

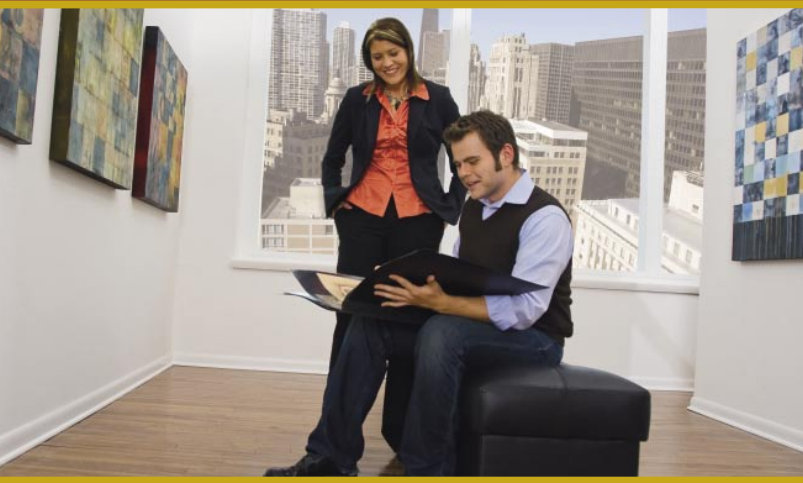
## From technical manager to marketing director, the path to tomorrow's hot career opportunities begins with a bachelor's degree from DeVry.

The college credits you've already earned could qualify toward completing your bachelor's degree – a degree that will not only make it easier to advance in your current job but also provide the credentials needed to boost your career. And let's face it, in today's competitive global marketplace, the fastest growing and best paying opportunities require a minimum of a bachelor's degree to get a foot in the door.

If you're into business, criminal justice or health information management, tap into DeVry's Technical Management program, and see how easy it is to add a bachelor's degree to your resumé. Our program is specifically designed to help working adults complement their current knowledge and skill base with the business, management and technical abilities that will impress employers seeking to enhance their management teams. With expert managers needed in every business and industry, take advantage of DeVry's Technical Management program and go from:

- Assisting in financial document preparation as a bookkeeper to preparing and analyzing financial documents as an analyst, accountant or auditor.
- Modifying code as a computer programmer to designing and developing software applications as a systems software engineer.
- Typing and taking messages to developing business plans, setting goals and implementing procedures as a business administrator or office manager.
- Building and installing equipment as a technician to supervising projects and planning workflow as a technical manager.
- Serving as a police officer to investigating crimes as a detective, FBI agent or U.S. customs agent.
- Processing payrolls to supervising a human resources function or department.
- Helping prepare sales materials as a marketing assistant to analyzing statistics and developing plans as a marketing director.
- Coding insurance as a health information technologist to managing and budgeting an entire health information department as a clinical data specialist or health information department manager.
- Manning a retail counter to purchasing merchandise as a store buyer or making even bigger decisions as a store manager.
- Taking guest reservations to planning, scheduling and directing all operations as a hotel manager or special events planner.
- Operating manufacturing equipment to assuring lean processes as a quality manager.

**Career opportunities for bachelor's degree holders with technical skills are abundant and at all levels.**



## Tomorrow's hot career opportunities begin here.

### Technical Management Program – 8 Semesters

The core of DeVry's technical management program provides a broad range of business, management and technical expertise – skills employers value and promote. Students then complete a series of related courses in the technical specialty that best matches their background and career goals.

#### Option 1: General Technical Specialty

DeVry coursework, qualifying coursework from a prior college experience, or a combination of DeVry and qualifying prior coursework satisfy this requirement.

#### Option 2: Business Specialty

For solid preparation in a specific focused area, choose from one of these specialties:

- **Accounting** – Prepares students for many types of accounting and finance-related occupations.
- **Business Information Systems** – Combines a thorough overview of essential business with computer principles for a variety of management careers in business and industry.
- **Finance** – Provides the solid finance and economics foundation needed for careers in the complex finance, investing, banking and insurance industries.
- **General Business** – Allows students interested in general business careers to craft their own curriculum from all the business options offered at DeVry.
- **Health Services Management** – Emphasizes health rights and responsibilities, health finance, managed-care and health insurance to prepare students for careers in healthcare management.
- **Hospitality Management** – Introduces students to, and prepares them for, management careers in the tourism (lodging, food and entertainment) industries working with hotels, resorts, casinos and restaurants.
- **Human Resource Management** – Examines labor relations, employment law, compensation, benefits, training and staffing skills needed for a rewarding career in any business or industry.
- **Operations Management** – Focuses on the quality, planning, scheduling and logistics of materials and other resources in a production or manufacturing environment.
- **Project Management** – Emphasizes communication skills needed in team leadership, risk assessment, contract negotiation, human resources and procurement for careers in virtually all industries.
- **Sales and Marketing** – Examines topics such as consumer behavior, market research, advertising/public relations and international marketing needed for successful and prosperous careers in sales, marketing and advertising.

