for Business with Lab
COMP129	PC Hardware and Software with Lab
MGMT303	Principles of Management
MGMT404	Project Management
MGMT410	Human Resource Management
SEC310	Principles and Theory of Security Management

**9**  
semester-  
credit hours

Approximately three elective courses are chosen through academic advising, from courses that are different from those used to meet any other graduation requirement. They may be selected from other courses in the Business Administration program, or from other courses listed in the academic catalog, provided prerequisites are satisfied. Qualifying prior college coursework not meeting other program requirements may be applied to the elective hours.



# Bachelor's Degree Program MANAGEMENT Specialization: Hospitality Management

## ABOUT THIS SPECIALIZATION

DeVry University's bachelor's degree program in Management can help prepare you for the workplace with a solid business foundation. Our specialization in Hospitality Management can further focus your studies.

The field of hospitality management is diverse, spanning the industries of lodging, gaming, restaurants, tourism, meetings and events. Our curriculum can help prepare you with the skills to best pursue the breadth of available opportunities within the hospitality field.

Our specialization explores the operations and day-to-day managerial challenges and responsibilities within hospitality management. Students can learn the particulars of meeting and event management which can include venue selection, staffing, sponsorships, finance and exhibit coordination. As a student, you can study the operational and managerial practices in new and established restaurants, as well as the fundamentals of food safety. Our curriculum introduces you to the operating conditions and management responsibilities in casinos and related properties and services. In addition, you can become familiar with the many aspects of the tourism and hospitality industry.

Graduates of DeVry University's Management program with a specialization in Hospitality Management may consider careers including, but not limited to, the following:

- Casino Operations Manager<sup>1</sup>
- Customer Service Representative
- Event Planner
- Hotel and Restaurant Operations Manager
- Management Consultant
- Meeting and Convention Planner
- Retail Store Manager
- Tourism Operations Manager

<sup>1</sup>Applicants for jobs in this field may be subject to pre-employment screenings such as, but not limited to, criminal background checks, and drug and/or alcohol testing.

Employment in some occupations may require years of relevant experience.

## KNOWLEDGE AND SKILLS

**ADMINISTRATION AND MANAGEMENT** — Understand the fundamental management theories and traditional managerial responsibilities in formal and informal organizational structures, including planning, organizing, directing, controlling and staffing.

**FOUNDATIONS OF HOTEL MANAGEMENT** — Understand lodging industry management, economics and measurement, including reservation systems, staffing, security and maintenance.

**MEETINGS AND EVENTS MANAGEMENT** — Learn about sponsorship, venues, staffing, finance, exhibit coordination, contracted services, legal implications, marketing and convention bureaus.

**RESTAURANT MANAGEMENT** — Explore service, customer relations, mission, marketing strategy and menu creation, as well as financial management and business operations for both new and established restaurants.

**TOURISM MANAGEMENT** — Examine the social and behavioral aspects of tourism and the structure and function of major tourism delivery systems. Analyze supply and demand for facilities, products and services; forecast demand; and explore revenue and yield management approaches.

**CUSTOMER AND PERSONAL SERVICE** — Demonstrate the principles and processes of personal service, including conducting customer-needs assessments, meeting quality standards for services and evaluating customer satisfaction.

**FOOD SAFETY AND SANITATION** — Understand the fundamental aspects of food safety, sanitation and food service operations.

## PROGRAM-SPECIFIC COURSEWORK

**ALL**  
of these  
courses

HOSP310	Introduction to Hospitality Management
HOSP320	Foundations of Hotel Management
HOSP330	Meetings and Events Management
HOSP410	Restaurant Management
HOSP420	Food Safety and Sanitation
HOSP450	Tourism Management

**1**  
of these  
courses

HOSP440	Casino Management Advanced Course Option*
---------	--

**ALL**  
of these  
courses

BUSN460	Senior Project
---------	----------------

OR

**ALL**  
of these  
courses

BUSN462	Senior Project I
BUSN463	Senior Project II

\*A course from any of the program's specializations for which course prerequisites have been satisfied. Students may choose to complete both INTP491 and INTP492 to fulfill this option, and must receive approval from the appropriate academic administrator to do so.

In New York, DeVry University operates as DeVry College of New York.

DeVry University is accredited by The Higher Learning Commission (HLC), [www.hlcommission.org](http://www.hlcommission.org). DeVry is certified to operate by the State Council of Higher Education for Virginia. DeVry University is authorized for operation by the THEC. [www.tn.gov/thec](http://www.tn.gov/thec). Nashville Campus - 3343 Perimeter Hill Dr., Nashville, TN 37211. Program availability varies by location. ©2016 DeVry Educational Development Corp. All rights reserved. Version 04/25/16

For comprehensive consumer information, visit [devry.edu/studentconsumerinfo](http://devry.edu/studentconsumerinfo). For more information about our graduation rates, the median debt of students who completed the program, and other important information, please visit [devry.edu/bm-ge](http://devry.edu/bm-ge). For additional program information, visit [devry.edu/bm](http://devry.edu/bm).

**DeVry**  
**University**  
DIFFERENT. ON PURPOSE.

Visit [DeVry.edu](http://DeVry.edu) or call 888.DEVRY.04