

BUSINESS ADMINISTRATION (MBA)

Concentration: Entrepreneurship



ABOUT THIS DEGREE PROGRAM

A PROGRAM TO FUEL YOUR FUTURE

Learn to lead forward. The Master's Degree in Business Administration (MBA) program focuses on helping you build the skills needed to closely evaluate business situations. Take your leadership skills to the next level by tailoring your MBA with an Entrepreneurship concentration.

By electing an Entrepreneurship concentration, you will further explore crucial topics such as market development, business planning, exit strategies, and other skills important to entrepreneurial success.

CAREER OPPORTUNITIES

Graduates of DeVry University's Keller Graduate School of Management MBA program with a concentration in Entrepreneurship may consider, but are not limited to the following careers:

- Business Manager
- Business Owner
- Store Manager
- Online Services Manager
- General Manager

WHAT YOU'LL LEARN

CORE MBA

- Develop leadership skills to promote future-forward solutions for organizational success
- Collaborate in a dynamic work environment to support community in a global environment
- Analyze data to help make informed business decisions
- Analyze business opportunities, risks and options to manage financial resources
- Identifying opportunities for technology innovation within organizations
- Integrate managerial and technical skills to boost operating efficiencies
- Examine the alignment of organizational vision with structure, processes and culture
- Apply strategic thinking techniques to improve organizational productivity

CONCENTRATION

- Identify and assess business opportunities, idea generation, business plan creation and management
- Identify capital resources, analyzing debt and equity options, and creating and negotiating investment offers
- Apply marketing skills such as market research, opportunity screening, segmentation, pricing and channel management
- Develop skills in new venture financing, differentiation, growth management, and exit strategies

QUICK FACTS



ACCREDITATION MATTERS

Keller's MBA program has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it has met the standards of business education that promote teaching excellence.



TWO-IN-ONE

Earn your MBA with a concentration in Entrepreneurship and get an Entrepreneurship Graduate Certificate along the way.

ACCELERATED SCHEDULE

1 year
4 months



Average 10 credits
per semester

OR

NORMAL SCHEDULE

2 years
8 months



Average 6 credits
per semester

ACCELERATE AT YOUR PACE

Choose the schedule that best fits your goals and commitments. With at least **9 credit hours**, of qualifying Prior Learning Credit and an accelerated pace, you can earn your **Master's Degree** in as few as **1 year 4 months**.

Or, follow a normal schedule and complete your program in 2 years 8 months.

Assumes continuous, year-round enrollment with no breaks

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CORE MBA

PROGRAM CORE

| | |
|----------|---|
| ACCT500* | Essentials in Accounting, Finance and Economics |
| ACCT503 | Financial Accounting: Managerial Use and Analysis |
| ECON545 | Business Economics |
| FIN510 | Corporate Finance |
| MATH534* | Applied Managerial Statistics |

STRATEGIC BUSINESS

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| MIS540* | Innovation Through Technology |
| MKTG525 | Strategic Marketing |

One Human Resource Course Selection:

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| HRM587 | Managing Organizational Change |
| HRM591 | Strategic Human Resource Management |
| HRM595 | Negotiation Skills |

One International Course Selection:

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| FIN565 | International Finance |
| HRM584 | Managing International Human Resources |
| INTL500 | Global Perspectives for International Business |

LEADERSHIP AND TECHNOLOGY

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| MGMT501* | Organizational Structures and Business Processes |
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One Leadership Course Selection:

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| LEAD510 | Digital Leadership |
| MGMT591 | Leadership and Organizational Behavior |

One Elective Course Selection:

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| BIAM500 | Applications of Business Analytics |
| MGMT520 | Legal, Political and Ethical Dimensions of Business |
| MGMT550 | Managerial Communication |
| MIS525 | Essentials of Information Systems and Programming |
| NETW583 | Strategic Management of Technology |
| PROJ586 | Project Management Systems |

CAPSTONE

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| MGMT601 | MBA Capstone |
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*Students who hold an undergraduate business degree, a technology degree or a degree with a technology specialization may be eligible to waive up to three courses (nine credit hours). Students with undergraduate degrees in other disciplines may also be eligible to waive select courses upon review of their undergraduate transcript. Course waiver availability varies by location. See Course Waivers for details.

CONCENTRATION

ENTREPRENEURSHIP

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| ENTR510 | Entrepreneurship and New Ventures |
| ENTR530 | Venture Finance and Due Diligence |

Select one of the following:

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| ENTR550 | Entrepreneurial Marketing |
| GSCM520 | Foundations in Global Supply Chain Management |

visit [DeVry.edu](https://www.devry.edu) | Call 888.DeVry.04

In New York, DeVry University operates as DeVry College of New York. DeVry University is accredited by The Higher Learning Commission (HLC), www.hlcommission.org. The University's Keller Graduate School of Management is included in this accreditation. DeVry is certified to operate by the State Council of Higher Education for Virginia. Arlington Campus: 1400 Crystal Dr., Ste. 120, Arlington, VA 22202. DeVry University is authorized for operation as a postsecondary educational institution by the [Tennessee Higher Education Commission](http://www.tennesseehighereducation.com). Naperville Campus: 1200 E. Diehl Rd., Naperville, IL 60563. Program availability varies by location. In site-based programs, students will be required to take a substantial amount of coursework online to complete their program.