## Start your career with an education that lays the groundwork for success.

A bachelor's degree can open doors in practically any industry. To advance even further, many individuals in the business world go on to earn master's degrees in business administration. Others pursue more specialized degrees at the master's level.

Start your career with a solid foundation of knowledge and on-the-job experience that allows you to:

- Communicate effectively with both technical and non-technical staff.
- Prioritize work and manage multiple projects.
- Continually update your skills and broaden your knowledge and experience.

## DeVry is as focused on your career as you are.

Pursue the career of your dreams by earning your bachelor's degree at DeVry. We specifically designed our Technical Management program for adult learners who desire to broaden their knowledge and add management capabilities to their resumé's.

If you already hold an associate degree, or if you've successfully completed just 12 semester-credit hours of college-level work at an approved institution, we can help you advance on your current career path or switch gears and pursue exciting opportunities in an entirely new field.

**Want to know more?** Go to [www.devry.edu/programs/technical\\_management/about.jsp](http://www.devry.edu/programs/technical_management/about.jsp)

### Option 2: Business Specialty, continued

- **Security Management** – Prepares students for critical security management roles in public safety, private industry and government.
- **Small Business Management and Entrepreneurship** – Provides the skills needed to successfully build and run your own business or manage a small business.
- **Technical Communication** – Provides an overview of technology and covers rhetorical strategies for technical, scientific and medical communications; fundamentals of document design and technical writing; visual design; marketing and corporate communications; proposal and grant writing; and web design.

### Option 3: Criminal Justice Specialty

Designed specifically for students who have at least one year of professional experience in law enforcement, criminal justice or a closely related field. Program-specific coursework includes:

- Law enforcement, juvenile justice, theory and practice of corrections, criminology, criminal law and procedures, deviant behavior, criminal investigation, ethics and criminal justice, and crime scene and terrorism investigation.

### Option 4: Health Information Management Specialty

Designed specifically for students who have an associate degree (or the equivalent) in health information technology and wish to advance in this field. Program-specific coursework includes:

- Advanced classification systems and management, health information systems and networks, data security and privacy, financial management, management of health information functions and services, and quality management of healthcare.

# Technical Management

## DeVry's Career Advantage.

**Classes are small; hands on.** Get the individual attention you want and learn the critical skills you need in a hands-on environment that is uniquely student-focused.

**Accelerated schedule: 4 years in 3.** Onsite/online flexibility. Taking classes onsite or online offers the flexibility you need to fit your busy schedule. Our year-round schedule lets you graduate sooner.

**Real-world faculty: real-world curriculum.** Gain knowledge from successful professionals who use curriculum responsive to industry needs and who will provide you with relevant insights.

**Education that's affordable.** Invest in your future. We'll help you apply for the funds needed to make college more affordable.

**Employment results: 90%\*.** Earn a degree that is recognized by leading employers to get the interviews you need to start your career.

**Reputable accreditation/degrees employers value.** Earn an associate, bachelor's or master's degree from a university that's accredited like other top schools to get started on the path to a successful career.

\*Since 1975, 90.1% of DeVry graduates system-wide in the active job market held positions in their fields of study within 6 months of graduation.

DeVry University is accredited by The Higher Learning Commission of the North Central Association, [www.ncahlc.org](http://www.ncahlc.org).

DeVry University operates as DeVry College of New York in New York and DeVry Institute of Technology in Calgary, Alberta.

## Resources

Make an educated decision about your career. You'll find valuable information at:

[www.amanet.org](http://www.amanet.org)  
American Management Association

[www.uncjin.org](http://www.uncjin.org)  
United Nations Crime and Justice Information Network

[www.ncja.org](http://www.ncja.org)  
National Criminal Justice Association

[www.ahima.org](http://www.ahima.org)  
American Health Information Management Association

[www.bls.gov](http://www.bls.gov)  
Bureau of Labor Statistics

[www.salary.com](http://www.salary.com)  
Salary Information

*Web sites current at time of publication.*

Choose the university that's as focused on your career as you are.  
Call 888.DEVRY.04 or go to [devry.edu](http://devry.edu) today.

**DeVry. We major in careers.™**